Wednesday, September 15, 2004
6:00PM - ???
The newest entertainment venue in Louisville is Fourth Street Live! In a landmark redevelopment, the old Galleria Shopping Mall has been converted into an open air shopping, dining, and entertainment complex. Located just three short blocks up Fourth Avenue from the Galt House, Fourth Street Live! Features: Hard Rock Café, T.G.I. Friday's, Rascals Comedy Club, the Red Cheetah restaurant and nightclub, Red Star Tavern, Fashion Shop, Hallmark, and the Funky Parrot. Other tenants opening this summer and fall include: Borders Books & Music, Premier Fitness, McFadden's Bar & Restaurant, Lucky Strike Lanes and Felt. Take a stroll up Fourth Avenue or catch the trolley from the Galt House directly to Fourth Street Live! Wednesday nights feature live entertainment. Join us as we explore this new entertainment destination. Trolley runs until 10:30PM and costs .25 or the Pedway connects from 3rd Floor. Downtown may never be the same!

dinner cruise
Thursday, September 16, 2004
Transportation Departure Time: 6:00PM - Please be on time!
The Star of Louisville is 130 feet of Yacht-style nautical elegance with indoor climate-controlled dining facilities and outdoor observation decks. Join your colleagues for a scenic cruise for Dinner on the Ohio River. The cruise includes unlimited hot and cold buffets and features live entertainment. Join the fun at the discounted group price of $40.00 per person. The Star of Louisville now calls Jeffersonville, Indiana its homeport. Transportation to and from the Galt House is included. Preregistration required for this event.
preconferences

**Wednesday, September 15**

10:00AM – 2:00PM  
**Diversity Leadership Strategies for the 21st Century**  
Speaker: Tracie D. Hall, Office for Diversity and the Spectrum Initiative, American Library Association  
Nunn Room – 2nd Floor

Through the use of storytelling, group exercises, and resource sharing, this interactive workshop equips managers and employees with key strategies for promoting diversity and inclusion within the library. The workshop will also help in recognizing and appreciating the differences and similarities we all bring to the workplace. **Lunch is included.**  
Co-sponsored by University of Kentucky Libraries, University of Louisville Libraries, Kentucky Department for Libraries and Archives, Lexington Public Library.

10:00AM – 2:00PM  
**Library Instruction: We’re All In It Together!**  
Speaker: Dr. Patricia Senn Breivik, Dean of University Libraries, San Jose State University, San Jose, CA  
Breathitt Room – 2nd Floor

Soak up valuable information and inspiration from long-time information literacy advocate, Dr. Patricia Breivik! Gain understanding about what’s happening on the information literacy scene—where we’ve been, where we’re headed. Explore ways we can work together in the state of Kentucky to achieve common goals in library instruction. We’re all in it together! The Pre-Conference is not designed to be a passive session and will provide opportunities to share and to ask questions. All librarians—from academic, public, school media, or special—who are interested or involved in information literacy initiatives are encouraged to attend. **Lunch is included.**  
Co-sponsored by the Library Instruction Round Table and the Academic Library Section.

8:30AM – 2:00PM  
**Putting Databases on the Web**  
Speaker: Glen Horton, Assistant Director & Technology Coordinator, Greater Cincinnati Library Consortium  
Collins Rooms – 2nd Floor

Would you like to make your web site interactive? Do you want to make your site more accessible to visitors? Would you like visitors to be able to customize their experience at your web site? Then you need to learn about putting databases on the Web. In this hands-on workshop, participants will learn more about the tools and concepts of making databases available via the Web. Instruction on the creation of databases in both Microsoft Access® and MySQL® and the use of scripting languages such as ASP and PHP to link that information to a web site will be included. All of this will make creating a dynamic, database-driven web site a snap! **Lunch is included.**  
Sponsored by the Information and Technology Round Table. (Limited to 20 participants)

10:00AM – 2:00PM  
**Is Your Life Half Empty or Half Full? Strategies for Remaining Positive Regardless**  
Speaker: Ed Klee, Management and Staff Development Trainer and Consultant  
Brown Room – 2nd Floor

The most productive employee can very easily become disillusioned coping with change and overwhelming responsibilities. Managing to stay positive in spite of the challenges can be accomplished by practicing eight keys to a positive attitude and life. This workshop incorporates “traveling the highway of life” analogy for learning eight keys to remaining positive regardless of the circumstances. **Lunch is included.**

**INTERNET CAFÉ**

The Information and Technology Roundtable, through a generous grant from the Kentucky Virtual Library User’s Group, is providing an internet café at the 2004 KLA/KSMA Joint Conference. Located in the Combs/Chandler Room on the second floor of the Galt House East, ten stations will be available for attendees’ usage during the conference. Note: A number of sessions will utilize the facility as a computer lab during the conference. When a session is being presented, the Café will not be available.
Preconference
Wednesday
10:00AM – 2:00PM
Brown Room
Ed Klee is a trainer and consultant specializing in management practices and employee development. He provides training and consultation in the areas of personal and managerial development, organizational performance, and facilitation of groups. His library career includes serving as a public library consultant, a management consultant for Kentucky’s State Library system and manager of Kentucky’s bookmobile. He holds a Masters in Library Science from the University of Kentucky and a Masters in Conflict Resolution from Antioch University.

Preconference
Wednesday
10:00AM – 2:00PM
Nunn Room
Tracie D. Hall, Director of American Library Association Office for Diversity
Ms. Hall attended the University of Washington and was named to her current position in March, 2003. She was in the first group of Spectrum Scholars in 1998. Oversees management of OFD; serves as primary staff liaison to the Committee on Diversity and the Diversity Council; represents and promotes OFD to public, press and other constituencies; oversees OFD programming, manages OFD resource library; assists libraries and library professionals with issues related to diversity.

Preconference
Wednesday
10:00AM – 2:00PM
Opening General Session
Wednesday
General Session
2:30PM – 3:45PM
Dr. Patricia Senn Breivik serves as the Dean of the University Library at San José State University, where in collaboration with the Director of the San José Public Library, she is responsible for co-managing the Dr. Martin Luther King, Jr. Library, the largest joint library in the United States today. The King Library, which opened in August 2003, serves as the Silicon Valley’s 21st century information hub and has won several awards, including the Library Journal 2004 Library of the Year Award. Formerly, Dr. Breivik was the Library Dean at Wayne State University for four years, as the chief administrative officer in charge of five University Libraries, Media Services, the University Press, the Library and Information Science Program, the Office for Teaching and Learning, and UGE1000.

In the early 1990s, Dr. Breivik served as Associate Vice President for Information Resources at the Towson State University campus of the University of Maryland System for five years. At Towson, she was responsible for organizing, developing and managing units including the library, academic computing services, telecommunications, office automation, satellite systems, telephone and fax systems, and for campus-wide networking. Previously she served for over ten years as Director of the library and telecommunications services which support three academic institutions on the Auraria campus in Denver. During most of this period, she also served as part-time special assistant to the President of the University of Colorado. Earlier positions were as Dean of Library Services at Sangamon State University in Springfield, Illinois, and as Assistant Dean of Pratt Institute, Graduate School of Library and Information Science, Brooklyn, New York.

Her awards and honors include: the Miriam Dudley Instruction Librarian Award (1997), the Pratt Institute Alumni Achievement Award (1995), the American Association of School Librarians Executive Board recognition for special contributions to School Library Media Programs (1992), the American Council on Education Fellows Program in Academic Administration Service Award (1990), and the Columbia University School of Library Service Distinguished Alumni Award (1989). Breivik holds a B.A. from Brooklyn College, an M.L.S. from Pratt Institute, and a D.L.S. from Columbia University.

Thursday, September 16, 2004
8:10 AM – 9:00AM
Mary Augusta Thomas directs the operation of twenty libraries located in each of the museums and research institutes and works with SI staff on library planning issues to support the mission of the Smithsonian. She began her career in the Dibner Library of the History of Science and Technology at the Smithsonian in 1976 and later served as assistant to the Director for Resource Development and as Assistant Director, Management and Technical Services for the Libraries office, before beginning her current assignment. Ms. Thomas received the Smithsonian Secretary’s Award for Excellence in Equal Opportunity in 1999.

Thursday
KLA Awards Luncheon Key Note Speaker
Frank X. Walker is an Assistant Professor in the Department of English and Theatre and the Interim Director of African/African-American Studies at Eastern Kentucky University. He will read new poems that revist Affrilachia and continue a commitment to sharing some of Kentucky’s little known but rich history.

Thursday
1:30PM – 2:45PM
Judy Russell, appointed by Bruce R. James, Public Printer of the United States, is the 22nd Superintendent of Documents, and the first woman to hold the post.

Previously, from 1991 to 1996, Russell was Director of GPO’s Office of Electronic Information Services where she was responsible for the development of GPOAccess, one of the Federal Government’s most heavily used web sites. She also served as Deputy Director of the National Commission on Libraries and Information Science (NCLIS), the Federal agency that advises the President and Congress on the information needs of the people, from 1998 until she accepted the appointment as Superintendent of Documents in January, 2003.

email: bookem@kylibasn.org

2004 KLA/KSMA Conference
General Session Thursday 3:30PM – 4:30PM
Susan Miller, MA, MEd
With two masters' degrees and a “B.A. in Burn-Out,” Susan connects with her audience using humorous stories from her experience as a high school and college instructor, small business owner and city government manager.
Susan Miller became known as Louisville, Kentucky’s “Minister of Fun” for the creative festivals and events she helped produce during her eleven years as Special Projects Director for Louisville Mayor Jerry Abramson.
Prior to her job with city government, Susan taught high school English and drama at an innovative public school for self-directed learning and also directed college level theatre productions.
Susan now helps people re-energize their lives as President and CEO (Chief Expert of Oomph!) of Re-Energizing Communications Inc.
A native of Evanston, Illinois, Susan holds a Bachelor of Arts in Education and Theatre from Indiana University, a Master of Arts in Education and a Master of Science degree in Library Science from Spalding University.

Banquet Keynote
Doug Johnson has been the Director of Media and Technology for the Mankato Public Schools since 1991 and has served as an adjunct faculty member of Minnesota State University, Mankato since 1990. His teaching experience has included work in grades K-12 in schools both here and in Saudi Arabia. He is the author of three books: The Indispensable Librarian, The Indispensable Teacher’s Guide to Computer Skills, and Teaching Right from Wrong in the Digital Age. His regular column appears in Library Media Connection magazine and his articles have appeared in over thirty books and periodicals. Doug has conducted workshops and given presentations for organizations throughout the United States as well as in Malaysia, Kenya, Thailand, Germany, Qatar, Canada, the UAE and Australia and has held a variety of leadership positions in state and national organizations, including ISTE and AASL.

KSMA Luncheon Saturday
Kathi Appelt, poet, teacher, and author of over twenty books for children and young adults will be the guest speaker at the KSMA Luncheon on Saturday.
program of events
wednesday, september 15

8:00AM - 5:00PM
Conference Registration
Second Floor Galt House East Tower

10:00AM – 2:00PM
Diversity Leadership Strategies for the 21st Century
Speaker: Tracie D. Hall, Office for Diversity and the Spectrum Initiative, American Library Association
Nunn Room – 2nd Floor
Through the use of storytelling, group exercises, and resource sharing, this interactive workshop equips managers and employees with key strategies for promoting diversity and inclusion within the library. The workshop will also help in recognizing and appreciating the differences and similarities we all bring to the workplace. Lunch is included. Co-sponsored by University of Kentucky Libraries, University of Louisville Libraries, Kentucky Department for Libraries and Archives, Lexington Public Library.

10:00AM – 2:00PM
Library Instruction: We’re All In It Together!
Speaker: Dr. Patricia Senn Breivik, Dean of University Libraries, San Jose State University, San Jose, CA
Breathitt Room – 2nd Floor
Soak up valuable information and inspiration from long-time information literacy advocate, Dr. Patricia Breivik! Gain understanding about what’s happening on the information literacy scene—where we’ve been, where we’re headed. Explore ways we can work together in the state of Kentucky to achieve common goals in library instruction. We’re all in it together! The Pre-Conference is not designed to be a passive session and will provide opportunities to share and to ask questions. All librarians—from academic, public, school media, or special—who are interested or involved in information literacy initiatives are encouraged to attend. Lunch is included. Co-sponsored by the Library Instruction Round Table and the Academic Library Section.

10:00AM – 2:00PM
Putting Databases on the Web
Speaker: Glen Horton, Technology Coordinator, Greater Cincinnati Library Consortium
Collins Rooms – 2nd Floor
Would you like to make your web site interactive? Do you want to make your site more accessible to visitors? Would you like for visitors to be able to customize their experience at your web site? Then you need to learn about putting databases on the Web. In this hands-on workshop, participants will learn more about the tools and concepts of making databases available via the Web. Instruction on the creation of databases in both Microsoft Access® and MySQL® and the use of scripting languages such as ASP and PHP to link that information to a web site will be included. All of this will make creating a dynamic, database-driven web site a snap! Lunch is included. Sponsored by the Information and Technology Round Table.

10:00AM – 2:00PM
Is Your Life Half Empty or Half Full? Strategies for Remaining Positive Regardless
Speaker: Ed Klee, Management and Staff Development Trainer and Consultant
Brown Room – 2nd Floor
The most productive employee can very easily become disillusioned coping with change and overwhelming responsibilities. Managing to stay positive in spite of the challenges can be accomplished by practicing eight keys to a positive attitude and life. This workshop incorporates “traveling the highway of life” analogy for learning eight keys to remaining positive regardless of the circumstances. Lunch is included.

opening session
wednesday, september 15

2:30PM – 3:45PM
Forging Partnerships
Speaker: Dr. Patricia Senn Breivik, Dean of University Libraries, San Jose State University, San Jose, CA
Carrol/Ford Room – 2nd Floor
Chosen as the Library Journal 2004 Library of the Year, the Dr. Martin Luther King, Jr. Library in San Jose, California, represents the premier example of successful partnerships between a university and a city. Dr. Patricia Senn Breivik, Dean of the University Libraries, serves as one of the directors of the mega-library that provides services and resources to 27,000 students, 1,153 faculty and 924,950 citizens of the area. Dr. Breivik will share the dreams and plans that brought this structure into reality and provide fresh ideas for how libraries within the Commonwealth of Kentucky can form cooperative projects. You will not want to miss this dynamic presentation! See how others in our profession are coming together with one purpose to create a promise for their community!

4:00PM – 5:00PM
KLA Board Meeting
McCreary Room – 3rd Floor

4:00PM – 5:30PM
Superintendent of Government Documents Judy Russell meets with Depository Library Directors
Collins Room – 2nd Floor

email: bookem@kylibasn.org
5:00 – 6:00 p.m.
KPLA Board Meeting
McCreary Room – 3rd Floor

6:00PM – - ???
“Fourth Street Live” – Join your friends as we visit Louisville’s newest hot spot. The old Galleria mall has been transformed into an entertainment destination with a wide variety of restaurants, nightspots, shopping and more.

conference programs

thursday, september 16

7:30AM – 8:30AM
Roundtable Breakfast and Business Meetings
Carroll/Ford Room – 2nd Floor

8:10AM – 9:00AM
I Didn’t Know the Smithsonian Had a Library!
Mary Augusta Thomas – Associate Director for Readers Services and Strategic Planning, Smithsonian Institution Libraries
Nunn Room – 2nd Floor
Mary Augusta Thomas directs the operation of twenty libraries located in each of the museums and research institutes and works with SI staff on library planning issues to support the mission of the Smithsonian. She began her career in the Dibner Library of the History of Science and Technology at the Smithsonian in 1976 and later served as assistant to the Director for Resource Development and as Assistant Director, Management and Technical Services for the Libraries office, before beginning her current assignment. Ms. Thomas received the Smithsonian Secretary’s Award for Excellence in Equal Opportunity in 1999.

8:10AM – 9:00AM
The Smartest Card @ your library
Presenter: Judith Gibbons, Kentucky Department for Libraries and Archives
Breathitt Room – 2nd Floor
Come learn about an exciting new campaign to help promote the value of your library and public libraries nationwide. The Public Library Association, a division of ALA, has designed a variety of materials and messages designed to help you raise public awareness in your community.

8:10AM – 9:00AM
The Beehive: An Online Resource for Low-Income and Working Families in Kentucky
Presenter: Gordon Strause, Director of Special Projects, One Economy
Brown Room – 2nd Floor
The Beehive is a web site designed to help low-income and working families improve their standard of living by providing information on money, health, jobs, schools, family, housing, and more. This session will introduce the Beehive and explore how libraries can use the site to help people find information.

8:10AM – 9:00AM
Long-Term Care: The Risk and Challenge for Today’s Family
Presenter: Caroline Jackson, Jackson Senior Solutions
Collins Room – 2nd Floor
Gather information on Long Term Care, which includes Nursing Home Care, Home Health Care, Assisted Living Facilities, and Adult Day Care. Topics include Medicare, Medicaid, cost of long term care and what you should look for in a long term care program. KLA has endorsed a long term care program underwritten by a highly rated insurance company. This program gives you a premium advantage for yourself and immediate family members.

9:00AM – 10:00AM
Strategies for Developing Collaboration and Partnerships between Academic Librarians and Teaching Faculty
Speaker: Dr. Patricia Senn Breivik, Dean of University Libraries, San Jose State University, San Jose, CA
Nunn Room – 2nd Floor
Higher education is facing challenges on many fronts, including the task of developing students who are self-motivated, independent learners. Producing graduates who can function effectively in a rapidly changing information environment requires a shift in the way library instruction is provided and the way faculty structure assignments and conduct their classes. Dr. Breivik will discuss ideas and strategies for improving collaborative efforts between librarians and faculty who are concerned with the outcomes of student learning.

10:00
Exhibits Open / Ribbon Cutting

poster sessions

10:30AM – 12:00PM
Utilizing and Updating the Kentucky Union List of Serials
Presenter: Allen Ashman, Kentucky Union List of Serials, Ekstrom Library, University of Louisville
Exhibit Prefunction Area
Come learn how to use the Kentucky Union List of Serials to increase the accuracy and efficiency of interlibrary loan transactions and how you can help keep your library’s serials holdings statements current.

http://www.kylibasn.org
thursday, september 16 (cont.)

10:30AM – 12:00PM
One Mission – Five Facets: Literacy and International College Students
Presenters: Deana Groves & Shiu Y. Mak, Cravens Library, Western Kentucky University
Exhibit Prefunction Area
Today’s university population looks very different from those in the past. Multiple cultures combine to make-up both student and faculty personnel. With this in mind, the library and librarian’s role to ensure quality service can take cues from five forms of literacy that reach well beyond information literacy. This poster will identify and discuss five facets of literacy in relation to the university international student: information literacy, reading literacy, media literacy, technology literacy and visual literacy.

10:30AM – 12:00PM
Social Bookmark Managers
Presenter: Sheri Myers, Steely Library, Northern Kentucky University
Exhibit Prefunction Area
An introduction to the concepts behind Social Bookmarking or Linking websites. See examples of how sites such as del.icio.us work to collect, annotate, and categorize Internet links. Discover how you can become part of this effort to organize the web.

10:30AM – 12:00PM
Information in an Instant
Presenters: Tiana French & Terry Buckner, Lexington Community College Learning Resource Center
Exhibit Prefunction Area
Tired of hearing “I didn’t know I could do that!” when explaining library services? Do you serve a group that doesn’t use the Internet, much less the library webpage? Letting patrons know about your services without resorting to confusing signage is a perennial problem in libraries. Here is one answer! INFORMATION IN AN INSTANT is a series of bookmarks that presents a concept in a short, easy to understand, useable format. Bookmarks are something everyone can use, and these bookmarks educate our patrons about our services while holding a place in their book! See what we have done and take home some ideas for your library.

10:30AM – 12:00PM
Open URL, Portal and ERM (Electronic Resources Management): Why Do I Care?
Presenters: Fannie M. Cox, Electronic Resources Coordinator & Weiling Liu, Director Office of Libraries Technology, Ekstrom Library, University of Louisville
Exhibit Prefunction Area
Since OpenURL and Portal are “old” words, why do I still care about them? I’m not an acquisitions or collection management librarian, so why do I need to know about ERM? This poster will define OpenURL compliant systems and explain why you should consider a portal and how public services can benefit from ERM systems.

10:30AM – 12:00PM
Virtual Library Users’ Group
Presenter: Laura Davison, UK Medical Center Library, Rose Davis, Western Kentucky University, & others
Exhibit Prefunction Area
Stop by the VLUG poster session to learn more about the Virtual Library Users’ Group! Officers will be available to answer your questions and discuss activities, as well as provide membership forms and other information relating to the Virtual Library.

10:30AM – 12:00PM
Serial Holdings: For All To See
Presenter: Marsha Seamans, William T. Young Library, University of Kentucky
Exhibit Prefunction Area
The William T. Young Library has invested considerable effort in the last few years entering holdings data for our serials into our online system. This session will describe and illustrate the process used to accurately reflect these holdings to our users locally and globally, moving from a kardex environment to online. The positive effect of this project on our users, on ILL, on reference services, and on our own technical services workflow and processes will be noted.

10:30AM – 12:00PM
Kentucky’s Accessible IT Law – Implementation Update
Presenter: Steve Noble, Kentucky Assistive Technology Service Network
Exhibit Prefunction Area
Kentucky’s Accessible Information Technology Law was passed in 2000, but many libraries are still unaware of its implications. This presentation will provide resources to better understand this law, and update participants on the current state of implementation.
thursday, september 16 (cont.)

10:30AM – 12:00PM
When Words Get in the Way: Exploring the Library’s Role in Health Literacy
Presenter: Mary Congleton, Southern KY AHEC/UK Medical Center Library
Exhibit Prefunction Area

Literacy has been described as the strongest predictor of health status. This poster will define health literacy and offer various resources to educate and inform librarians of the role they can play in dealing with this issue.

11:00AM – 11:50AM
Honey, We’re Having a Building
Presenter: Cindy Brown, Boone County Public Library
Nunn Room – 2nd Floor

Does the thought of managing a building project send you into a panic? From building design to ribbon cutting, this session is for public library directors facing their first building project.

11:00AM – 11:50AM
The Hill and Beyond: Public and Academic Partners in Progress
Presenters: Lisa Rice, Bowling Green Public Library and Jayne Pelaski, Western Kentucky University
Breathitt Room – 2nd Floor

Learn how one joint project for Bowling Green Public Library and Western Kentucky University Libraries has grown into a powerful partnership.

11:00AM – 11:50AM
Libraries Support of Distance Education Activities: A Historical Perspective
Presenter: Sharon Almquist, Northern Kentucky University Libraries
Sampson Room – 1st Floor

Long before computers became an effective way to disseminate information, public, academic, and state libraries and librarians supported various forms of distance education and lifelong learning. Innovative librarians, using available technology, established effective ways to bring knowledge to people throughout the 19th, 20th, and 21st centuries. This session will examine some of these efforts.

11:00AM – 11:50AM
One for All and All for One: One Federal Depository System for All
Facilitator: Sandra McAninch, University of Kentucky Libraries
Brown Room – 2nd Floor

A panel of Kentucky Depository Librarians will discuss how the partnership between depositories across the state works to improve access to federal government information for all. Attendees will learn how depository libraries can do more and provide better access by working together.

11:00AM – 11:50AM
The Check is not in the Mail!
Presenters: Lesley W. Jackson and Rick Brewer, Access Service Team, UK Medical Center Library
Laffoon Room – 1st Floor

Learn how the Medical Center Library implemented an electronic model to streamline the ILL billing process and improve efficiencies within the University system by partnering with other agencies. This session will illustrate the Decline-compatible Electronic Funds Transfer System and OCLC’s Interlibrary Loan Fee Management models and the cost and time savings associated with it for all types of libraries.

12:00PM – 1:30PM
KLA Awards Luncheon
Carroll/Ford Room – 2nd Floor

Keynote Speaker – Frank X. Walker is an Assistant Professor in the Department of English and Theatre and the Interim Director of African/African-American Studies at Eastern Kentucky University. He will read new poems that revisit Affrilachia and continue a commitment to sharing some of Kentucky’s little known but rich history.

1:30PM – 2:00PM
Special Library Section Business Meeting
Laffoon Room – 1st Floor

1:30PM – 2:20PM
One Customer Service, One Purpose, One Promise
Presenter: Jetta Culpepper, Murray State University
Wilkinson Room – 1st Floor

Patrons/customers are attracted and retained through consistency in exceptional service throughout the staffing. Specific tips for staff regardless of job, plus e-mail etiquette and paradigm for clear instruction/service.

1:30PM – 2:20PM
Marketing Your Library on a Budget
Presenter: Kristi Tucker, Marshall County Public Library
Nunn Room – 2nd Floor

You CAN market your library without a lot of money. Marketing the library may seem an unnecessary expense during tough times when many libraries find themselves with a tight budget; however, it is more important now than ever. Get ideas that don’t cost a lot of money!
1:30PM – 2:20PM
Lurking on Blackboard: Virtual Reference in the Virtual Classroom
Presenters: Linda Bartnik, Laura Ewald, and Jen Schatz, Murray State University
Collins Room – 2nd Floor
Many university faculty use classroom management tools like Blackboard. One of the most effective virtual reference experiences can be participating as a visiting instructor in the courses taught by discipline-faculty. MSU reference librarians have been practicing this form of student research assistance for three years. This session will focus on their experiences with hints on how to make it effective for student and instructor.

1:30PM – 2:20PM
Recruitment to the Library Field in Kentucky: One Group’s Efforts
Breathitt Room – 2nd Floor
Presenters: Susan Brown, Transylvania University; Rose Davis, Western Kentucky University; Terri Brown, University of Kentucky; and Enid Wohlstein, Kentucky Virtual Library
Learn about the efforts of the Kentucky Solinet Users’ Group Recruitment Taskforce, where we’ve been, how we are reaching out to high school students and undergrads and promoting our profession as a career choice. Learn about our efforts to bring diversity to our profession in Kentucky. Also learn about the “Cataloging Our Profession” project. Participate in an open discussion on how you can act locally to create interest in our field and the varying roles we play in libraries and elsewhere.

1:30PM – 2:20PM
Information Literacy Across the Curriculum
Presenter: Marcia Freyman, Lexington Community College
Brown Room – 2nd Floor
Discussion of the liaison and workshop models in relation to subject area collaboration and coordination. Course development and assignment collaborations are key elements in this discussion. Assessment of information literacy will be discussed.

1:30PM – 2:45PM
The Federal Depository Library Program in the Twenty-First Century: Fulfilling the Promise of One Electronic Door to the Federal Government for all Kentuckians
Presenter: Judy Russell, Superintendent of Documents, GPO
Sampson Room – 1st Floor
Judith Russell, Superintendent of Documents and Managing Director, Information Dissemination U.S. Government Printing Office will outline the major shifts in emphasis that are underway at the U.S. Government Printing Office Program changes that will allow more access to Federal government information and publications, digitize all Federal government publications, and create a “collection of last resort” for the Federal government. Come hear how these changes will affect you, your library and the people you serve.

2:00PM – 2:30PM
KLTA Business Meeting
McCreary Room – 3rd Floor

2:30PM - 3:20PM
The Review Process
Presenter: Joe Tessitore, Publisher, Reed Business Information
Nunn Room – 2nd Floor
How does the review process really work? How do books get selected? How do we find reviewers and select them for a specific project? What are the qualities we look for in a new reviewer? What steps should a librarian take to become a reviewer? It’s not an easy process but many librarians successfully review and influence book selection every day. The editorial staffs of School Library Journal, Library Journal, Publishers Weekly and Criticas send their tips for becoming a reviewer.

2:30PM – 3:20PM
Foundations for Smaller Libraries
Presenter: Jarrett Boyd, Carroll County Public Library
McCreary Room – 3rd Floor
This session will outline the purpose of Library Foundations and how to establish a foundation for a small, rural library. Carroll County has been successful in this endeavor and Jarrett Boyd will share her experience and knowledge with attendees. Sponsored by the KY Library Trustees Association.

2:30PM – 3:20PM
Spreading the Word: Online Technical Services Classes
Presenters: Kathleen Richardson, Lexington Community College Library and Kate Seago, University of Kentucky Libraries
Brown Room – 2nd Floor
This session will discuss two online classes available from LCC that focus on increasing library staff’s knowledge of library processing in particular collection development, acquisitions, and cataloging activities.
Thursday, September 16 (cont.)

2:30PM – 3:20PM
Using RFID Technology in Libraries
Presenters: Mary McLaren and Nancy Lewis, University of Kentucky Libraries
Lafoon Room – 1st Floor
Overview of current and future uses of radio frequency identification (RFID) tags in libraries.

2:30PM – 3:20PM
Kentucky Retirement Systems
Presenter: Nanette Eichell, KRS
Collins Room – 2nd Floor
Each year, it seems, the General Assembly changes the laws relating to retirement. Here is an opportunity to learn about the current requirements and ask questions.

2:30PM – 3:20PM
Collaborative Cost Cutting: Journal Usage Studies and Other Cancellation Strategies
Presenters: Laura Davison, In Soon Chi, and Rick Brewer, Access Services Team, UK Medical Center Library
Breathitt Room – 2nd Floor
By partnering with several teams within the Medical Center Library (MCL), as well as participating in a campus wide initiative, a system was implemented to improve collection development decision making processes regarding journal cancellations. This presentation will highlight some of the strategies used by the MCL in developing an ongoing system of evaluation.

2:45PM – 3:30PM
Government Documents Roundtable Business Meeting
Sampson Room - 1st Floor

All Conference Session

3:30PM – 4:30PM
Go Ahead...Make Your Day!
Speaker: Susan Miller, Motivational Speaker, Author of OOMPH Power
Nunn Room – 2nd Floor
Susan believes there are two types of people: “Rise and Shiners” and “Rise and Whiners.” The power of a positive “can-do” attitude propels winners toward success while losers are left behind, looking for someone to blame! This uplifting, empowering and entertaining program will show you how to re-energize your job, your relationships, your entire life!

4:30PM – 5:00PM
Academic Section Business Meeting
Breathitt Room – 2nd Floor

Thursday, September 16 (cont.)

4:30PM – 5:30PM
KPLA Business Meeting
Nunn Room – 2nd Floor

5:00PM – 6:00PM
KyVL Users Group Soiree
Wilkinson Room – 1st Floor
Hors d’oeuvres, drinks and networking for KYVL users and friends. Come join your colleagues for networking and feasting! The Kentucky Virtual Library Users’ Group represents the end users of KyVL.

6:00PM – 9:00PM
Star of Louisville
Board transportation for the Star of Louisville, 130 feet of Yacht-style nautical elegance with indoor climate-controlled dining facilities and outdoor observation decks. Join your colleagues for a scenic cruise for Dinner on the Ohio River. The cruise includes unlimited hot and cold buffets and features live entertainment. Pre-registration is required for this event.

Friday, September 17

7:30AM – 8:30AM
New Members Breakfast (By Invitation Only)
Carroll/Ford Room – 2nd Floor

All Conference Session

9:00AM – 10:00AM
The Future of Libraries
Speaker: Joe Tessitore, Publisher of Library Journal and School Library Journal
Nunn Room – 2nd Floor
Libraries are in a constant state of change. Perhaps this is truer than ever before. Budgets, NCLB, technology, politics, and the changing use of leisure time all play a role in the library of the future. Moreover, these very factors influence the everyday life of a librarian. These issues are covered in every issue of Library Journal and School Library Journal. Joe Tessitore, with the help of his highly respected staff, will summarize, analyze and take a look in the near and distant future.

10:00AM – 11:00AM
KLA Business Meeting
Nunn Room – 2nd Floor

11:00AM
KSMA School Tours Depart
Meet group in Galt House East Lobby

2004 KLA/KSMA Conference
http://www.kylibasn.org
friday, september 17 (cont.)

11:10AM - 12:00PM
The Morning Announcements: LIVE at your school!
Presenter: Anne Hall - LMS, Shearer Elementary School
Taylor Room – 3rd Floor
Do your teachers complain that students don’t pay attention to the morning or afternoon announcements? What will it take to make them pay attention? Shearer Elementary School’s morning news show is broadcast to the entire school live each morning. Only a small portion is pre-recorded. We’ll share with you what we’ve learned, some tips on what NOT to do, people who can help you and some suggestions for sparking your students’ interests.

11:10AM - 12:00PM
Planning and Implementing a Library Shift
Presenter: Susan Wild, University of Kentucky Law Library
Wilson Room – 3rd Floor
Large or small, all library shifts must be planned. The processes, plans, worksheets, and ideas in this program come from shifting the entire UK Law Library paper collection, over 250,000 volumes. Susan used student workers and completed the entire shift in about six weeks. During that time no book was lost and everything asked for was found.

11:10AM - 12:00PM
Simple Marketing Strategies: Promoting Your Library and Its Collection
Presenters: Cindy Gaffney and Ashley Fowlkes, Bowling Green Public Library
Nunn Room – 2nd Floor
Looking for creative ideas to market your collection on a limited budget? Join us as we detail how to create a specialized collection from the proposal phase to various methods of effectively promoting a collection to a target group of customers.

11:10AM - 12:00PM
How Each Department Contributes to the “Library Product” as a Whole
Karen Jefferson, University of Kentucky Libraries
Morrow Room – 3rd Floor
Really good customer service must involve all library staff. Libraries have external, as well as internal customers. This session will help you motivate support staff to be outstanding in all areas of customer service.

11:10AM - 12:00PM
Writing Support Through Literature
Presenter: Cathy Connley - School Media Specialist, Moyer School, Ft. Thomas
Beckham Room – 3rd Floor
With all the emphasis on writing in the elementary schools, it is important to give students good examples of the six writing traits. These examples are found in children’s literature. The Six Traits of Writing Assessment are explained and in this presentation, you will learn to help students recognize and understand these traits in what they are reading so that they will begin to use them in their own writing. You will get a list of books that fall into each of the six categories as well as having a chance to read books that have the examples of the six traits. You will also receive activities for linking reading and writing. Many of you will have these books in your collection but just need to make those connections. These books will become an important part of the writing process in your school!

11:10AM - 12:00PM
Woody’s Five Ways to be Successful
Presenter: Leigh Anne Florence - Author
Sampson Room – 1st Floor
Leigh Anne Florence, author of the popular “Woody Book” series, shares her school presentation in this delightful session. Ms. Florence spent seven years as a public school teacher before resigning to concentrate on the Woody series. She has presented in 80 of the 120 Kentucky counties and has visited many Kentucky schools and libraries. Come join Ms. Florence and learn more about Woody!

11:10AM - 12:00PM
Practical Living Fiction and Nonfiction Books for Elementary and Middle School Readers
Presenter: Jeanie Fridell, Resource Librarian, JCPS, Donna Benton, Practical Living Specialist, JCPS, and Linda Gray, Resource Librarian, JCPS
Stanley Room
Gain Access to a bibliography of books to support the Kentucky practical living core content and share ideas about how to use it in collaboration with the teachers in your school responsible for teaching health, physical education, consumerism and vocational studies.

11:10AM - 12:00PM
Book Talks for Middle School Kentucky Bluegrass Award Nominees
Presenter: Janet Powers - Library Media Specialist, Brown Room – 2nd Floor
Having trouble getting your middle school students to read and vote on the Kentucky Bluegrass Award nominee books? This session will give you sure-fire booktalks to inspire them to read and participate in the KBA program.

11:10AM - 12:00PM
60 Hot Tips for ALL Librarians
Presenter: Rebecca Trammell, University of Kentucky Law Library
Breathitt Room – 2nd Floor
From acquisitions to technology to staff morale, this session will share the 60 hottest tips for surviving in the 21st century library.

e-mail: bookem@kylibasn.org
Benefits of Membership

In addition to publications, programs, and other professional benefits, KLA looks for opportunities to reward members with cost-saving benefits and other programs. This page consolidates the current programs available to KLA members. If you would like to recommend new programs for the Member Services committee to investigate, please contact any member of the Member Services committee.

Give back to KLA when you purchase books and other items online! KLA gets money when you use the Amazon.com and Barnes and Noble links to make your purchases! Click one of the buttons at left to proceed to the site. Your purchases will automatically credit KLA!

NEW: Liberty Mutual Group Savings Plan! As a member of the Kentucky Library Association, you can participate in Group Savings Plus. Group Savings Plus provides top-quality, affordable insurance protection through Liberty Mutual for many types of insurance. More information is available here.

Get a KLA discount on Long Term Care Insurance! Kentucky Library Association Long Term Care Insurance Information Center KLA has contracted with Monumental Life Insurance Company to offer Long Term Care Insurance to KLA members. Librarians, staff members and their family members are eligible for a premium discount and may also qualify for simplified issued underwriting. You may contact a representative at (859)276-2513 or (800)458-1186, or email CBJack1020@aol.com for additional information.

2004 KLA/KSMA Conference

http://www.kylibasn.org
Friday, September 17 (cont.)

1:10PM – 2:00PM
Urgent Assistance!! The Truth About Spam.
Presenter: Beth Kraemer, University of Kentucky, William T. Young Library
Breathitt Room – 2nd Floor
“I am highly compelled upon strict recommendation to write you this very urgent and confidential letter…” According to a 2003 CNN report, unsolicited bulk email costs up to $4 billion in lost productivity annually for US companies. Spam also impedes the free flow of information. As information professionals, librarians should be familiar with the effects of spam and the relative success of available coping strategies. This session will shed light on why you receive spam, why spam is so difficult to combat, and what, if anything, you can do to reduce spam. “I await your urgent reply while believing you do understand the confidential nature of this transaction.”

1:10PM – 2:00PM
Clean It Up! Organizing and Preventing Chaos
Presenters: Alice Abbott-Moore and Vicki Niehaus, University of Louisville
Nunn Room – 2nd Floor
“Hyper-tasking” has replaced “multi-tasking” as a concept and a term du jour. Increasingly we are asked to juggle more and more tasks and manage an ever-burgeoning amount of information-with less and less time and resources. What’s an information professional, or anyone, to do? Stop the madness—or at least rein it in.

1:10PM – 2:00PM
Browser-Based Centralized Library Automation: Cut Costs And Impact Resources Across Your District.
Presenter: Tom Whitaker – Marketing Follett Software Company
Collins Room – 2nd Floor
With today’s high-speed connections, a centralized district solution may better fit your needs. It’s browser-based, reliable and easy to manage - plus it delivers a strong return on investment. Learn how this next-generation, browser-based K-12 library system can help you organize and manage information resources anytime, anywhere across your district.

1:10PM – 2:00PM
Management of Your Library Media Center
Presenter: Tina Poindexter – LMS
Beckham Room – 3rd Floor
“First, don’t panic! Second, plan it!” Come to this session to obtain some management and organizational ideas from someone who was sinking in the library media center and now has her head above water. You also will receive an annotated bibliography of some very helpful resources in management.

Friday, September 17 (cont.)

1:10PM – 2:00PM
Turning Children on to Writing
Presenter: Jerrie Oughton - Author
Laffoon Room – 1st Floor
Jerrie Oughton will show techniques to turn kids on to writing. Not only will this technique demonstrate the mechanics of writing but Mrs. Oughton will show how to pursue ideas with enthusiasm. This session will be an interactive program designed to give structure to the writing process much like a train where the cars are the scenes, full of action, and their couplings are the sequels, filled with introspection and flashback.

1:10PM – 2:00PM
TLC
Presenter: Bradley Cole, The Library Corporation
Combs/Chandler Room – 2nd Floor
Upgrade to an advanced automation system designed for your library. Learn why Library-Solution is easy to use and recommended by thousands of libraries like yours.

1:10PM – 2:00PM
Time Savers for “Busy” Elementary Librarians!!
Presenters: Rhonda Parrish and Vicki Warren - Library Media Specialists Allen County Primary Center
Taylor Room – 3rd Floor
Quick and easy tips for creative dramatics, puppetry, bulletin boards, live news broadcasts, I Love to Read week, Read Across America as well as many more useful ideas as experienced through the eyes of two primary librarians with rigid scheduling and approximately 1000 students in grades PreK-3.

1:10PM – 2:00PM
New Picture Books
Presenter: Susan Melcher - Retired Jefferson County Elementary Librarian, Professor at Spalding University (part-time)
Morrow Room – 3rd Floor
Susan will review and share recent picture books starred in School Library Journal.

1:45PM – 3:00PM
Technology Trends
Presenter: Glen Horton – Assistant Director & Technology Coordinator, Greater Cincinnati Library Consortium
French Room – 3rd Floor
Libraries on the cutting-edge know how to use new technologies to provide better services to their users. Technology’s rapid pace, however, can make it difficult for even a techie to stay up to date. Horton will discuss the top trends in technology and how they may affect your library over the next year. He will also discuss resources you can use to stay on top of future trends.
2:10PM – 3:00PM  
Making Friends and Music in the ’60s:  
Presenter: Marie Bradby - Author  
Brown Room – 2nd Floor  
Learn about the pitfalls of pre-teen friendships (jealousy, following the crowd and bullying) through the eyes of 11-year-old Pearl Jordan, the main character in Marie Bradby's new novel, “Some Friend.” Pearl also will help you walk/dance down memory lane with popular ’60s songs.

2:10PM – 3:00PM  
Instruction Initiatives for the Common Wealth  
Presenters: Rebecca Maddox, and Sandy L. Farrell, Louisville Free Public Library and a panel of School, Academic and Public Librarians  
Beckham Room – 3rd Floor  
Interested in learning how Kentucky's librarians are tackling information literacy these days? Then come join information literacy professionals from academic, public, and school libraries as they conduct a panel discussion of the latest instructional issues and collaborative initiatives. Learn how these librarians are working together to achieve a common wealth of information literacy.

2:10PM – 3:00PM  
Help! I Need info On Consumer Law/Finance.  
Presenter: Bryan Carson, Western Kentucky University Library  
Morrow Room – 3rd Floor  
Public, academic, and high school libraries are often called upon to provide information on law and consumer finance, yet they don’t have specialized materials. Questions range from finding tax information to helping students with papers, from writing wills to buying insurance. This program will discuss basic materials available without “breaking the bank,” as well as free web sites and strategies for answering questions.
Friday, September 17 (cont.)

2:10 PM – 3:00 PM
Genealogy and Local History for Librarians
Presenter: Rebecca Trammel, University of Kentucky Law Library
Collins Room – 2nd Floor
Genealogists are everywhere! What can we do as librarians to support their research while still serving our other patrons and maintaining our sanity? This session will offer helpful strategies, including online and print suggestions.

2:10 PM – 3:00 PM
KyVL® Your Library: Our Mission and How We Work for You
Presenter: Enid Wohlstein, Kentucky Virtual Library
Breathitt Room – 2nd Floor
How does the Kentucky Virtual Library serve the libraries, librarians, and information professionals in our state? This session will cover the structure and benefits of KyVL, functions of the workgroups, who are the stakeholders and partners, current and future projects, and what it means to be a multi-type library consortium with statewide initiatives and offerings.

2:10 PM – 3:00 PM
Academic Goes Public: An Adventure in Cooperative Service
Presenters: Lori Acton, Laurel County Public Library; Shelley Wood Burgett, Somerset Community College Library; Ray Turner, Somerset Community College Library
Wilson Room – 3rd Floor
Collaboration elaboration describing the cooperative venture of the Laurel County Public Library and Somerset Community College Library to provide academic library service to the faculty, staff, and students of the College’s Laurel Campus.

3:10 PM – 4:00 PM
Kids, LMC, and Reading!
Presenter: Jackie White - Assistant Professor UK
Nunn Room – 2nd Floor
Want to help parents understand how important the LMC can be to their kids’ school? Come to this session to hear how you can promote your LMC to parents in your school community!

3:10 PM – 4:00 PM
You Can’t Say That!: Writing Sonny’s House of Spies
Presenter: George Ella Lyon - Author
Breathitt Room – 2nd Floor

3:10 PM – 4:00 PM
Frank Walker Reads
Presenter: Frank X. Walker - Author
Sampson Room – 1st Floor
Come here the melodious voice of Frank Walker as he reads from his newest works! His readings are always delightful and leave the listener wanting more.

3:10 PM – 4:00 PM
Jack in Kentucky: Sharing Local Culture Through Folk tales
Presenter: Cindy Houston - Library Media Educator, Western Kentucky University
Morrow Room – 3rd Floor
The folk character called “Jack” (made famous by his beanstalk adventures) has lived in Kentucky folk culture for generations because of his universal qualities. This session will highlight the numerous depictions of Jack in Kentucky literature and media and provide examples of how librarians can make Jack come alive in their educational programs for children and adults.

3:10 PM – 4:00 PM
The Politics of Training
Presenters: Constance Ard, Greenebaum, Doll, & McDonald and Billie Ann Gebb, Midway College Library
Collins Room – 2nd Floor
All librarians continuously train users due to changing technology. This session will review the politics of incorporating a training program for libraries. We will look at the intricacies of what is needed to ensure the success of a training program. From training and empowering staff to lead the charge in training to establishing a formal training program with administrative and user support in any institution.

3:10 PM – 4:00 PM
Online Education for You…and Perhaps Your Principal
Presenters: Larry Nesbit, Mansfield University Library, Mansfield, PA, and Marjorie Pappas, Adjunct to Mansfield University
Brown Room – 2nd Floor
Mansfield University, a member of the State System of Higher Education has a totally online program especially designed to prepare effective school librarians and utilizes award winning school practitioners as its primary faculty. The program has received two prestigious IMLS grants and now has several hundred thousand dollar scholarships available to recruit new students and an online workshop that alerts school principals to the value of school libraries and librarians.

3:10 PM – 4:00 PM
Super Search Strategies
Presenter: Tanzi Merritt - KyVL
Combs/Chandler Room – 2nd Floor
Do you feel comfortable searching online databases? Are you familiar with the terms “truncation” and “nesting?” This session will define a number of advanced search strategies and techniques and explain how to use them to get great search results.

3:10 PM – 4:00 PM
Do Children Visit Your Library? The Kentucky Bluegrass Awards are for You!
Presenters: Julie George and Carrie Cooper, Eastern Kentucky University Library
Laffoon Room – 1st Floor
The purpose of the Kentucky Bluegrass Award is to encourage the students of Kentucky in grade K through 12 to read quality children’s literature. All Kentucky public and private schools, as well as public libraries, are welcome to participate in the program. During this session you will learn about how to become involved in the program and the books that have been selected for this year’s list. Public librarians are especially encouraged to attend this session!
Friday, September 17 (cont.)

3:10PM – 4:00PM
Miracle!
Presenters: Angie Hawkins - Library Media Specialist and Rob Carroll, Principal

Beckham Room – 3rd Floor
This is the story of how a school goes from Level 3 Audit status to a national award winner. We will share the plan we used to bring about sweeping change in our school. Behavior referrals are down, achievement scores are up and morale is high. We will highlight the changes we made in the Media Center, taking it from boring and drab to the inviting hub of our school. The role of the media specialist has changed and we will share what that means at our school. Discussion will cover flexible scheduling, collecting data and public relations.

4:10PM – 5:00PM
Writing a First Novel: Finding My Way to The Gift Moves
Presenter: Steve Lyons - Author

Nunn Room – 2nd Floor
My novel THE GIFT MOVES is set in a world like ours yet different in crucial ways. In order to find my characters on the page I had to look for them in the world, too. I’ll read from the book and tell how I came to characters, story and place.

4:10PM – 5:00PM
Jesse Stuart - The Heritage.
Presenters: David and Lalie Dick - authors

Breathitt Room – 2nd Floor
David Dick shares his popular biography of one of Kentucky’s legendary writers and teachers in Jesse Stuart-The Heritage. For many years a presenter for the Kentucky Humanities Council, David Dick has brought to the attention of audiences from Ashland to Paducah the story of the “writin’ man from W-Hollow,” he who wrote the classic teacher’s declaration, The Thread That Runs So True. Jesse (1906-1984) won neither Nobel nor Pulitzer, but he did capture the hearts of a huge regional, national, and international readership. Come hear the stories behind the book.

4:10PM – 5:00PM
GROLIER ONLINE: The Best Educational Portal!
Presenter: Mark Garman - Library Sales Consultant, GROLIER Online

Combs/Chandler Room – 2nd Floor
GROLIER ONLINE is the best educational portal for all libraries. This session will provide helpful hints and ideas to help you provide teachers and students with the most powerful online resource available. All databases will be reviewed with special emphasis on helping students, teachers and all library patrons spend less time searching and more time doing valid reading and research.

4:10PM - 5:00PM
Extreme Makeover @ your library™
Presenters: Amber Mauney Tongate and Wanda Jaquith Adams - LMS' at Tates Creek High School, Fayette County Schools
Brown Room – 2nd Floor
Come hear about several great changes we have made to our high school library in one year! You, too, can do an extreme makeover after these helpful hints!

Friday, September 17 (cont.)

5:30PM – 6:30PM
KSMA Authors Reception
Fountain Room Restaurant – Galt House West Tower – 2nd Floor
Mingle with a variety of authors as they sign books. The authors that participate in the Author Reception will join us as our special guests at the banquet. Each table will have a fabulous author randomly assigned to make the evening even more exciting.

Authors participating in Tonight’s Gallery and Banquet include, Crystal Wilkinson, John Kleber, Gerald McDaniel, Leigh Anne Florence, Frank X. Walker, Jerrie Oughton, Marie Bradby, George Ella Lyon, Steve Lyon, Lallie Dick, David Dick, Roberta Simpson Brown, Mark Sohn, and Doug Johnson.

6:30PM – 9:00PM
KSMA Awards Banquet
School Librarians: The First Line of Defense in the War Against Ignorance, Prejudice, and Intolerance.
Keynote speaker: Joe Tessitore – Group Publisher, Reed Business Information

His publications include School Library Journal, Library Journal, Publishers Weekly and Criticas. With over 30 years of experience in the publishing industry, Joe was previously President of Grolier Publishing where he led the launch of Grolier Online, and title development at Children’s Press, Franklin Watts and Orchard Books. Previously he served as President of Prentice Hall Professional Publishing, a division of Simon and Schuster, and held senior marketing positions at McGraw Hill. Joe is a strong advocate for libraries, their funding and especially librarians. He believes that books and information are the first and last line of defense in a troubled World. Joe lives with his wife in Chappaqua, New York and is the proud parent of 3 children and 2 ½ grandchildren. Most importantly…he loves Kentucky!

Saturday, September 18

7:00AM
KSMA Past Presidents Breakfast
River Grill – 2nd Floor Galt House West

8:00AM – 8:50AM
KSMA Board Meeting
McCreary Room – 3rd Floor

8:00AM – 8:50AM
GROLIER ONLINE: The Best Educational Portal!
Presenter: Mark Garman - Library Sales Consultant, GROLIER ONLINE

Combs/Chandler Room – 2nd Floor
GROLIER ONLINE is the best educational portal for all libraries. This session will provide helpful hints and ideas to help you provide teachers and students with the most powerful online resource available. All databases will be reviewed with special emphasis on helping students, teachers and all library patrons spend less time searching and more time doing valid reading and research.

http://www.kylibasn.org
saturday, september 18 (cont.)

9:00AM – 10:15AM
General Session - The Indispensable Librarian
Presenter: Doug Johnson - Director of Media and Technology, Mankato Area Public Schools, Mankato, MN
    Nunn Room – 2nd Floor
This presentation examines the implications to school media specialists of the shift from print to digital information format. Will librarians go the way of the slide rule and buggy whip or become the most important people on the planet? The current roles as outlined in Information Power are reinterpreted, and some additional, proactive roles are suggested. A discussion of specific media competencies, retraining opportunities, and job security strategies follow.

10:30AM – 11:20AM
Picture This...the ABC's of Picture Books in High School
Presenters: Margaret Omlor and Margaret Roberts, Library Media Specialists, Scott County High School
    Brown Room – 2nd Floor
Picture books have arrived! Picture books have grown up! There are many ways picture books can be used other than for a story. Picture books are perfect for teaching the elements of a story but in high school they can be used for so much more. Learn how you can use picture books to introduce or enhance secondary level content area lessons.

10:30AM – 11:20AM
A Guide to Better Picture Taking Plus Photo Care and Preservation
Presenter: Candace Wilson - Library Media Specialist, Russell Co. Middle School
    Wilson Room – 3rd Floor
Are you the school photographer and keeper of the photos? Do you love to take pictures, but they turn out blurry or too dark? Can you find your photos when you want or need them? Your shoeboxes empty of shoes, but full of pictures instead? If so, this is the session for you. Learn the proper care of photos so that future generations can enjoy them, plus get tips on better picture taking. You don’t have to be a professional to take great pictures. Join us to learn how.

10:30AM – 11:20AM
Time Savers for “Busy” Elementary Librarians!!
Presenters: Rhonda Parrish and Vicki Warren - Library Media Specialists Allen County Primary Center
    Breathitt Room - 2nd Floor
Quick and easy tips for creative dramatics, puppetry, bulletin boards, live news broadcasts, I Love to Read week, Read Across America as well as many more useful ideas as experienced through the eyes of two primary librarians with rigid scheduling and approximately 1000 students in grades PreK-3.

10:30AM – 11:20AM
Kentucky Bluegrass Award Books-3rd-5th grades
Presenter: Becky Stephens - LMS Hearn Elementary School, Franklin Co. Schools
    Nunn Room – 2nd Floor
It’s election year so have your students vote on books! Reviews will be given on 2004-05 KBA books for intermediate students. Read them and vote!
1:10PM – 2:00PM
Rediscover Reading: Book Talking Skills and Book Reviews
Presenter: Emmalee Hill - Library Media Specialist, Twenhofel Middle School
Breathitt Room – 2nd Floor
In the age of technology, some reading techniques get lost. Book Talking is one of the best techniques to “sell” a book. Sharpen your book talking skills and receive a bonus – Middle School book reviews.

1:10PM – 2:00PM
What Does Your Webpage Say About Your Library Media Center?
Presenter: Melissa Gardner - District TRT, Kenton County Schools
Combs/Chandler Room – 2nd Floor
What does your webpage say about your library media center? A good media center webpage can be one of the best ways to promote your library media program. Learn some tricks to ensure that you get the best possible response from your students, parents, and the community. See examples of effective websites that are making a real difference for their school library media centers.

1:10PM – 2:00PM
Literature and Art—Well Duh!
Presenter: Anita Jones - Library Media Specialist
Taylor Room – 3rd Floor
The Librarian knows about art! The Art teacher reads! One determined Librarian and one resourceful Art teacher collaborated to help students see the connections between the story, the art and the book. In this session find out how to take out the Duh! factor (and have more fun too).

1:10PM – 2:00PM
Kentucky Bluegrass Award Books – K-2nd grades
Presenter: Linda Graves - LMS Ballard Co. Elementary School
Nunn Room – 2nd Floor
Even the youngest children can participate in the Bluegrass Award process! Linda will review and show the award nominees for the primary grades.

2:10PM – 3:00PM
Curriculum Connections and the Kentucky Information Literacy Benchmarks
Presenter: Barby Hardy - Library Resource Specialist, Fayette County Public Schools
Combs/Chandler Room – 2nd Floor
Search and learn how to submit to this online tool made especially for Kentucky Library Media Specialist by Kentucky Library Media Specialist. Find useful activities for all grade levels as all LMS strive to the collaborative instructional partners.

2:10PM – 3:00PM
Book Discussion: What If All Librarians Read The Same Book?
Presenter: Nancy Palmquist - Library Media Specialist, South Oldham County High School
Breathitt Room – 2nd Floor
The Eyre Affair by Jasper Fforde was chosen as the book for our discussion this year. Librarians spend all their time reading books and eating bon-bons, right? Wrong! We know that many times our patrons are reading more than we are, so take this opportunity to read a good book and spend some time with fellow librarians discussing it! You owe it to yourself to refresh the reader in you.

2:10PM – 3:00PM
New Nonfiction for Elementary Libraries
Presenter: Marjorie Pappas - Adjunct Professor, Mansfield University
Brown Room – 2nd Floor
This session will include reviews of new nonfiction books for elementary libraries. Books will be clustered within themes related to the KY CC. Bibliographies will be provided, organized by themes, with summaries and review citations.

2:10PM – 3:00PM
Jack in Kentucky: Sharing Local Culture Through Folk Tales
Presenter: Cindy Houston - Library Media Educator, Western Kentucky University
Wilson Room – 3rd Floor
The folk character called “Jack” (made famous by his beanstalk adventures) has lived in Kentucky folk culture for generations because of his universal qualities. This session will highlight the numerous depictions of Jack in Kentucky literature and media and provide examples of how librarians can make Jack come alive in their educational programs for children and adults.
Saturday, September 18 (cont.)

2:10PM – 3:00PM
Budgeting for Mean, Lean Times
Presenter: Doug Johnson - Director of Media and Technology, Mankato Area Public Schools, Mankato, MN
Nunn Room – 2nd Floor
Based on a track record of building, obtaining and administering excellent library/technology budgets on both a building and district level, the presenter discusses current funding realities facing schools, gives a short primer on school district finance, describes six types of budgets, outlines the three elements of effective budgets, and suggests ways media professionals can increase their influence in the budgeting process.

2:10PM – 3:00PM
Help, I Need Somebody!
Presenter: Debbie Riley – LMS, Paducah Middle School
Morrow Room – 3rd Floor
Learn how the library media specialist and classroom teachers enhance instruction through collaboration. A team effort in developing text sets of books reinforces concepts taught in every grade level. Yes, you can use picture books to teach the high school curriculum.

2:10PM – 3:00PM
Kids, LMC, and Reading!
Presenter: Jackie White - Assistant Professor UK
Beckham room – 3rd Floor
Want to help parents understand how important the LMC can be to their kids’ school? Come to this session to hear how you can promote your LMC to parents in your school community!

3:10PM – 4:00PM
KY Bluegrass Award Books Grades 9-12 List Booktalk
Presenters: Nancy Palmquist and Noel Gnadinger - Library Media Specialist and English Teacher, South Oldham High School
Breathitt Room – 2nd Floor
Noel and Nancy will talk about the 15 new books that are on the KY Bluegrass Award list for grades 9-12 for the 2004-2005 school year. Students read and vote in this “people’s choice award” type program. Find out more about the program and these fresh titles at this session!

3:10PM – 4:00PM
This We Also Believe: Teaming at the Heart Yields Lifelong Achievement
Presenter: Johan Koren - Assistant Professor Murray State University
Beckham Room – 3rd Floor
The media center has been called the heart of the school. This we believe, say middle school reformers. Yet much of their literature does not mention school libraries, despite the growing number of studies that show school libraries help students learn. There have been studies in Alaska, Colorado, Texas, Missouri, Ohio and many other states. What about a Kentucky study, concentrating on middle schools and teaming?

3:10PM – 4:00PM
How to Make Your High School Alumni Web Page
Presenter: Lisa Hughes - LMS, Heath High School
Combs/Chandler Room – 2nd Floor
Would you like to go down memory lane and see pictures of your high school pals? If you go to our school’s alumni page that is exactly what you will be able to do! (Okay, my pals, not yours!) I know what you are thinking, “How will I ever find the time to do that project?” Come to my session and I’ll show you what you’ll need and how to do an alumni web page. It is not as hard as it sounds and is great PR for the library. I might even show you my old high school picture!

3:10PM – 4:00PM
Picture Books to Chapter Books: Making the Transition
Presenter: Crystal Smallwood - LMS at Dorton Elementary
Nunn Room – 2nd Floor
Attend this session if you would like some helpful tips on transitioning children from picture books into chapter books.

3:10PM – 4:00PM
The Morning Announcements: LIVE at your school!
Presenter: Anne Hall - LMS, Shearer Elementary School
Wilson Room – 3rd Floor
Do your teachers complain that students don’t pay attention to the morning or afternoon announcements? What will it take to make them pay attention? Shearer Elementary School’s morning news show is broadcast to the entire school live each morning. Only a small portion is pre-recorded. We’ll share with you what we’ve learned, some tips on what NOT to do, people who can help you and some suggestions for sparking your students’ interests.

3:10PM – 4:00PM
Management of Your Library Media Center
Presenter: Tina Poindexter - LMS
Brown Room – 2nd Floor
“First, don’t panic! Second, plan it!” Come to this session to obtain some management and organizational ideas from someone who was sinking in the library media center and now has her head above water. You also will receive an annotated bibliography of some very helpful resources in management.

email: bookem@kylibasn.org
Book Sale

to benefit Kentucky Library Association

Help KLA raise money to help promote librarianship by donating and buying gently used books, records, CDs, etc. at the Book Sale at the 2004 KLA/KSMA Fall Conference!

Donate items at the Book Sale booth in the Exhibit Hall at the Galt House:

- Thursday, Sept. 16th: 10 AM - 12 noon / 1 PM - 5 PM
- Friday, Sept. 17th: 8 AM - 12 noon

During the Grand Opening of the Exhibit Hall, bring books and get an extra chance to win door prizes! At 10:20 AM the drawing will take place!

Thursday, Sept. 16th from 10 AM - 10:30 AM

Items accepted for donation:
- Gently used books, cookbooks, vinyl records, CDs, videos,
- books on tape, bookends, and other library-related odds and ends.

No Reader’s Digest books, National Geographic, nor library withdrawals, please!

TO BUY: Come to the Exhibit Hall at the Galt House:
- Thurs., Sept. 16th: 10 AM - 12 PM / 1 PM - 5 PM
- Fri., Sept. 17th: 8 AM - 12 PM / 1 PM - 5 PM
- Sat., Sept. 18th: 8 AM - 12 PM

Everything will be $1.00! WHAT A DEAL!

To volunteer to set up, work the sale, clean up, or more information contact:
Alice Abbott-Moore alice.abbott-moore@louisville.edu (502) 852-8719

Silent Auction

In the Exhibit Hall
Baskets of Books
(and other items)

Sponsored by: The Districts of the Kentucky School Media Association to benefit KSMA scholarships

Lots of themed baskets to bid on
Friday, 10:00 AM – Saturday, 11:30 AM
Open to all Conference Participants
# 2004 KLA Joint Conference Exhibitors

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General Information

Conference Site
The Galt House East Hotel in downtown Louisville is the site of the 2004 KLA/KSMA Joint Conference. Located along the Ohio River at Fourth and River Road, the Galt House is accessible from 1-65 and 1-64. The Galt House East is an all suite hotel. Between the Galt House and the Ohio River lies a park-like area known as the Belvedere which provides a lovely view of the river. You will find the cruise ships Belle of Louisville docked at the riverfront below the Belvedere, and just a few blocks down Fourth Street is 4th Street Live. Other nearby attractions include: Actors Theater, the Kentucky Center for the Arts, Louisville Slugger Bat Factory & Museum, GlassWorks Studios, and The Louisville Science Center.

KSMA School Tours
The elementary and Middle/High School Tours will depart promptly at 11:00 a.m., Friday, September 17. Meet the group for departure in the Galt House East Lobby. Preregistration Required.

Registration
Conference attendees may preregister until September 3rd. Preregistration packets and meal tickets may be picked up at the conference registration desk which will be located on the second floor of the Galt House East. On-site registration will be available all hours the registration desk is open. Please register in advance to avoid the confusion and delays at the registration desk. The registration desk will be open:

- Wednesday, Sept. 15 8:00 am - 5:00 pm
- Thursday, Sept. 16 7:30am -6:00pm
- Friday, Sept. 17 7:30am -7:00pm
- Saturday, Sept. 18 7:30am -12:00noon

Please preregister and avoid congestion at the registration desk. For security reasons, you must visibly wear your 2004 Conference Nametag to enter the presentations.

Membership Dues
We will accept dues at the registration desk. Please write separate checks for registration and dues to speed processing.

Please Note: All Conference sessions are designated Non-smoking

Ticketed Events
Advance purchase of tickets for meal functions is highly recommended. Meal tickets are required for each meal and will be collected. Please contact the KLA Office if you have special dietary needs. The Thursday Night Star of Louisville Dinner Cruise requires preregistration. For security reasons, you must visibly wear your 2004 Conference Nametag to enter the events.

Membership Meeting
The KLA holds an annual meeting of the general membership only once per year at the KLA Business Meeting at the Annual Fall Conference. The 2004 meeting will be held Friday September 17th at 9:00am.

New Members and First Time Attendees
A special welcome is extended to all new members and first time attendees! Please join other newcomers and meet association officers. Find out more about the Kentucky Library Association, how you can become actively involved, and what you can get out of your membership. New member/Mentoring Breakfast Friday 8:00am. By Invitation Only please.

Exhibits
Be present for the Grand Opening of the Conference Exhibits on Thursday at 10:00 am. Please show your support by visiting all of the exhibits. For security reasons, you must visibly wear your 2004 Conference Nametag to enter the exhibits.

The exhibits will be open:

- Thursday, Sept. 16 10:00am - 12:00noon
- Friday, Sept. 17 8:00am - 12:00noon
- Saturday, Sept. 18 8:00am - 12:00noon
- 1:00pm - 5:30pm
- 1:00pm - 6:30pm