**featured speakers**

**Mark Wayne Adams**
Mark Wayne Adams is an award-winning illustrator, author, and publisher who has illustrated over thirty-two children’s books in the past six years. As a public speaker, he uses his talents to inspire others through reading, writing, and art. He received the annual Marlene M. Helm Alumni Achievement Award for his contribution to the arts and his dedication to enriching Kentucky’s artistic future. Mark resides in Longwood, Florida, with his wife, Angela, his two children, Isabella and Carter, and their dogs, Russell and Libbi.

**Tom Angleberger**
Tom Angleberger also writes under the pen name Sam Riddleburger. He is the bestselling author of *The Strange Case of Origami Yoda*, which won the 2010 E. B. White Read Aloud Award for middle readers, *Darth Paper Strikes Back*, and *Horton Halfpott*. Tom sez: “I’m not necessarily all that creative. I’m more of a puzzle putter together. I take all these little puzzle pieces — Yoda, middle school problems, Cheetos — and I fuss and fuss with them until I fit them together.” He lives in Christiansburg, Virginia, with his wife, author and illustrator Cece Bell.

**Audrey Church**
Audrey Church is an Associate Professor of School Library Media at Longwood University in Farmville, Virginia. She is the author of *Leverage Your Library Program to Help Raise Test Scores* (Linworth, 2003), “The Instructional Role of Library Media Specialists as Perceived by Elementary School Principals” (*SLMR*, 2008), and “Secondary School Principals’ Perceptions of the School Librarian’s Instructional Role” (*SLMR*, 2010). She currently serves as the Educators of School Librarians Section representative to the AASL Board of Directors.

**Richard Paul Evans**
Richard Paul Evans is the #1 bestselling author of *The Christmas Box*. Each of his more than twenty novels has appeared on the *New York Times* bestseller list; there are more than seventeen million copies of his books in print. His books have been translated into more than twenty-four languages and several have been international bestsellers. He is the winner of the American Mothers Book Award, two first place *Storytelling World* Awards for his children’s books, and the Romantic Times Best Women’s Novel of the Year Award. Evans received the Washington Times Humanitarian of the Century Award and the Volunteers of America National Empathy Award for his work helping abused children. Evans lives in Salt Lake City, Utah, with his wife, Keri, and their five children.
Becky George
Becky George graduated from Eastern Mennonite University, Harrisonburg, VA in 1983 with a degree in Early Education. After securing a position with the Page County Board of Education she taught for three years. She left teaching to volunteer on a kibbutz in Israel for 7 months. While there she met her husband, Rick George and married in 1991. The couple lived in Florida for several years and during that time she dedicated herself to homeschooling their three children. They moved to West Virginia in 2006 to be closer to family. Becky began working at Craft Memorial Library in 2006 and part-time in the Eastern Regional Coal Archives in 2009. sponsored by the KLA Special Libraries Section

Jason Griffey
Jason Griffey is an Associate Professor and Head of Library Information Technology at the University of Tennessee at Chattanooga. His latest book, Mobile Technology and Libraries, is available as a part of Neal Schuman’s Tech Set, the winner of the ALA 2011 Award for the Best Book in Library Literature. He has also written multiple Library Technology Reports for the American Library Association on topics such as personal electronics in the library, privacy, copyright, and intellectual property. Jason was named a Library Journal Mover & Shaker in 2009, and speaks internationally on the future of libraries, mobile technology, eBooks, and other technology related issues. His current obsession is the LibraryBox Project (librarybox.us), a portable digital file distribution system. He can be stalked obsessively at www.jasongriffey.net and Pattern Recognition and is a columnist for the ALA Techsource blog. He spends his free time with his daughter Eliza, reading, obsessing over gadgets, and preparing for the inevitable zombie uprising. Sponsored by the Kentucky Public Libraries Association and KLA Academic Libraries Section

Barbara Stripling
Barbara Stripling is the ALA President. In January 2012, she became Assistant Professor of Practice at Syracuse University, where she is teaching library science classes and preparing our next generation of librarians. In May 2011, she earned her doctorate degree from the School of Information Studies, Syracuse University. Barbara came to Syracuse after having served as Director of School Library Services for the 1700 public schools in New York City for seven years. She began her career as a classroom teacher and school librarian in Colorado, North Carolina, and Arkansas. After 20 years in the classroom and library, Barbara became Library Power Director in Chattanooga,Tennessee, where she developed the local Library Power initiative of library revitalization/reform and sustained professional development for librarians. Barbara returned to Fayetteville, Arkansas, in 1998 to become Director of Instructional Services for the school district for four years. In 2002, she moved to New York City to develop and direct the library program at an educational foundation, New Visions for Public Schools, until she took the position at the New York City Department of Education in January 2005.
collaborate • communicate • create • celebrate

**featured speakers**

**Frank X. Walker**  
Walker is a native of Danville, KY., a graduate of the University of Kentucky, and he completed a master of fine arts in writing at Spalding University. He has lectured, conducted workshops, read poetry and exhibited at more than 300 national conferences and universities including the Verbal Arts Centre in Derry, Northern Ireland; Santiago, Cuba; University of California at Berkeley; Notre Dame; Appalachian State University and many more. Governor Steve Beshear appointed Frank X Walker to serve as Kentucky Poet Laureate for the 2013 – 2014 term. As poet laureate, Walker will promote the arts and lead the state in literary endeavors through readings and public presentations at meetings, seminars, conferences and events, including Kentucky Writers’ Day.

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**Join Us For An All Conference Event On**  
**Thursday, September 12th, 6:00PM**  
The “Famous On Friday” Band will rock the party in the O’Shea’s Loft

**Sponsored By**

**GALE CENGAGE Learning**
Wednesday September 11, 2013

8:00 am - 5:00 pm  
**Conference Registration**

9:00 am– 12:00 pm  
**Collaborative Creativity and Content: KYVL’s Learning Depot – Preconference I**  
*Kentucky Virtual Library*

OER, CC-BY, LTI, OAI, KYVL. These acronyms can mean less time CREATING content and more time FACILITATING learning. Quality instructional resources of multimedia, interactive chunks of content, or entire courses, are available to MASH and MIX. Join the Kentucky community for CROWDSOURCED content, textbooks, learning objects with TAXONOMIES and build your own REPOSITORY. It’s not just buzzwords. KYVL has licensed, OPEN and CURATED connections to other state repositories and the best of CC. The workshop will provide a broad overview of major OER themes and partners as well as hands on “how to” mix and mash digital content.

1:00 – 4:00 pm  
**Collaborate and Communicate to Ensure the Community Values Your Library – Preconference II**  
*Maureen Sullivan, ALA Past President*

ALA Past-President Maureen Sullivan will lead this discussion to focus on what library leaders can do to build community support for libraries. among the topics will be how to convey the library’s value, how to identify and engage key stakeholders, how to lead in your community and what to do when faced with a challenge or threat. She will offer her ideas for practical strategies and will engage participants in a lively discussion of how to apply the strategies in their own situations.

4:30 – 5:30 pm  
**KLA Board Meeting**

Thursday September 12, 2013

8:00 – 8:50 am  
**Breakfast With Frank X. Walker**  
*Frank X. Walker*  
*University of Kentucky*

Meet Frank X. Walker, the 2013-2014 Kentucky Poet Laureate. Walker, a Danville native, is the author of five collections of poetry and is an established playwright. An associate professor in the University of Kentucky’s department of English, he is also the director of the African-american and Africana studies program and the head of the Affrilachian Poets movement.

9:00-9:50 am  
**Libraries in the Post-PC Future**  
*Jason Griffey*  
*University of Tennessee at Chattanooga*

The technological changes coming over the next 5-10 years are likely to be so transformative that we (libraries and librarians) need to be thinking now, hard, about how we prepare for them. How do libraries continue to measure our value when our historical measurements become useless? How will the continued and unavoidable drop in price, increase in processing, and lessening of power consumption of hardware be useful for libraries? How does true computing ubiquity change our world? These and other questions about the future of the library will be discussed during this presentation...come with your thinking caps on.

**Sponsored by the Kentucky Public Libraries Association & KLA Academic Libraries Section**

**Google Books, Project Guttenberg, Internet Archive, HathiTrust, Perseus : What’s the Difference and Why Should You Care?**  
*Sue Finley*  
*Ekstrom Library, University of Louisville*  
*Allen B. Ashman*  
*Ekstrom Library, University of Louisville*

Google Books, Project Guttenberg, Internet Archive, and HathiTrust are popular sites for accessing digitized, full-text, public domain monographs. Their strengths and weaknesses will be explored from librarian and patron perspectives. Less well known special collections of free online books will also be examined, including Kentucky Digital Library, Cincinnati’s Virtual Library, Tufts University’s Perseus Digital Library of Greco-Roman Classics, and Cornell University’s Home Economics Archive.
Achieving 100% with First Year Seminars
Sandy Sumner
Morehead State University, Camden-Carroll Library
Ray Bailey
Morehead State University, Camden-Carroll Library

Morehead State University has a required First Year Seminar class that combines the traditional “how to succeed at university life” with the rigor and content of upper level discipline specific classes. The Camden-Carroll Library acquired buy-in from the organizers to require a library session. In fall 2012 we achieved 100% success in teaching at least 1 session for every FYS. We will share how we became involved, what we teach, and evaluate our involvement with the program.

Better than Google: Research Portals for KY Professionals
Betsy Hughes
KY Virtual Library

Academic librarians teach students to use resources and services tied to their particular institutions. What happens to graduates once they join the workforce and need to perform research? Public libraries are often tasked with re-teaching these professionals as they struggle with their research, bereft of the resources they were trained to use in college. In this session, librarians from KYVL and EKU discuss a cooperative project to create portals aimed at assisting these working professionals.

Piecing Together History: Using Crowdsourcing to Connect Communities to Their Past
Jennifer Duplaga, Manuscripts Curator
Kentucky Historical Society
Cheri Daniels, Senior Librarian/Reference Specialist
Kentucky Historical Society

The Kentucky Historical Society recently launched a series of crowdsourcing events designed to enrich our understanding of the communities connected to our collections. Through physical and digital initiatives, groups and individuals were invited to share their knowledge of people, places and events. This session will explore our information gathering strategies, Digital Catalog metadata development, and how we took collections on the road to glean the far reaching depths of community knowledge.

Creating A School Library Media Center in Rural Jordan
Valerie Viers
Louisville Free Public Library

As a Peace Corps volunteer, Valerie Viers developed the library of a girls’ school in her rural Jordanian village into a school library media center. The library went from repository for books to a media center with audio-visual capabilities and internet access. Viers will discuss unique cultural challenges she faced while getting the project off the ground and how the new space changed the experience of teaching and learning at the school.

10:00 – 10:50 am
General Session: Whose Life Will You Change Today?
Barbara Stripling
ALA President

As librarians, we must listen to the voices of our community members. What are their aspirations and challenges? Libraries of all types across the country are transforming their programs, collections, and services to meet the priorities of the communities they serve and become centers of conversation, community engagement, literacy, learning, and innovation. Barbara Stripling’s 2013-2014 ALA presidential initiative, Libraries Change Lives, is framed around these areas of transformative practice as, together, we answer the question, “Whose life will you change today?”

10:00 am – 12:00 pm
Exhibit Hall Open

11:00 – 11:50 am
I Like to Read... How Can I Get on Your Board
Helen Williams
Rowan County Public Library
Debbie Cosper
Boyd County Public Library

Has this ever happened to you? Do your prospective trustees actually know what is expected of them? How are you currently recruiting Library Trustees to serve on your library board? Because public libraries are continued targets of public scrutiny, it is important to choose well and create a process that is professional and thorough. We will take you through that process from beginning to end.
Thursday September 12, 2013  Continued

**Digging into Coal History in Southern West Virginia**
Becky George  
_Craft Memorial Library_

The discovery of coal in our region brought about the development of the railroad and industry. With the arrival of the railroads hundreds of new mines were opened and coal mining communities were developed. The boom in the coal industry brought about a need for workers. Many immigrants were recruited to work in the mines. The discussion will include some of the early entrepreneurs in the coal and railroad industry, as well as the development and characteristics of life in the coal communities in the Pocahontas Coalfield of southern West Virginia.  
_Sponsored by the KLA Special Libraries Section_

**Does size really matter? Active learning in any classroom**
Lisa Nichols  
_Transylvania University_
Debbie Sharp  
_University of Kentucky_

Active learning is the best way to engage students during your instruction sessions yet many librarians shy away from it citing challenges such as noise level, control, space limitations, or performance anxiety. We believe prompting your students to become actively involved in their own learning is well worth the effort. Two instruction librarians hope to help assuage your fears by presenting practical tips and tricks anyone can use in the classroom, whether you teach groups of 12 or 112.  

**Information Consultancy Rediscovering our Audience**
E. Michael Wilson  
_University of Louisville_

In this new information age recent studies reveal a decline in the need for libraries. Libraries need to be nimble in adapting to change. Library liaisons work with a large variety of users and are often the face of the library. The integration of business consultancy skills with information consultancy can help library liaisons discover, strengthen, and build the connections needed to thrive in this new environment.

**¿A dónde vas, bibliotecario? A Kentucky Librarian Goes to Cuba**
Kevin Murphy  
_Southeast Kentucky Community and Technical College_

KCTCS librarian Kevin Murphy took advantage of easing travel restrictions vis-à-vis Cuba to join a bibliographic tour there. He attended the International Book Fair of Havana, met with Cuban librarians, archivists, and curators at the University of Havana, the Cuban National Library, the Jose Marti Museum, and the Cuban National Literacy Museum, while also attending a meeting of the Cuban Librarian Association. Murphy will wrap up by discussing the process of traveling legally to Cuba.

**Strategic Planning One Bite at a Time**
Martha White, Library Consultant  
_Gracey, KY_

If you have been avoiding the whole thing, this is the session for you. While it can feel overwhelming, come and learn how to divide the work into manageable chunks. We’ll talk about focus groups, SWOTs, benchmarking, and other preliminary steps that all lead up to developing a plan. Whether you are using a consultant or doing the whole thing yourself, this can take some of the mystery (and fear) out of the process.

**Join or renew your KLA membership online at**
_www.klaonline.org_

email: info@kylibasn.org
When Richard Paul Evans wrote the #1 best-seller, *The Christmas Box*, he never intended on becoming an internationally known author. The story was written as an expression of love for his then two young daughters. Three years later, this quiet, simple story of parental love and the true meaning of Christmas made history when it became simultaneously the #1 hardcover and paperback book in the nation. Since then, more than eight million copies of The Christmas Box have been printed. Four of Evans’s books were produced into television movies and have starred such well-known actors as Maureen O’Hara, Richard Thomas, Rob Lowe, Christopher Lloyd, James Earl Jones, Naomi Watts and Academy award winners Vanessa Redgrave and Ellen Burstyn. He has since written 18 consecutive New York Times bestsellers and is one of the few authors in history to have hit both the fiction and non-fiction bestseller lists. There are currently more than 14 million copies of his books in print, including the Michael Vey series.

**AWARDS LUNCHEON**

*Richard Paul Evans*

The rise of tablet computing and the advent of mobile apps are changing the way we interact with technology. The library profession should be embracing these changes. One way this could be done is through the creation of mobile apps—not only for our users, but also for ourselves. This session will examine existing apps for librarians and will include a discussion of how librarians, particularly catalogers and other technical services librarians, might use apps in a daily workflow.

**RDA in the Commonwealth: A Panel Discussion**

*William Shrout*

*KY Dept for Libraries and Archives*

*Cathy Crum*

*KY Dept for Libraries and Archives*

*Alicia McGrath*

*KY Dept for Libraries and Archives*

A panel of technical services staff from Kentucky public libraries will discuss their efforts at moving to the new descriptive cataloging rules, Resource Description and Access (RDA). The discussion will focus broadly on training and implementation of the new rules, recent developments, and emerging best practices.

**From “The Walking Dead” to “Warm Bodies”: Incorporating Team Based Learning in a One-Shot Session**

*Cindy Judd*

*Eastern Kentucky University Libraries*

*Trenia Napier*

*Eastern Kentucky University Libraries*

*Ashley Wray*

*Eastern Kentucky University Libraries*

Inspired by the use of team-based learning in semester-long courses, the presenters modified TBL strategies for one-shot instruction sessions. By shifting responsibility from instructor to student, we encourage students to develop critical and creative thinking skills in order to meet their information needs. This workshop-style presentation will demonstrate how we facilitate sessions and share outlines and lessons learned from incorporating TBL techniques across diverse disciplines and courses.
Turn over a New Leaf!
Ruthie Maslin
Madison County Public Library

In February 2013, Madison County Public Library launched the New Leaf Campaign to challenge staff to 30 days of positive changes. Each day of the program, staff members were encouraged to do one thing to improve their health and happiness, from skipping a smoke break or getting a manicure, to trying a new hobby or volunteering in the community. Discover what happened!

Public Libraries Leading the Charge Toward School Readiness: Counting Down to Kindergarten as a Community
Lynn Baker
Paul Sawyer Public Library

School readiness screening data from the 2012-2013 school year shows that less than one-third of incoming kindergarten students in Kentucky are academically ready for school. Public libraries are in the perfect position for leading their communities toward school readiness. In this program, public library youth services specialist and former preschool/kindergarten teacher, Lynn Baker, will offer proven strategies for developing school readiness programs that involve the entire community.

3:00 – 3:50 pm
Increasing Diversity in the Profession: What Works?
Judy Sackett
University of Kentucky Libraries

Library leaders and professional organizations have for some time viewed increased diversity in the library profession as a positive goal. However, the ALA Office for Research & Statistics reports that fewer than 12% of ALA members responding to a 2012 demographic survey self-selected their race/family origin as non-White. This program will look at the various strategies being employed to increase diversity in the library profession and to assess the success of those efforts.

Lessons Learned from Faculty/Student Labor Collaboration
Amanda Peach
Hutchins Library, Berea College
Elissa Richardson
Hutchins Library, Berea College

Berea College offers unique leadership and management opportunities to undergraduate student workers through its labor program. With a mixture of anecdotes and practical how-to tips, this program will review ways in which undergards have successfully served in a supervisory capacity alongside faculty and staff in the daily operations of a busy library. Included will be tips regarding creating meaningful special projects, managing conflict, and effective training techniques.

The Customer IS Always Right!
Michael Steinmacher
Barr Memorial Library

It sounds cliched and frequently the customer is NOT in the right, but the customer is the customer. In this positive, customer-focused program, tips and suggestions will be offered on how staff can proactively offer excellent customer service, recover in instances of poor service, and generally work with the most demanding of customers.

For the Greater Good: How KYVL Strives to Serve Kentucky
Enid Wohlstein
Kentucky Virtual Library

Whether you are an academic, public, school or special librarian, KYVL was created to serve you, your library and your patrons. The mission is unchanged, but moving forward has required lots of creativity and collaboration. Come learn about KYVL’s new services, soon-to-be innovations and refresh your knowledge of our core collection. This session will also include an update on KYVL’s strategic plan and our digital content repository, as well as a discussion of current needs throughout the state.

Save the Date!
2014 KLA/KSMA Conference
September 17-20, 2014
Galt House Hotel, Louisville
Thursday September 12, 2013  Continued

“A Joke is a Very Serious Thing”: Using Humor in Library Instruction
Linda Sizemore
Eastern Kentucky University Libraries
Ashley Wray
Eastern Kentucky University Libraries

This interactive presentation will describe the biology behind humor, when to use humor, and the importance of it in communicating information literacy to students, faculty, and EVERYONE. As facilitators of learning, librarians can use humor as a teaching tool to reduce library anxiety and to increase creative thinking. Participants will learn techniques and share methods in order to gain an understanding that humor is a skill that must be cultivated. “Wit punctures, humor pictures.

Genealogy Literacy: Providing Reference Services to a Patron Group in Transition
Cheri Daniels
Kentucky Historical Society

As technology continues to change reference services, the genealogist and family historian patron group can provide even greater challenges due to their unique research needs and transitioning demographic. This session will explore their information seeking trends, their technological challenges, and how the application of information literacy-type standards to your genealogy reference services can help them navigate through the instant gratification hype towards sound research methods.

4:00 – 4:50 pm
Section Business Meetings

5:00 – 6:00 pm
Social for Round Tables

6:00 pm
Networking Social Event

Plan now to join us for a night of music, fun and friends. By popular demand, our favorite local party band, Famous On Friday, will raise the beat and rock the dance floor. Don’t miss out!

Friday, September 13, 2013

7:30 am - 5:00 pm
Conference Registration

8:00 am - 12:00 pm
Exhibit Hall Open
Archibald Ballroom - 3rd Floor

8:00 – 8:50 am
Branding on a Budget
Julie Howe
Somerset Community College

Recent Pew study results indicate that many patrons still recognize libraries as institutions of lending and computer services, but fail to recognize other fundamental services. Proper branding and marketing of services can lead to better patron understanding and in turn, increase foot traffic and usage statistics. Effective branding includes covering three areas: in-house, virtual, and physical presentation, as well as one critical and overlooked aspect of brand-building in libraries. Sponsored by KLA Community & Technical College Round Table

Dig Into Summer Reading
Heather Dieffenbach
Kentucky Department for Libraries and Archives

Reading logs and posters. Face painters and animal shows. Prizes and kick-off parties. A lot of things, included staff time and money, go into your library’s Summer Reading Program. We get so caught up in the million different things we have to do for Summer Reading that we rarely get a chance to just sit down and think about why we are doing it—and how we can use it to make the greatest impact on our communities. In this session we will talk about the benefits of public library summer read.
Creating an Information Literacy Matrix: Step One in Preventing “I Already Know This” Syndrome  
Cindy Judd  
Eastern Kentucky University Libraries  
Brad Marcum  
Eastern Kentucky University Libraries  
Nicole Montgomery  
Eastern Kentucky University Libraries  

The more often Eastern Kentucky University Librarians deliver instruction in so many disciplines, the more we hear students say “I already know this.” And, sometimes, they really do. We want to avoid duplication while making sure we are addressing key information literacy skills appropriate for each year of college. In this session, EKU Librarians will share the model we used to customize a learning objectives matrix for library instruction. We will also present our plans for implementation.

Looking Forward-Reaching Back: Beginning African American Genealogical Research  
Nancy Richey  
Special Collections-WKU  
Allison Day  
Special Collections-WKU  

A recent Pew survey noted that African-americans are especially tied to their libraries and are eager to see new services and research resources and want help from their local librarian. Genealogical research is gaining popularity within these communities and librarians on the front lines should be able to assist these patrons. As this can be particularly challenging, this presentation focuses on basic techniques and resources that will enable librarians to meet this challenge.

How to Float? Louisville Implements Floating Collections-You Can Too!  
Debbe Oberhausen  
Louisville Free Public Library  

Louisville Free Public Library jumped in the water to see if they could float? They had been swimming along as 18 locations sharing resources but what if they allowed those resources to stay where they landed. Will they finally have one collection for the entire system? The process included changes: cataloging, labeling, ILS settings, physical space, etc. They started November 1, 2012 with a gradual process and evaluation is ongoing. Will it work for your multi-branch system?

9:00 – 9:50 am  
KLA Business Meeting

10:00 – 10:50 am  
Crafting Your Message: Being prepared for those unplanned questions and situations  
Dave Schroeder, Executive Director  
Kenton County Public Library  

Library directors, managers, department heads and those in positions of responsibility often find themselves in situations where they are put on the spot. The press, patrons, students, parents and concerned citizens can approach you with difficult questions at the most inopportune times. This presentation will provide tips on how to craft your message so that when these occasions arise, you have answers ready at your fingertips.

Library Help on Location: A Roaming Reference Exploration  
Lauren Goode  
Eastern Kentucky University  

This program will present the results of a roaming reference project in progress at EKU. The project will collect information about reference transactions occurring away from the reference desk. The results of the roaming transactions will be compared to reference transactions taking place at the desk and online during the same time period. The study will also address student responses to the service. The results will be applicable to the development of permanent roaming reference services.

Frame Your Imagination  
Kevin Clark  
Daviess County Public Library  
Brian Lashbrook  
Daviess County Public Library  

Daviess County Public Library has transformed their building into an interactive playground using a customized app for smart phones and devices. They are also hard at work in taking the experience beyond the library by establishing community partnerships. Come see how they've done it using little money, a lot of creativity, and an assortment of mysterious frames which act as a gateway to limitless possibilities for promoting library programs and resources.
Building a successful information literacy infrastructure in the academic library begins with the creation of an essential foundation of strong faculty-librarian relationships. Building relationships with faculty poses challenges to new and seasoned academic librarians alike. Hear from an experienced librarian and a new librarian who have worked as co-liaisons to the College of Education at EKU Libraries, pick up tips & lessons we have learned, and discuss your experiences with the group.

Meet the Illustrator: Conversations with Tammie Lyon
Tammie Lyon
Illustrator

Tammie lives in Cincinnati, Ohio with her husband Lee, and loves spending the day in her studio with her dog Gus. She began her love of illustrating at a very young age while drawing at the kitchen table with her dad. She has fond memories of sitting for hours drawing things around the house and later presenting them as gifts to her mother. Tammie is the award-winning illustrator of numerous picture books for children. Her picture books include Olive and the Snowflake (Marshall Cavendish), Katie Woo’s Series all written with Frank Manushkin (Picture Window Books), Bugs in My Hair?! By Catherine Stier (Albert Whitman), and The Princess and the Peanut Allergy by Wendy McClure.

KLA Speed Geek – Hour 1
Beth Kramer, Facilitator

Poster session meets speed dating! During this informal and interactive session, presenters will be stationed around a large room with laptops and handouts. Attendees are free to visit any presenter for as much or as little time as they want. Presenters can do demonstrations, brief presentations or just Q&A and informal discussion. The idea is to provide interaction, personal connection, and exposure to a large number of different projects in a short amount of time. Visit http://bit.ly/KLAgeek2013 for a list of presenters and projects.

An Award-winning author, illustrator, and publisher visited over 45 elementary schools last spring. He continues his public speaking schedule this fall. Anyone who knows Mark Wayne Adams, knows drawing is a huge part of his life. When asked if he illustrates for a living, he responds with an inspiring drawing lesson and recommends his “Best Sketchbook” to aspiring writers and artists. Mark’s contribution to children’s books gives him recognition through numerous book awards.

Collaborating to Engage in Focused Collection Development at a Federal Regional Depository
Sandra McAnninch
University of Kentucky Libraries
Heath Martin
University of Kentucky Libraries

UK is participating as a Center of Excellence (COE) for the WPA in the Assoc. of SE Research Libraries’ Collaborative Federal Depository Program designed to distribute collection development for all Federal agencies across the entire SE. We will describe how all depositories are working together to ensure that there are two complete collections for each federal agency somewhere in the SE, and how UK has focused its depository collection development efforts on non-COE agencies.

Sponsored by KLA Government Documents Round Table

Kentucky Library Catalogs: Chaos, Confusion, Collaboration Consensus?
Neal Nixon
University of Louisville
Tyler Goldberg
University of Louisville

Kentucky state supported academic libraries had a special history of consortial support for integrated library system OPACs. However, the future is less clear. As libraries debate the future of the OPAC, many options are available. This presentation will examine the current status of OPACs and discovery tools in our state and surrounding area. We hope to answer such questions as What do patrons want? How many OPACs are enough? If not an OPAC then what? If the OPAC is dead, where is it buried?
Bringing Investors Back to your Library  
Lisa O'Connor  
University of Kentucky School of Library & Information Science  

The onus for retirement savings is increasingly on the shoulders of individual investors. Additionally, the number of online brokerage accounts has increased a hundred times in the past decade, so investors often forego expert advice, taking a DIY approach. Many investors have abandoned the library, believing they can find what they need online. This program discusses what is known about investors’ information behavior and outlines the sources and services they most need from their libraries.

HB1, Litigation and Other Current Issues for Public Libraries  
Wayne Onkst  
Terry Manuel  
KY Department for Libraries and Archives  

Wayne Onkst and Terry Manuel will provide updates on the implementation of HB1, the status of lawsuits regarding public library tax rates and other recent developments.

KLA Speed Geek – Hour 2  
Beth Kramer, Facilitator  

Poster session meets speed dating! During this informal and interactive session, presenters will be stationed around a large room with laptops and handouts. Attendees are free to visit any presenter for as much or as little time as they want. Presenters can do demonstrations, brief presentations or just Q&A and informal discussion. The idea is to provide interaction, personal connection, and exposure to a large number of different projects in a short amount of time. Visit [http://bit.ly/KLAgeek2013](http://bit.ly/KLAgeek2013) for a list of presenters and projects.

12:00 – 2:00 pm  
Author Luncheon  
Tom Angleberger  
Author and Illustrator  

Tom Angleberger, author and illustrator is also the keeper of origamiyoda.com (with Webmaster Sam). His first novel was begun in 8th grade but never completed. His published or about to be published novels include Qwikpick, Stonewall, Origami Yoda, Horton Halfpott, Darth Paper, Fake Mustache, Secret of the [[top secret]]. Tom’s spouse is author and illustrator Cece Bell! Tom’s inspirations include Star Wars, Fumiaki Kawahata, Daniel Pinkwater, and his own personal social disasters. His SuperPower: Aspergers!

1:00 pm - 6:00 pm  
Exhibit Hall Open  

1:00 – 4:00 pm  
Author & Illustrator Signings  

Join us in the exhibit hall to meet and mingle with some of your favorite authors and illustrators, including: Bruce Kessler, Thomas Freese, Roberta Simpson Brown, Lonnie Brown, Tammy Blackwell, Katie McGarry and Mark Wayne Adams.

2:00-3:00 pm  
General Session: Top Ten Topics and Trends  
Audrey Church, Associate Professor and Coordinator of the School Media Program  
Longwood University  

In this session, we’ll explore ten hot issues, topics, and trends in the field of school librarianship. For each topic, at least three resources (free Web page, journal article, and book) will be shared. Expect to leave this session excited, challenged, and rejuvenated!

3:00-3:45 pm  
Kentucky Kids Pick: The Bluegrass Award for Grades K-2  
Terri Diebel  
Kenton County Public Library  

This session will present and review the list of nominated titles in the Grades K-2 Division for the 2014 Kentucky Bluegrass Award.

THIS JUST IN! Kentucky Bluegrass Award Books For Middle & High School  
Jennifer Little  
Morehead State University  
Connie Kibbey  
Rowan County Senior High School  

Join us for a tour of the new KBA books for middle and high school. We will discuss alignment with ELA standards. Craft ideas will be shared!

LBGT characters in books for grades 3-6  
Barbara Fiehn  
Western Kentucky University  

Join me for a book talk and discussion about books written for grades 3-6 that contain LGBT characters. Our discussion will include potential barriers to collection development, book awards for LGBT titles, creating welcoming environments for students from LGBT families or are self-questioning. A discussion of “how-to” topics will feature:
- Collaboration ideas for families and school personnel on creating an inclusive literature collection
- Strategies for communicating about available books
- Issues related to creating a welcoming environment for all students
- Ways to celebrate the wide diversity within your learning community
On the Job Resources: A New Portal for Easy Access to Quality Library, Teaching and Professional Development Tools

Heather Beirne
Eastern Kentucky University, Crabbe Library
Betsy Hughes
KY Virtual Library
Brad Marcum
Eastern Kentucky University, Crabbe Library

Do you ever long for access to that great education resource you used in college? Or just wish there was an easy way to keep up with all the best electronic, education-related resources available to you? Come learn about a new, education-specific professional development portal for on-the-job K-12 educators and school media specialists, developed through a partnership between EKU Librarians and KYVL. Though created with the goal of allowing and encouraging alumni of EKU’s College of Education to continue to access quality, library-vetted resources after graduation, this portal is readily and freely accessible to Kentucky teaching professionals of all sorts at any point in their careers. It is a “living” site which is updated frequently by librarians but which is constantly informed by suggestions and recommendations from those in the field, and which includes links and instructions on accessing peer-reviewed education journals and other popular publications, links to useful databases, and links to free, reliable websites specific to the field. Come and check out all that this great resource has to offer and spread the word to your librarian and teacher colleagues.

Making Collaboration Work

Kim Phillips
Central Elementary School
Beth Kerrick
Marshall County Public Library

We will share how the Marshall County Public Library, the Central Elementary School Library and the Family Resource Center worked together to create a summer reading program. We wanted to increase the use of the library throughout the summer and for the students to continue reading during the summer to help prevent the “summer slide.” We will share how we promoted our program prior to summer break, the incentives we used and our results.
The $100 Library PC: Using the Raspberry Pi for Customer Access and Engagement
Michael Wells
Northern Kentucky University

As we enter the “Post PC Era” many libraries are shifting budget allocations to purchase and support Discovery Systems and New ILS’s. In this shift, it is still important to remember that customers who use the physical library deserve functional computing resources that do not show the signs of neglect or age. This poster session seeks to show the potential of the single board, low cost PC, called the “Raspberry Pi”. Running Raspian Linux, this fully functional computer comes in at a price of just over $100 and might fit the needs for a library hoping to replace aging computers that are used for internet access, word processing, or other basic operations. Though not perfect for every library, the Pi platform can also be an entry point to engage in conversations relating to the “maker community” movement. Because of the Pi’s various potential uses aside from being a client PC, libraries can utilize this platform to engage in learning workshops with library customers, and to even teach coding or other technical applications.

The Game’s Afoot: Steps in the Development of an Online Interactive Game About Library Resources
Belinda Yff
Sullivan University Library

Plato stated that, “study forced on the mind will not abide there….Train your children in their studies not by compulsion but by games.” According to gamification expert, Jane McGonigal (Reality is broken : why games make us better and how they can change the world: 2011), games are a way for academic libraries to provide information that is fun and engaging. Also, famed Hungarian psychologist Mihaly Csikszentmihalyi’s theory of “flow,” viz.; that people are happiest when they are in a state of flow— a state of concentration or complete absorption with the activity at hand and the situation, postulates games as a means of attaining “flow.” This poster session describes the methodology used by the Sullivan University Library in the creation of an online, interactive game. The Library Mystery Game encourages students to use various features of the library’s website to answer a series of clues. As each clue is solved, the student gets closer to solving the mystery (the “disappearance” of an instructor), as well as learning more about what is available on the library website. Don’t worry, there is a happy ending! This poster session will reveal procedures and tools used in the creation of the game.

Understanding Faculty Attitudes About the Library: Analyzing Qualitative Survey Data
Maurini Strub
University of Louisville

In 2012, the University of Louisville Libraries, in conjunction with the Office of Institutional Planning and Research, conducted a survey to measure its populations’ usage of and attitudes about the libraries and its services. The faculty survey had a response rate of just under 23% of the targeted population and over 90% of those respondents supplied comments that needed to be analyzed. Borrowing from contextual inquiry methodology, our Assessment & Resource Planning Team utilized affinity diagramming to sift through approximately 700 comments, and to help reveal emerging themes. We will share an overview of the technique of affinity diagramming, and what we discovered. In conjunction with findings from other undergraduate and graduate populations, this will provide the basis for recommendations for ways that the libraries can make itself more valuable to their communities.

Silent Auction
In the Exhibit Hall
Baskets of Books (and other items)
Sponsored by: The Districts of the Kentucky Association of School Librarians to benefit KASL Scholarships
Lots of themed baskets to bid on
Friday 10:00 A.M. - Saturday 11:30 A.M.
Open to all Conference Participants
8:30 – 9:15 am
Connecting Maker Spaces and STEM @ your School Library!
Cynthia Houston
Western Kentucky University

As school librarians consider the changing landscape of their spaces, they should consider becoming players in the Maker movement, as there a number of ways libraries can participate in these library or community-based activities. This presentation will provide an overview of the Maker movement in the United States and describe school libraries’ levels of involvement in at the following levels:
- Level 1: School library collection development supporting the Maker movement as part of STEM initiatives and the school curriculum.
- Level 2: School library outreach to community Makerspaces
- Level 3: Maker Programming in school libraries

As part of this presentation, challenges and opportunities for school libraries to consider when planning their involvement, such as collection development policies, liability, technical expertise, personnel, budget and equipment will be involved. A brief discussion of key resources related to STEM and Makerspaces will also be presented.

Radical Change Agents in the Library: Will the Sky Fall?
Johan Koren
Murray State University

According to R. David Lankes, “the mission of Librarians is to improve society through facilitating knowledge creation in their communities.” This describes exactly the mission of the school librarian. Knowledge creation comes through learning, and learning comes from conversation, an exchange of language, ideas, and concepts that leads to new language, ideas and concepts. Lankes calls this participatory librarianship “new librarianship” and the professionals who pursue it “radical change agents.” But is it really that new—but, more important, is it really you? Are you radical enough?

Let’s Create Some Book Love!
Kathy Watson
Fleming County Schools

Come prepared to share your own ideas and to learn some creative new ways of getting kids together with great books at your library. Discover the power of good book trailers and book talks, book clubs, blogs, book battles, and much, much more! KBA book promotions will be included.

Five Aggressive Approaches to Help You Thrive at Library Promotion
Laura Miller
Credo Reference

You have the best of the best resources but, to paraphrase Ranganathan, what’s the point if they’re not being used? This session focuses on what works when it comes to communicating what’s available to your students through your library. It features examples from promotional campaigns run by school libraries as well as applicable takeaways from larger scale campaigns run by colleges, universities and public libraries. Come with questions about communicating with your students and leave with five key points to apply when developing and running your next library promotion project.

9:30 - 10:30 am
Audrey Church, Associate Professor and Coordinator of the School Library Media Program
Longwood University

What are best practices in 21st century school libraries? What should you be doing to empower learners to become “critical thinkers, enthusiastic readers, skillful researchers, and ethical users of information”? Let’s find out what the research says and explore practical applications! [OR We’ll find out what the research says and explore practical applications!]

10:45 - 11:30 am
School Libraries and Disaster to Recovery: Be a Prepper!
Andrea Paganelli
Western Kentucky University

more and more frequently we see natural disasters destroying communities and the school libraries that serve them. How should we as librarians be preparing for the possibility of disaster? This presentation will include three distinct sections to cultivate awareness of the need for preparation and direction for planning.
1. The process of disaster planning including tips for how to cultivate collaborative partnerships that aid policies already in place at the national and local level.
2. The school library disaster experience communicated as a personal narrative with practical advice for the immediate challenges of implementing library disaster triage.
3. The recovery process: it is not a sprint, it is a marathon. Have you been training to create solutions? It is easy to think that your community and school library will never experience disaster. I felt the same until April 27th, 2011. Come and learn more about disaster preparation. Be a prepper for your community and library.

http://www.klaonline.org
Infographics: Visual Communication for the 21st Century
Rebecca Schlafer
Westport Middle School

An Infographic is a visual representation of factual information. Infographics have been around for years, but the cultural shift towards social media interaction and new computer programs that make creating infographics easier have resulted in an explosion of information being represented visually. What does an increase in the presence of infographics in online media and in popular culture mean for our students? How can students navigate an infographic to obtain necessary information or determine fact from fiction? How can teachers use infographics to teach student content? How can student generated infographics reflect inquiry based learning? This interactive presentation will allow teachers and librarians to discover how infographics can strengthen their practice and enhance student learning. Attendees will be given the chance to explore non-fiction texts that feature infographics, analyze infographics that explain educational and cultural concepts and finally attendees will observe videos of students creating their own infographics with discussion to follow.

The Future in Reading—myON Reader by Capstone Digital
Mike Howard
Mike Howard Library Services

myON Reader is a virtual backpack of over 3,000 digital books available 24/7, personalized to each individual student based on their Interests and Reading Level. Reading supports include Audio, highlighting and dictionary. Embedded Lexile reading assessments measure and forecast growth. District, building, and classroom reporting included. The Future in Reading is here today with myON Reader.

Introducing the 2014 KBA Nominees for Grades 9-12
Amanda Hurley
Henry Clay High School

Hear a brief book talk about each of the ten nominees, see how others incorporate them into content areas, and gain new ideas for promoting the Kentucky Bluegrass Award books in your high school library.

Begin With the End in Mind: Using K-2 KBA Titles to Teach the 7 Habits
Kathy Watson
Fleming County Schools

Has your school adopted Leader in Me? Are you looking for picture books that exemplify the 7 habits? Attend this session to get ideas for using the newest K-2 KBA nominees to show your students how to be proactive, put first things first, begin with the end in mind, think win-win, seek first to understand..., synergize, and sharpen the saw; all while enjoying some great stories!
**General Information**

**Conference Site**
The Galt House Hotel & Suites is the site of the 2013 KLA/KASL Joint Conference. Located on the corner of Fourth and Main, the Galt House Hotel & Suites is the city’s largest and most newly renovated destination property. Meet friends on the Conservatory Bridge between the towers, delight in the upscale cuisine of Rivue Restaurant or Jeff Ruby’s Steakhouse, all within steps of Louisville’s attractions like 4th Street Live, Waterfront Park, the Louisville Slugger Museum, Louisville Glassworks and the Muhammad Ali Center, and just minutes from Churchill Downs, home of the Kentucky Derby.

**Hotel Reservations**
To reserve your overnight accommodations online, go to www.klaonline.org and click on the special link, or you may call the Galt House Hotel & Suites at (800) 843-4258. **ALL MEETINGS AND EXHIBITS WILL BE IN THE RIVUE (WEST) TOWER.** Reservations must be made by **August 28th** in order to receive the conference rate of **$138 single/double in the West Tower or $154 single/double in the All Suite East Tower.** Please state that you are with KLA when making reservations by phone.  Please be advised that the Galt House Hotel & Suites is a popular destination, and hotel rooms **WILL SELL OUT AS THEY DID IN 2011 and 2012.** If the hotel is sold out, please check www.klaonline.org for alternative locations.

**Parking**
The cost to park at the hotel is up to $12 per day (self park) or $18.00 per day (valet). The fee will be charged to your room for overnight guests. The non-guest rates may vary. All other attendees will pay upon departure. KLA cannot validate parking tickets. There are alternative lots for parking in the area at lower rates.

**Registration**
Conference attendees may advance register until **September 1st.** Advance registration packets and meal tickets may be picked up at the conference registration desk, which will be located on the second floor of the Galt House East Tower. On-site registration will be available all hours the registration desk is open. Please register in advance to avoid the confusion and delays at the registration desk. The registration desk will be open:

- **Wednesday, Sept. 11th** 8:00 A.M. - 5:00 P.M.
- **Thursday, Sept. 12th** 7:30 A.M. - 5:00 P.M.
- **Friday, Sept. 13th** 7:30 A.M. - 11:30 A.M.
- **Saturday, Sept. 14th** 7:30 A.M. - 11:30 A.M.

Please preregister and avoid congestion at the registration desk.  For security reasons, you must visibly wear your 2013 Conference nametag to enter the presentations & exhibit hall.

**Membership Dues**
We will accept dues at the registration desk.  **Please write separate checks for registration and dues to speed processing.**

Please note: The Galt House Hotel & Suites is a non-smoking facility. Restaurants and bars in Louisville are also non-smoking.

**Ticketed Events**
Advance purchase of tickets for meal functions is highly recommended. Meal tickets are required for each meal and will be collected. Please contact the KLA Office if you have special dietary needs.  For security reasons, you must visibly wear your 2013 Conference nametag to enter the events.

**Membership Meeting**
The Kentucky Library Association holds its annual meeting of the general membership at the KLA Business Meeting during the Annual Fall Conference. The 2013 meeting will be held Friday, September 13, at 9:00 A.M.

**Exhibits**
Be present for the Grand Opening of the Conference Exhibits on Thursday at 10:00 A.M. Please show your support by visiting all of the exhibits.  For security reasons, you must visibly wear your 2013 Conference nametag to enter the exhibits. The exhibits will be open:

- **Thursday, Sept. 12** 10:00 A.M. - 12:00 NOON 1:00pm - 5:00 P.M.
- **Friday, Sept. 13** 8:00 A.M. - 12:00 NOON 1:00pm - 6:00 P.M.
Kentucky Library Association/Kentucky Association of School Librarians
Joint Annual Conference
September 11-14, 2013 - Louisville, KY

Please Print (This information will be used to prepare your badge.)
Name __________________________________________________
Library Name ____________________________________________
City ___________________________________________________
Mailing Address __________________________________________
City _______________________________ State ____ Zip ________
Daytime Phone (        ) _____________________________________

Check One
KLA Member ❑
Non-Member ❑
Type of Library __________________________
(i.e. Academic, Public, KASL, etc.)
❑ First Time Attendee
❑ I am a person with a disability and would like to be contacted to discuss my needs.

Registration Fees

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❑ Full Time Student - Special Rate $10 ❑ Retiree Discount Rate $25

Meals/Events: The following events are open to all attendees:

Thursday, September 12
Breakfast with Paul X. Walker
KLA Awards Luncheon with Richard Paul Evans
All Conference Event

Friday, September 13
Author Luncheon

Saturday, September 14
KASL Illustrator Event & Business Luncheon

Indicate special dietary needs: __________________________________________________________________

Pre-Conference Events: Wednesday, September 11

Collaborative Creativity Content: KYVL’s Learning Depot
Collaborate and Communicate to Ensure the Community Values Your Library

Both Pre-Conference Events

Conference Registration Total = $________

Preregister online at http://www.klaonline.org (We now accept Credit Cards online.)
Register online at www.klaonline.org or send Registration and Check or Credit Card Information made payable to 2013 KLA/KASL Conference postmarked no later than September 1st to receive the Preregistration discount.
Credit Card Orders may be faxed to (502) 223-4937.

Registrations cannot be processed without payment. Make checks Payable to Kentucky Library Association
Refund policy: All refund requests must be submitted in writing by September 7, 2013 and will be assessed a $20.00 service charge. Refunds will be mailed after the Conference.

Kentucky Library Association • 1501 Twilight Trail • Frankfort, KY 40601

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Please Charge $ __________ to my ❑ Mastercard ❑ Visa Name as it appears on card: __________________________
Card Number: __________________________  Expiration Date: ____________ CVV 3 Digit Security Code
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