REGISTRATION

No onsite registrations will be accepted. All registrations must be received by April 6. Credit card registrations will cost an additional $3 for processing and fees.

**Early Bird Registration**
- Member - $75 full / $50 one day
- Non-member - $100 full / $75 one day
- Student - $25 full or one day

_Early bird registration ends March 1_

**Late Registration**
- Member - $100 full / $75 one day
- Non-member - $125 full / $100 one day
- Student - $50 full or one day

_Late registration ends April 6_

Full conference registration includes:
- Wednesday – Early bird reception
- Thursday – Deluxe continental breakfast, 2 snack breaks, hot lunch buffet, and dance party
- Friday – Deluxe continental breakfast

**Preconference Registration**
- $50 – Preconference only
- $30 – with conference registration

MAKE CHECKS PAYABLE TO:
SLA Kentucky Chapter

MAIL REGISTRATION/PAYMENT TO:
Alex Grigg
Lexmark Library
740 W. New Circle Rd
Lexington, KY 40550

REGISTER/PAY ONLINE AT:
http://www.surveymonkey.com/s/8FVJJ8C

CONFERENCE ACCOMMODATIONS:
_Resort Rates, Per Night_

- Jenny Wiley Lodge – $80.96 + tax (Single or double occupancy)
- One Bedroom Cottage – $107.96 + tax
- Two Bedroom Cottage – $130.46 + tax
  (Cottage rate is for 2 guests - each additional guest is additional $10 per night)

RESERVATION DEADLINE: March 14

For reservations, call: 1-800-325-0142

(Please mention the Kentucky Library Association when you make your reservation to ensure that you receive the conference rate!)

We look forward to seeing you at Joint Spring Conference!

**Conference Planning Committee**
James Manasco (Chair), ALS Chair
Virginia McClure, SLS Chair
Lesley Jackson, SLS Chair-Elect
Abby Thorne, KYSLA President
Valerie Perry, KYSLA President-Elect
Alex Grigg, Conference Financial Manager

Kickin’ It Up A Notch: Improving Our Professional Image

2011 Joint Spring Conference

April 13 – 15, 2011
Jenny Wiley State Resort Park
Prestonsburg, KY
KLA Academic Library Section
KLA Special Library Section
SLA Kentucky Chapter
**THURSDAY, APRIL 14**

- **Registration**: 7:30 am – 12:00 pm
- **Deluxe Continental Breakfast**: 8:00 – 9:00 am
- **Opening Session**: 9:00 – 10:30 am
- **Mid-Morning Break**: 10:30 – 10:45 am
- **Concurrent Sessions I**: 10:45 – 11:30 am
- **Lunch Buffet (Lodge)**: 11:45 am – 12:45 pm
- **Concurrent Sessions II**: 1:00 – 1:45 pm
- **Concurrent Sessions III**: 2:00 – 2:45 pm
- **Afternoon Break**: 2:45 – 3:00 pm
- **KLA Academic Section Meeting**: 3:00 – 3:45 pm
- **KLA Special Section Meeting**: 3:45 – 4:30 pm
- **SLA Kentucky Chapter Meeting**: 4:30 – 5:15 pm
- **Dinner (on your own)**: 5:30 – 7:30 pm
- **Dance Party**: 7:30 – 9:30 pm

**Concurrent Sessions I**

- **The Whole Buffalo: Improving Our Professional Image with Limited Resources**
  Amanda Peach, Benjamin Rawlins, Debbra Tate
  Kentucky State University
- **Make It Stick: Using Active Learning in Library Instruction**
  Julie Silver George, Eastern Kentucky University
  Clay Howard, Morehead State University
- **Enhance Your Chances: How to Shine Brightly in a Tough Job Market**
  Mark Shores, Miami University Hamilton
  April Ritchie, Kenton County Public Library

**Concurrent Sessions II**

- **First Impressions as Lasting Impressions: How Traditional Freshmen Perceive Reference Desk Workers**
  Ashley Ireland and Jeff Henry
  Murray State University
- **Learning Spaces – Enhancing the Library’s Image**
  Mary Krautter and Mike Crumpton
  University of North Carolina at Greensboro
- **Statistics: Are You Crunching Numbers or Are They Crunching You?**
  Betsy Hughes, Kentucky Virtual Library
  Tom Kmetz, Morehead State University

**Concurrent Sessions III**

- **Telling Your Special Library Story: What the Administration and Co-Workers Need to Hear**
  Donna Slaton, Green River Correctional Complex
- **A Reference Redo: What Happens When Reference Isn’t Reference Anymore?**
  Jackie Young and Janice Poston
  Spalding University
- **Managing Your Online Image**
  Alison Steedman, University of Kentucky

**FRIDAY, APRIL 15**

- **Registration**: 8:00 – 9:30 am
- **Deluxe Continental Breakfast**: 8:00 – 9:00 am
- **Concurrent Sessions IV**: 9:30 – 10:15 am
- **Networking Break & Room Check-Out**: 10:15 – 11:00 am
- **Closing Session**: 11:00 am – 12:30 pm

**Concurrent Sessions IV**

- **“But You’re Not REAL Faculty!”: The Issue of Librarian Image on the College Campus**
  Jennifer Bartlett, University of Kentucky
- **But Libraries Are Such Peaceful, Happy Places: A Critical Look at Dynamics of Conflict in the Workplace**
  Jack Montgomery, Western Kentucky University
- **More Than a Library, More Than a Writing Center: Noel Studio for Academic Creativity at Eastern Kentucky University**
  Jackie Hawes, Eastern Kentucky University and University of Kentucky

**PRECONFERENCE**

*Presented by Mike Crumpton, Associate Dean for Administrative Services, University Libraries, University of North Carolina at Greensboro*

**Maintaining a Professional Presence**

This presentation will discuss how a professional presence is important for all levels from students to seasoned professionals and why it must be maintained as situations change. We will explore the elements important to professional presence including virtual and non-verbal attributes. Emotional intelligence also plays a key role in one’s professional image. Resources for exploration of emotional intelligence will be provided as well.
Invited Speakers

Opening Session:
Ruth Kneale

Ruth Kneale is the author of *You Don't Look Like a Librarian: Shattering Stereotypes and Creating Positive New Images in the Internet Age*. She is the Systems Librarian at the National Solar Observatory in Tucson, Arizona.

Closing Session:
Leslie J. Reynolds

Leslie Reynolds is an Associate Professor and the Senior Head for Collections and Services at Texas A&M University. She currently serves on the Libraries' Committee on Appointment, Promotion, and Tenure. She is the founding editor of an open source journal titled *Practical Academic Librarianship: The International Journal of the SLA Academic Division*. She will speak about professional development for librarians, including tenure issues.