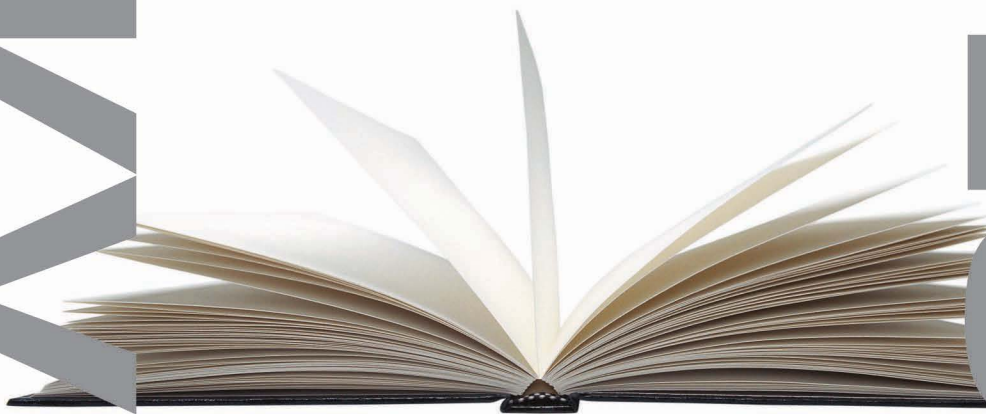


FOR EVERY CHAPTER OF YOUR LIFE.





FOR EVERY CHAPTER OF YOUR LIFE.

featured speakers



Tess Gerritsen, KLA Awards Luncheon Keynote Speaker, took an unusual route to a writing career. A graduate of Stanford University, Tess went on to medical school at the University of California, San Francisco, where she was awarded her M.D. While on maternity leave from her work as a physician, she began to write fiction. In 1987, her first novel was published. *Call After Midnight*, a romantic thriller, was followed by eight more romantic suspense novels. She also wrote a screenplay, “*Adrift*”, which aired as a 1993 CBS Movie of the Week starring Kate Jackson.

Tess’s first medical thriller, **Harvest**, was released in hardcover in 1996, and it marked her debut on the New York Times bestseller list. Her books have been published in forty countries, and more than 25 million copies have been sold around the world. Her books have been top-3 bestsellers in the United States and abroad. She has won both the Nero Wolfe Award (for *Vanish*) and the Rita Award (for *The Surgeon*). Critics around the world have praised her novels as “Pulse-pounding fun” (Philadelphia Inquirer), “Scary and brilliant” (Toronto Globe and Mail), and “Polished, riveting prose” (Chicago Tribune). Publisher Weekly has dubbed her the “medical suspense queen”. Her series of novels featuring homicide detective Jane Rizzoli and medical examiner Maura Isles inspired the TNT television series “*Rizzoli & Isles*” starring Angie Harmon and Sasha Alexander.



ALA President **Maureen Sullivan** is an organization development consultant whose practice focuses on the delivery of consulting and training services to libraries and other information organizations. She has more than twenty five years of experience as a consultant on organization development, strategic planning, leadership development, introducing and managing organizational change, organization and work redesign, establishment of staff development and learning programs for today’s workplace, creating a work environment that supports diversity, revision of position classification and compensation systems, and the identification and development of competencies. Her experience includes twelve years as the human resources administrator in the libraries at the University of Maryland (1977-1980) and at Yale University (1983-1991). She has had a long association with the Association of Research Libraries (ARL) and was instrumental in the design and delivery of several of ARL’s management training programs.

Among the topics for which she has designed and offered workshops and learning institutes are: leadership development, redesigning work, improving work relationships, managing stress, career planning, introducing the learning organization, process improvement, building teams, creating the collaborative organization, improving individual and organizational performance, generational synergy, cross-cultural communication, and project management.

Ms. Sullivan is president of the American Library Association, a past president (1998-1999) of the Association of College and Research Libraries (ACRL). During her term as President, she helped establish the ACRL/Harvard Leadership Institute in partnership with the Harvard Graduate School of Education. She is now a member of the faculty for this annual program. She was president of the Library Administration and Management Association for the 1988-89 term. In 1999, she received the Elizabeth Futas Catalyst for Change Award from the American Library Association.



FOR EVERY CHAPTER OF YOUR LIFE.

featured speakers



Award-winning illustrator, **Mark Wayne Adams** resides in Florida. He travels extensively in his home state, Kentucky delivering an inspiring message to audiences of all ages about the inspiring power of the public library. He received the Marlene M. Helm Alumni Achievement created to honor an outstanding alumnus for their contribution to the arts in their home community, their service to the Kentucky Governor's School for the Arts, and the dedication to enriching the state's artistic future.



Michael Buckley's Grimm future began at birth in Akron, Ohio. He attended Ohio University where he worked on the school newspaper, hosted his own live television talk show and formed a comedy troupe. After graduating with honors he moved to New York City to find his fortune, but instead found work as a pasta maker, hamburger flipper, personal assistant, stand-up comic, and even a singer in a punk rock band. His parents worried that Michael might be shiftless but he assured them that he was acquiring valuable life experience (but really he was just trying to pay the rent). Eventually he found work in television production and in

his ten year career he has developed programming for MTV, MTV Animation, Discovery Networks and Klasky Csupo (producers of Nickelodeon's Rugrats), focusing heavily on children's programming. Today he lives in Brooklyn, New York with his wife, Alison, and their son Finn.

KLA VENDOR DEMONSTRATION SCHEDULE

Friday, September 21, 2012

8:00 A.M.

Recorded Books – Universal Class

9:00 A.M.

Mike Howard Library Services

10:00 A.M.

**The Academic Edge – Big Universe,
presented by Michelle Lee**

11:00 A.M.

EBSCO Publishing

12:00 P.M.

EBSCO Publishing

1:00 P.M.

Recorded Books – One Click Digital

2:00 P.M.

Brittanica Digital Learning

3:00 P.M.

Baker & Taylor



FOR EVERY CHAPTER OF YOUR LIFE.

featured speakers



Silas House is the author of four novels: *Clay's Quilt* (2001), *A Parchment of Leaves* (2003), *The Coal Tattoo* (2004), *Eli the Good* (2009), two plays, *The Hurting Part* (2005) and *Long Time Travelling* (2009), and *Something's Rising* (2009), a creative nonfiction book about social protest co-authored with Jason Howard. House was selected to edit the posthumous manuscript of acclaimed writer James Still, *Chinaberry*. House's young adult novel, *Same Sun Here*, co-written with Neela Vaswani, will be published by Candlewick Books in early 2012. House serves as the Director of the Loyal Jones Appalachian Center at Berea College and on the fiction

faculty at Spalding University's MFA in Creative Writing program. House is a former contributing editor for *No Depression* magazine, where he has done long features on such artists as Lucinda Williams, Nickel Creek, and many others. He is also one of Nashville's most in-demand press kit writers, having written the press kit bios for such artists as Kris Kristofferson, Kathy Mattea, Leann Womack, and others. A former writer-in-residence at Lincoln Memorial University, he is the creator of the Mountain Heritage Literary Festival. House is a two-time finalist for the Southern Book Critics Circle Prize, a two-time winner of the Kentucky Novel of the Year, the Appalachian Writer of the Year, the Lee Smith Award, the Appalachian Book of the Year, the Chaffin Prize for Literature, the Award for Special Achievement from the Fellowship of Southern Writers, and many other honors. In 2009 the Silas House Literary Seminar was given at Emory and Henry College. For his environmental activism House received the Helen Lewis Community Service Award in 2008 from the Appalachian Studies Association. In 2010 he was awarded the Intellectual Freedom Award from the Kentucky Council of English Teachers. Internationally bestselling author.



Tammie Lyon is the award winning illustrator of numerous picture books for children. She is known for her work on the *Eloise* Series for Simon and Schuster as well as her new series, *Katie Woo*, published by Stonearch Books. Two of her more recent titles, *My Pup* and *Bugs in My Hair*, were listed in the "Top 100 Best

Children's Books" by the Bank Street College of Education.

Tammie's first written and illustrated title, *Olive and the Snowflake*, has been released by Marshall Cavendish. Tammie lives in Cincinnati, Ohio with her husband Lee and loves to spend the days in her studio with her dogs, Gus and Dudley.

Silent Auction

In the Exhibit Hall
Baskets of Books
(and other items)

Sponsored by: The Districts of the
Kentucky School Media Association
to benefit KSMA Scholarships

Lots of themed baskets to bid on

Friday 10:00 A.M. - Saturday 11:30 A.M.

Open to all Conference Participants





FOR EVERY CHAPTER OF YOUR LIFE.

featured speakers



Shannon McClintock Miller is the district teacher librarian and technology specialist at Van Meter Community School in Van Meter, Iowa. She encourages her students to have a voice while learning, creating, collaborating, and connecting to others within their school and around the world. Shannon is the author of the award winning Van Meter Library Voice blog and enjoys writing for ISTE's Leading & Learning journal, various blogs, and in other forums. She has had the opportunity to speak in Iowa and around the country about advocacy, technology, social media, and making a difference in education and the lives of others. Shannon serves on the School Library Monthly advisory board and is a teacher advocate for StudyBlue. In March 2011, Shannon was awarded the Connecting People Shorty Award for Twitter. Shannon can be found at @shannonmmiller on Twitter and online at shannonmmiller.com.

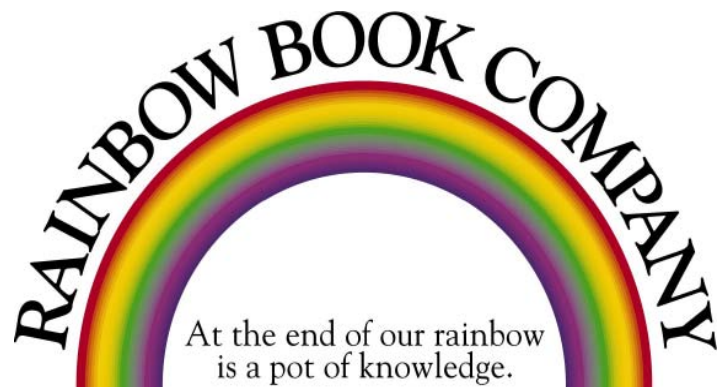
SATURDAY ILLUSTRATOR EVENT AND KSMA BUSINESS MEETING



James L. Barry has been involved with a variety of projects while working as an illustrator. He recently completed his ninth installment in the best-selling *Warriors* manga series by Erin Hunter and has exhibited in New York's Museum of Comic and Cartooning Art. In addition to developing his own projects, James has also illustrated numerous textbooks, storyboards and is a frequent contributor to the *Rabid Rabbit* Comic Anthology.

Having received his MFA from the School of Visual Arts, James finds that illustration is an ideal way to convey ideas. Whether drawing from life, sketching scenes from his own imagination, or illustrating the work of another writer, James hopes to engage and communicate with his audience. Clients include Harper Collins, TOKYOPOP, Young and Rubicam and Real Media Solutions.

To discuss an illustration, comic or storyboarding project please e-mail him at James@JLBarry.com.



Visit our website at
www.rainbowbookcompany.com



FOR EVERY CHAPTER OF YOUR LIFE.

Wednesday, September 19, 2012

8:00 a.m. - 5:00 p.m.

CONFERENCE REGISTRATION

9:00 a.m. - 12:00 p.m.

REAL WORLD CUSTOMER EXPERIENCE

Warren Graham, Black Belt Librarian

Examine the difference between customer service and a “willingness to engage” the patron. Among the subjects discussed are: who the patron really is, what the patron really wants, the critical elements of patron interaction, the three “A’s” of success with patrons, the simple, yet forgotten principles of engagement, is the patron the problem or is it really you, how to say “no” most effectively, what can you do for the patron and are you up to the task? This session will revitalize and empower you to see each interaction with patrons in an entirely new light.

1:00 p.m. - 4:00 p.m.

REAL WORLD LIBRARY SECURITY

Warren Graham, Black Belt Librarian

Learn the essential elements of a truly effective security program including: how to approach a patron to advise them of a rule in a way that will most likely insure their compliance and keep you safe at the same time, the right mindset staff must have to keep them from being the behavior problem and how to recognize and best respond to different levels of patron emotion. Participants will take away many day to day security tips to immediately make staff safer.

4:00 p.m. - 5:30 p.m.

KLA BOARD MEETING

Thursday, September 20, 2012

7:30 a.m. - 5:00 p.m.

CONFERENCE REGISTRATION



Join the KLA Facebook Community!

Thursday Continued

8:00 a.m. - 8:50 a.m.

ROUNDTABLE BREAKFAST

9:00 a.m. - 9:50 a.m.

OPENING SESSION

Maureen Sullivan, ALA President

Learn how the current ALA president is working with libraries across the country to both serve and transform communities. She’ll address current library issues and their potential impact, including ideas about how librarians can work with publishers in an evolving e-book market, as well as other important national trends.

10:00 a.m. - 12:00 p.m.

EXHIBITS OPEN

10:00 a.m. - 10:50 a.m.

CREATING A 21ST CENTURY ROADMAP FOR LIBRARIES AND COMMUNITY OUTCOMES

Garry Golden, Forward Elements, Inc.

Demystify the future and find out how to develop a plan for upcoming changes that will impact your library and community. This program will feature a professionally trained “Futurist” who will show you how to monitor, analyze and respond to the change trends in society at large, as well create library programs in response to those changes.

10:00 a.m. - 10:50 a.m.

TAKING THE FEAR AND LOATHING OUT OF LEGAL RESEARCH

Tracy Z. Maleeff, Chair of the Special Library Association Legal Division

Trying to find a statute or understand a simple procedure of law can often times leave a researcher or patron in a dizzying state of confusion. Take a peek inside the world of a legal librarian to not only learn what they do, but how they do it. This session will focus on utilizing free and low-cost legal resources, both online and in print. You will come away with a basic understanding of how to navigate legal research waters and a list of reliable resources.



FOR EVERY CHAPTER OF YOUR LIFE.

Thursday Continued

10:00 a.m. - 10:50 a.m.

THE GOOD AND BAD OF NEW TECHNOLOGY

Joe Schweiss, Henry County Public Library

This session will present an in-depth look at the new devices and gadgets that may be coming to your library, including how to fit them in to your daily routine.

10:00 a.m. - 10:50 a.m.

BUILDING A DIGITAL GENEALOGY & LOCAL HISTORY COLLECTION

Elaine Kuhn, Kenton County Public Library

This presentation will cover the many avenues for developing a digital local history and genealogy collection for your library. Topics discussed will include tailoring a digital collection specific to research needs, geographic locations and patron requests, keeping abreast of changes in technology and making your digital collection available to the widest audience possible using social networking applications.

10:00 a.m. - 10:50 a.m.

THE LIBRARY AS JOURNAL PUBLISHER: LEARNING AS WE GO

Linda Sizemore and Laura Edwards, Eastern Kentucky University

In the Spring of 2011, ECU Libraries adopted a new role: journal publisher. This involved educating ourselves about the process of journal publishing, developing policies and procedures, as well as marketing our services as a journal publisher. We will talk about some highlights, such as the journal editor learning community that we gathered, as well as some challenges, such as educating our journal editors about open access.

10:00 a.m. - 10:50 a.m.

SURVEYING THE LANDSCAPE OF ONLINE MAPS

Angel Clemons and Claudene Sproles, University of Louisville

The availability of free online subject specific maps that do not require specialized GIS software has exploded in recent years. These maps cover a variety of topics and allow users to layer data over basic geographic maps to create a visual representation of the data. Join us and explore the current state of the online map environment and learn how you can use maps for a variety of research needs. We will demonstrate both commercial maps and those produced by state and federal government.

Thursday Continued

11:00 a.m. - 11:50 a.m.

ON A MISSION, IN TWO OR THREE EDITIONS

Donna Baker, Middle Tennessee State University

What do you do when you get a chance to start something from scratch? To be the one to lay the foundations on which a new service will build? Do you lean on tradition, or do you run on intuition and innovation? How often do you get a chance to start something brand new? These are the questions that plagued and prodded our speaker. After one hundred years without a University Archives, Middle Tennessee State University decided at their centennial celebration that the institutional memory needed a little bit of help. Thus, they called in Donna Baker to organize the historical material and focus on records management. Housed at the Albert Gore Research Center, at least for the time being, our speaker must learn the history of the institution, the famous faces and characters that guided that history, understand state law and Board of Regents policies, and learn the quirks and eccentricities of her fellow coworkers to have a chance at any success. And that is before putting any sort of policy and procedure in place! This talk will focus on the "rewrites" and "revised editions;" what was attempted, what worked, and what did not work. Donna is a big fan of "lessons learned," and will share her experiences and adventures with her old mates in Kentucky.

11:00 a.m. - 11:50 a.m.

PATRON CONFIDENTIALITY – A VEXING PROBLEM **Terry Manuel, Kentucky Department for Libraries and Archives**

When do you tell, who do you tell, and will you be in trouble – these are some of the questions confronting all types of libraries on a regular basis. This session will discuss patron confidentiality in Kentucky, and should contain something for all types of library. Time will be allowed for questions.

11:00 a.m. - 11:50 a.m.

ROMANCE ON THE RISE

Sara Brown, Ashland Community and Technical College

During periods of economic recession, the purchase, production and use of Romance Novels increases. Readers (not just women!) often look for ways to "escape" into a world of fantasy to alleviate concerns of financial instability. What that means for you is that your patrons want and need a little romance in their lives. Learn to use the resources to find "read-a-likes", popular titles, genres and what is big. There is more than Danielle Steel and Nora Roberts. Get what your readers really want!



FOR EVERY CHAPTER OF YOUR LIFE.

Thursday Continued

11:00 a.m. - 11:50 a.m.

WHAT'S YOUR PROBLEM: CELL PHONES IN LIBRARIES

Nancy Richey, Allison Day and Amanda Drost,
Western Kentucky University

Cell phone use is ubiquitous and its capabilities have gone beyond conversation. Librarians do not want policies that have us looking out of touch and cranky. But all libraries must have guidelines that address not only the conduct or disruptive behavior issues but those of privacy, copyright and funding questions. If a patron can use their phone to capture multiple pages or images of a unique book, a source of funds may be lost for libraries. We will discuss ways to handle these issues.

11:00 a.m. - 11:50 a.m.

OFF THE SHELF AND INTO PRACTICE: DEVELOPING AND IMPLEMENTING A STRATEGIC PLAN THAT WORKS

Krista Zabawa Rhodus and Kari Martin,
Eastern Kentucky University

Help your library realize its full potential by developing and implementing a thoughtful and visionary strategic plan that all constituents – staff, community users, students, board members and more – will support. Learn how to use your plan to develop a shared promotional language among library staff and how to effectively assess your progress so as to ensure continued success. Your library will benefit from (and even enjoy) these tried and true strategic planning tips and strategies.

11:00 a.m. - 11:50 a.m.

GIVE THEM WHAT THEY NEED: CREATING CURRENT AND USEFUL LIBRARY SPACES

Betina Gardner, Julie S. George and Nicole Montgomery,
Eastern Kentucky University

How do you transform space? Why should you transform a space? How do you know how to create a space that will be exactly what your patrons need? What do you do with all the stuff? How do you manage the collaboration among many departments inside and outside the library? What forces are at work to effect the change? How much does it cost and where do you get the funding? Where do you begin? We faced these questions and more in creating a brand new library space and in transforming existing.

Thursday Continued

12:00 p.m. - 2:00 p.m.

KLA AWARDS LUNCHEON

TESS GERRITSEN, KEYNOTE SPEAKER

Tess Gerritsen is a physician and an internationally bestselling author. She gained nationwide acclaim for her first novel of suspense, the New York Times bestseller *Harvest*. Tess' latest book, *Last to Die*, is the tenth in the Rizzoli and Isles series.

1:00 p.m. - 5:00 p.m.

EXHIBITS OPEN

2:00 p.m. - 2:50 p.m.

FUTURE OF PLACE-BASED EXPERIENCES

Garry Golden, Forward Elements, Inc.

Learn how to make your library a more engaging, welcoming space, while providing your community with experiences that will keep them coming back. A professional "Futurist" will show you how to go beyond traditional thinking to adapt to upcoming societal changes, using library settings as expansion opportunities.

2:00 p.m. - 2:50 p.m.

TEN ESSENTIAL POLICIES FOR ANY PUBLIC LIBRARY

Terry Manuel, Kentucky Department for Libraries and Archives

There are ten major areas where it is imperative that all public libraries have comprehensive, legal policies. This session will cover all of these policy areas and give a brief overview of what the policy should contain, and why it is important. Time will be allowed for questions.



**Join or renew your KLA
membership online at
www.klaonline.org**



FOR EVERY CHAPTER OF YOUR LIFE.

Thursday Continued

2:00 p.m. - 2:50 p.m.

STEADYING THE LADDER: KENTUCKY'S UNDERGRADUATE LIBRARY SCIENCE PROGRAMS *Arne Almquist and Leslie Hammann, Northern Kentucky University and Wayne Onkst, Kentucky Department for Libraries and Archives*

Kentucky is unique nationally in having a robust system of undergraduate library science education. Kentucky provides a strong ladder to build qualified and skilled library staff and better prepare future librarians for study at the graduate level. The presentation will discuss the philosophy and strategy behind Kentucky's educational ladder and the state of Kentucky's three undergraduate library programs: Bluegrass CTC's certification and Associate's programs, and NKU's Bachelor's program.

2:00 p.m. - 2:50 p.m.

WPA: AN IMPORTANT CHAPTER IN U.S. HISTORY *Mary McLaren, Jennifer Bartlett and Angela Pulley, University of Kentucky*

Guidebooks, art, archival inventories, drama, public buildings, and road construction come to mind as unique chapters of the Works Progress Administration (WPA) program during depression-era U.S. history. This session will explain what it means for the University of Kentucky Libraries to be designated as an ASERL Center for Excellence for WPA publications. It will highlight key WPA publications with emphasis on public access, both print and electronic, as well as UK's efforts to promote the collection.

2:00 p.m. - 2:50 p.m.

PINTEREST FOR LIBRARIES

Africa Hands, Independent Information Professional

Pinterest is a virtual pinboard that allows you to "organize and share all the beautiful things you find on the web". Come learn the ins and outs of Pinterest and how you can use this visually stimulating tool to promote your library services and collections.

2:00 p.m. - 2:50 p.m.

READY FOR PRIME TIME: PRIMARY SOURCES FOR HOLLYWOOD AND HOME

Enid Wohlstein and Betsy Hughes, Kentucky Virtual Library

Who knew research could be so glamorous? Over the years, KYVL has been approached by multiple high-profile media outlets for permission to use Kentuckians Digital Library (KDL) resources as part of their programs. Come learn how this digital collection of newspapers, maps, images, manuscripts, books, journals and oral histories is being used by media giants, historians, educators and Kentucky citizens. The session will include an introduction to the resources available.

Thursday Continued

3:00 p.m. - 3:50 p.m.

READY FUN SCIENCE, MATH, ART AND MUSIC STORY TIME IDEAS

Bookie Wilson, Woodford County Public Library

Learn new and interesting ways to incorporate science, math, and the humanities into story times for children. Lesson plans will be provided for fun and age appropriate projects. Students grades K-4 grow crystal gardens, make ice cream in a bag, experiment with parachutes, make musical instruments and much more, learning while having fun!

3:00 p.m. - 3:50 p.m.

THE ADA AMENDMENT ACT AND LIBRARIES

Norb Ryan, State ADA Coordinator

There are five areas where the ADA Amendment Act of 2009 has made significant changes that will impact libraries in the Commonwealth regarding individuals with disabilities. Who qualifies as an individual with a disability? The ADA Amendment Act redefined and broadened the definition of who has a disability. The ADA Amendment Act has significant changes regarding employment of people with disabilities. The ADA Amendment Act also redefines service animals.

3:00 p.m. - 3:50 p.m.

DON'T BE AN INTELLECTUAL CHICKEN

Mark Adler, Bourbon County Public Library and Ron Critchfield, Jessamine County Public Library

The KPLA Intellectual Freedom Committee will present information about ongoing efforts to create a set of tools and services to assist libraries, library staff, and library trustees that are dealing with an intellectual freedom challenge. Presenters Mark Adler and Ron Critchfield will focus on the online submission form/research tool and training modules that are being developed.

3:00 p.m. - 3:50 p.m.

GHOST SIGNS OF LOUISVILLE: DOCUMENTING THE PAST IN THE PRESENT

Rachel Howard, Terri Holtze, and Elizabeth Reilly, University of Louisville

University of Louisville photography students, in collaboration with the Libraries, photographed and recorded basic metadata for ghost signs in Louisville neighborhoods. Ghost signs are faded remnants of advertisements which give a glimpse into the culture and history of the urban environment. This session will cover the project from student participation through the collection's inclusion in the libraries' Digital Collections site and its further dissemination through a HistoryPin tour.



FOR EVERY CHAPTER OF YOUR LIFE.

Thursday Continued

3:00 p.m. - 3:50 p.m.

TEACH'EM TO FISH: LIFELONG INFORMATION LITERACY SKILLS THROUGH ACADEMIC LIBRARY SERVICE LEARNING

Heather Beirne, Cindy Judd and Delinda Dent, Eastern Kentucky University

Two ECU librarians and an Education faculty member will discuss an ongoing collaboration, in which Elementary Education students perform required service learning hours in the library's LRC. Learn what library service learning entailed for us, as well as the many ways in which the experience benefits both the library and students, both at ECU and in the next chapter of their lives as educators. Learn how you can adapt and benefit from these strategies in an academic library setting.

3:00 p.m. - 3:50 p.m.

THE COEVOLUTION OF LIBRARY INSTRUCTION AND ASSESSMENT: DEWEY MEETS DARWIN FOR DESSERT

Kevin L. Jones, Eastern Kentucky University

Like some partnerships found in the natural world, library instruction and assessment can successfully coevolve. With time, and the application of a few basic principles, the reciprocal improvement of instruction and assessment result. From SLOs to closing the educational loop with meta assessment, this session will describe the process of coevolution of an assessment instrument and library instruction at a university library.

4:00 p.m. - 4:50 p.m.

KPLA BUSINESS MEETING

4:00 p.m. - 4:30 p.m.

ACADEMIC BUSINESS MEETING

4:30 p.m. - 5:00 p.m.

SPECIAL BUSINESS MEETING

4:50 p.m. - 5:50 p.m.

TRUSTEES ROUNDTABLE BUSINESS MEETING

Save the Date!

**2013 KLA/KSMA Conference
September 11-14, 2013
Galt House Hotel, Louisville**

Thursday Continued

6:00 p.m. - 9:00 p.m.



**ALL CONFERENCE RECEPTION
PATRICK O'SHEA'S IRISH PUB AND RESTAURANT**
123 West Main Street - 2 blocks east of the Galt House, next to the Second Street Bridge. Sponsored by Emerald and 3M Group Publishing

Join your friends for a night of fun in the casual atmosphere of the private lower level.

Preregister or register at the door.

Don't miss out!



FRIDAY, SEPTEMBER 21, 2012

7:30 a.m. - 5:00 p.m.

CONFERENCE REGISTRATION

8:00 a.m. - 12:00 p.m.

EXHIBITS OPEN

8:00 a.m. - 8:50 a.m.

VENDOR DEMONSTRATION

Recorded Books - Universal Class

8:00 a.m. - 8:50 a.m.

CCC'S GET IT NOW SERVICE AS A COLLECTION DEVELOPMENT STRATEGY

Kelly Smith and Pat New, Eastern Kentucky University

Copyright Clearance Center's "Get it Now" service gives libraries the ability to provide immediate fulfillment of full-text articles from unsubscribed journals from a dozen publishers. Eastern Kentucky University Libraries implemented "Get it Now" as a mediated ILL service starting in July of 2011. In this session, presenters will discuss lessons learned during the implementation of the service, give an overview of the fulfillment workflow, and outline its successes and limitations.



FOR EVERY CHAPTER OF YOUR LIFE.

Friday Continued

8:00 a.m. - 8:50 a.m.

UNHEARD VOICES: IMPROVING ACCESS TO ORAL HISTORIES

Jackie Couture and Deborah Whalen, Eastern Kentucky University

Improving access to oral histories has been a long-term goal for Eastern Kentucky University. We will describe how we evolved from a card file to a database, and then implemented an in-house digitization process. Details about the digitization process, equipment, and software will be addressed as well as the vital role of the Kentucky Oral History Commission. We will also discuss future plans to make this collection accessible to researchers from our website.

8:00 a.m. - 8:50 a.m.

DIG THE LIBRARY: DIGITAL RESOURCES FOR DIGITAL NATIVES

Cynthia Houston, Western Kentucky University

Now presenting—Dig the Library—a site dedicated to reviewing digital resources for the K-12 educational community. Currently there are over 200 digital resources, including blogs, podcasts, vodcasts, digital libraries, E-book collections, and websites all selected and reviewed by teachers and school librarians. Come to this presentation and see the multitude of quality 21st century digital resources you can use in your library or classroom on Dig the Library!

8:00 a.m. - 8:50 a.m.

BABY TIME BASICS: STORYTIME FOR INFANTS

Stephanie Wycihowski, Warren County Public Library and Lowena Latiff, Lexington Public Library

During this session we will discuss how to start a storytime for babies at your library. If you already have a baby group at your library, come and learn some new fresh ideas to enhance your current baby storytimes and share your ideas during our discussion!

8:00 a.m. - 8:50 a.m.

AUTHORITY CONTROL TO HELP PATRONS

James Procell and Allen Ashman, University of Louisville

The controlled headings used in library catalogs change at a fast pace. Authors' death dates are quickly added to their established headings and alterations to subject headings regularly occur. These changes can result in patron confusion as both superseded headings and new headings are used in the same library catalogs. Addressing this challenge, while remaining within the bounds of fiscal constraints, is a frustrating task for many libraries. This presentation outlines UofL's efforts.

Friday Continued

8:00 a.m. - 8:50 a.m.

POWER OF A LIBRARY

Mark Wayne Adams, Illustrator

Award-winning illustrator, Mark Wayne Adams resides in Florida. He travels extensively in his home state, Kentucky, delivering an inspiring message to audiences of all ages about the inspiring power of libraries.

9:00 a.m. - 9:50 a.m.

KLA BUSINESS MEETING

9:00 a.m. - 9:50 a.m.

VENDOR DEMONSTRATION

Mike Howard Library Services

10:00 a.m. - 10:50 a.m.

VENDOR DEMONSTRATION

The Academic Edge - Big Universe, presented by Michelle Lee

10:00 a.m. - 11:50 a.m.

KLA SPEED GEEK

Beth Kraemer, Facilitator, University of Kentucky

Poster session meets speed dating! During this informal and interactive session, presenters will be stationed at tables in a large room. Attendees are free to visit any presenter for as much or as little time as they want. Presenters may have demonstrations, handouts or just Q&A and informal discussion. The idea is to provide interaction, personal connection, and exposure to a large number of different projects in a short amount of time. See <http://bit.ly/KLAGeek2012> for a complete list of session participants and more information. Attendees can come and go anytime throughout the 90 minute session. The first Speed Geek at KLA 2011 was a big hit! Don't miss this chance to learn, connect and have fun!

10:00 a.m. - 10:50 a.m.

USING FEDERAL DOCUMENTS TO DISPEL A MYTH ABOUT ELLIS ISLAND

Katherine Pennavaria and Rosemary Meszaros, Western Kentucky University

Many Americans descended from 19th and 20th century European immigrants have surnames that are different from the original form: Rogarshevsky has become Rogers, Waldemar has become Walters, etc. The conclusion many have reached for why this is? That these names were "changed at Ellis Island" by careless, overworked immigration officials who "wrote them down wrong" or decided they were "too foreign." We use federal documents to reveal quite a different picture of these officials.



FOR EVERY CHAPTER OF YOUR LIFE.

Friday Continued

10:00 a.m. - 10:50 a.m.

DIVINE SECRETS OF THE LIBRARY SISTERHOOD: THE KENTUCKY SISTER LIBRARY PROJECT EXPLAINED

April Ritchie, Kenton County Public Library

Have you heard about the trendsetting new model for providing improved library services across Kentucky? KPLA's Kentucky Sister Library Project embraces the concept of public libraries in-state pairing up with one another in order to share their strengths and minimize their weaknesses. Learn the "secrets" of how to successfully partner with a sister library.

10:00 a.m. - 10:50 a.m.

SIMPLE SCIENCE PROGRAMMING FORTWEENS

Kimberly Thompson, Kenton County Public Library

As our society changes, so does the focus of our library programming. We begin with story times for babies and craft programs for school-agers. Tweens, children ages 9-12, bring a new voice to our libraries and can benefit in this next stage of their lives from hands on programming that encourages creativity and growth. Science programming can fill that gap. Using a plethora of science books, magazines and simple materials, librarians can inspire future scientists.

10:00 a.m. - 10:50 a.m.

MICHAEL BUCKLEY

The Sisters Grimm series was Michael's first venture into the world of children's book writing. His mom and dad insist they are proud of him, even if the whole "I'm going to write a book" idea sounded like another one of their son's poorly thought out money-making schemes he claimed was a "life experience." Join Michael as he discusses his experiences in magic and espionage.

11:00 a.m. - 11:50 a.m.

VENDOR DEMONSTRATION

EBSCO Publishing

Friday Continued

11:00 a.m. - 11:50 a.m.

THE FREEGAL DECISION

Ann Schoenenberger, Kenton County Public Library

New types of services are emerging in the digital library environment. Libraries must make decisions that balance the principles of the profession, the long-term consequences of licensing, and a digital experience that users expect. With these issues in mind, we'll share our experience and evaluation of Freegal, a music service that allows library customers to download and keep songs. Through an in-depth evaluation of Freegal, we'll consider the modern library and what the future holds.

11:00 a.m. - 11:50 a.m.

HOW TO CREATE A CAMPUS-WIDE, COLLABORATIVE COMMON READING PROGRAM

Kaye Brown, Tonya Northenor and Donna Abell, Owensboro Community and Technical College

Common Reading Chairs -Kaye Brown and Tonya Northenor, along with Director of Library Services -Donna Abell will share how their Common Reading program has grown over the years. We will talk about how we choose a common book and events held on campus which relate to the book's theme. Also, find out how to secure authors for visits and how to have a successful program for your campus!

11:00 a.m. - 11:50 a.m.

ABOLISH PERFORMANCE EVALUATIONS: WHY THEY DON'T WORK AND WHAT DOES

Carrie Herrmann, Boone County Public Library

Do you dread performance evaluations? Your subordinates do too! Boone and Warren County Public Libraries abandoned performance evaluations and found better ways of achieving the same results while increasing performance levels and morale in the process.



FOR EVERY CHAPTER OF YOUR LIFE.

Friday Continued

11:00 a.m. - 11:50 a.m.

TRANSFORMING YOUR CLASSROOM WITH PBS LEARNINGMEDIA

Brian Spellman, KET; Helen Morrison, KET; Larry Moore, KET

Are you looking for creative and innovative ways to motivate and excite your students? Join us to learn about developing media rich lesson plans using PBS LearningMedia! A new public media education platform available to every teacher and student in Kentucky and it's FREE. It is a next-generation digital media platform for PreK-12 classrooms to help re-imagine classroom learning, transform teaching, and more creatively engage students by bringing together the best available high-quality media.

11:00 a.m. - 11:50 a.m.

SILAS HOUSE

Set against the backdrop of Obama's historic campaign—and eventual election—SAME SUN HERE is the story of two friends who might appear to be very different, but have much more in common than most. River Justice is a 12 year-old basketball star living in a small Appalachian town. Meena Joshi is a 12 year-old Indian immigrant living in New York City's Chinatown. Both love mountains, music, dogs, their grandmothers, and books. Both can only reveal their own true selves to one another. Together they garner their bravery to change themselves, their families, and their communities.

12:00 p.m. - 1:30 p.m.

AUTHOR LUNCHEON - MICHAEL BUCKLEY

Michael Buckley is the New York Times bestselling author of the Sisters Grimm and NERDS series.

12:00 p.m. - 12:50 p.m.

VENDOR DEMONSTRATION EBSCO Publishing

1:00 p.m. - 6:00 p.m.

EXHIBITS OPEN

1:00 p.m. - 1:50 p.m.

VENDOR DEMONSTRATION Recorded Books - One Click Digital

Friday Continued

2:00 p.m. - 2:45 p.m.

GENERAL SESSION – BETHE CHANGEYOUWANT TO SEE IN THE WORLD

Shannon McClintock Miller, VanMeter School

Educators can empower others to use communication, social media, collaboration and connections to make a difference. In this presentation, Shannon will focus on developing a vision that encourages students to “think, lead and serve while connecting to their passions.” Change can begin by building a team environment that includes teachers and students. She will demonstrate how to strengthen the local school community and promote global connectivity using Google Sites, blogging and social networks. You will leave this presentation with several ideas that can be replicated and successful in your schools as well.

2:00 p.m. - 2:50 p.m.

VENDOR DEMONSTRATION Brittanica Digital Learning

3:00 p.m. - 3:50 p.m.

VENDOR DEMONSTRATION Baker & Taylor

3:00 p.m. - 3:45 p.m.

KENTUCKY BLUEGRASS AWARD NOMINEES 3-5

Cindy Judd, Eastern Kentucky University

Come and learn about the new nominees for this year. Books will be presented as well as ideas about how to use them.

3:00 p.m. - 3:45 p.m.

MIDDLE SCHOOL KBA NOMINEES FOR 2013

David Grossman, TK Stone Middle School; Emily Northcutt, LeGrande Elementary School

Come learn about the books on the Middle School KBA list for 2013. We will provide a brief overview of each book along with a few promotional videos that you can use in your school/classroom.

3:00 p.m. - 3:45 p.m.

BUT I HATE TO READ!

Terri Kirk, Reidland High School

Getting reluctant readers excited about books is something all high school librarians face. This session will give you tips and strategies, as well as a list of books, that have proven successful in Terri's library. Come prepared to share some of your ideas that worked as well!



FOR EVERY CHAPTER OF YOUR LIFE.

Friday Continued

3:00 p.m. - 3:45 p.m.

FLIGHT TO FREEDOM-MAKE HISTORY COME ALIVE IN YOUR CLASSROOM

Cynthia Warner, KET; Kathy Davis, KET; Amy Grant, KET
“Flight to Freedom,” set in the Civil War era, is set partly in Kentucky. The main character Lucy is a slave on a hemp plantation near Lexington. Her escape and subsequent involvement in the Underground Railroad keeps Kentucky “on the map” throughout the game. This hands-on workshop provides a tour of the games, teaching materials, and other resources on the MISSION US website www.missionus.org

3:00 p.m. - 3:45 p.m.

YOU THINK YOU DON'T HAVE BUY-IN? HOW TO GET (AND KEEP) DISTRICT SUPPORT FOR YOUR LIBRARY

Carolyn Reid, Pendleton High School and Sharp Middle School

When Pendleton County parents, teachers, and central office members were asked to be part of a team of visionaries for their district's libraries, they screamed “YES!” knowing there was no type of compensation coming to them—other than to give their students better library programs. What resulted in their 1-1/2 days of intense (but fun!) meetings is a set of goals and objectives that will give their students the 21st century skills that are prescribed by the common core, and new expectations for their libraries and their teacher-librarians. Come hear what they did, how they did it, and what that means for the staff and students (and teacher-librarians) in Pendleton County's district. The work-in-progress models will be available.

3:00 p.m. - 4:30 p.m.

STRENGTHENING YOUR CORE: HOW KYVL SUPPORTS THE COMMON CORE STANDARDS (GRADES 6-12)

Betsy Hughes, KYVL; Enid Wohlstein, KYVL

We all know how important quality information resources are to student success, and the Common Core Standards provides a platform to show what we do best. This session will review the KYVL databases and interfaces targeted to grades 6-12. Then, we'll show you how to tie KYVL resources directly to standards related to reading (both literature and informational), writing and thinking. Feel free to bring your mobile devices and follow along!

Friday Continued

3:00 p.m. - 4:00 p.m.

Exhibit Area

POSTER SESSIONS

EFFECTIVELY CURATING A PINTEREST ACCOUNT FOR ACADEMIC LIBRARIES

Julie Howe, Somerset Community College; Emily Krug, Somerset Community College

Pinterest, an image-based social bookmarking site, can be effectively used in libraries to create a social community among patrons, faculty and staff, and other libraries. Effectively curating a Pinterest account includes following users (including patrons, faculty and staff, and colleagues) of similar interest, engaging patrons, and including other library faculty and staff in pinning original content and repinning existing content. Content on a successful library Pinterest account is both engaging and relevant for the academic community.

ONLINE MARKETING OF YOUR DATABASE RESOURCES

Jamie Bayne, Boyd County Public Library

Do you have trouble marketing your databases on your website or through social media? What do patrons look for? How do they browse your selection? How do you let them know what each database is for? Join Jamie Bayne as she shows how she has marketed her libraries database collection and the marked improvement it has brought to their usage.

SPECIAL COLLECTIONS OUTREACH

Sheli Saltsman, University of Kentucky; Jenny Harris, University of Kentucky

Students are often nervous or intimidated about coming into Special Collections to look at rare materials. The presenters worked to create short videos that could be used as outreach for Special Collections and archives that included information such as how to search for archival materials and request them for viewing, special protocol to use in the reading room, and how to handle rare materials. This poster session will include a discussion of this idea, the process of making the short films, and the final projects available for viewing.

TEEN TECHNOLOGY PROGRAMS WITH OR WITHOUT A BUDGET

Nicole Dixon, Louisville Free Public Library

An overview of technology programs used to engage teenagers in a public library setting. It will include programs that require purchased gadgets and software as well programs that can be done using free software and existing computers. The presenter will bring items from the Louisville Free Public Library's collection of gadgets and software called the “Make Lab,” and will also include tips for finding tutorials on how to use these technologies.



FOR EVERY CHAPTER OF YOUR LIFE.

Friday Continued

STARTING FROM SCRATCH: CREATING A NEW REGIONAL CENTER LIBRARY

Laura DeLancey, Western Kentucky University

Western Kentucky University's newest library opened in Elizabethtown in February. This poster will outline some of the challenges of creating a new regional campus library: forging relationships with students and faculty, developing an instruction curriculum, identifying student needs, building a collection, and marketing the library services. It will also document the planning process, areas of future development, and the library's most successful programs.

MORE BOOKS, BETTER ACCESS: USING E-READER TECHNOLOGY IN THE ACADEMIC LIBRARY

Michele Ruth, Georgetown College; Kyle Potter, Georgetown College

As emerging technologies change the ways people read and research, the Georgetown College Library team has been exploring ways to make more and better resources accessible and convenient for our campus community. We decided to purchase six Nooks and six Kindles for circulation in the Fall of 2012. This session will include information about the purchasing process, instructions on downloading ebooks, some of the obstacles of purchasing eBooks among and other tips that can help other librarians who are contemplating this endeavor.

USING BUSINESS CONSULTING CONCEPTS TO IMPROVE INFORMATION CONSULTANCY

E. Michael Wilson, University of Louisville

Utilizing skills learned from business consultation allows subject liaisons to study and analyze the collegiate departments that they work with to discover fundamental facets of the organization. Librarians build relationships with faculty members on a departmental level. Librarians then serve as information specialists to support specific, instructional, and research oriented needs. This poster session will examine methods that can be used to optimize role of information consultancy a subject liaison fulfills.

"I CAN'T CONNECT FROM HOME": CAN A CHATBOT HELP?

Weiling Liu, University of Louisville; Mike Wilson, University of Louisville

As virtual agent technology advances, chatbots are increasingly becoming smarter, and more connected, and as a result, utilized by companies, organizations and libraries to provide customer services in virtual worlds. "I Can't Connect from Home" is frequently asked by users who try to access library subscribed resources from off campus. This poster will give a description of a pilot project implementing a chatbot at the University of Louisville Libraries, as well as an introduction to chatbots and experience learned from the project.

Friday Continued

BEYOND BIBLIOGRAPHIES: ENGAGING STUDENTS WITH CREATIVE FINAL PROJECTS IN IL COURSES

Sandy Sumner, Morehead State University Camden-Carroll Library; Karla Aleman, Morehead State University Camden-Carroll Library

Looking to add pizzazz and transform student creativity in your Library's Information Literacy course? We have options! This poster will showcase final projects like comic strips, video productions, brochures, games, and indirect service-learning projects that stimulate student creativity and challenge them to synthesize in new ways. Information will include basic details of assignments and links to information, student examples and ideas for implementing assignments in your classroom.

BEYOND THE DESK: THE PORTABLE ACADEMIC LIBRARIAN

Robert J. Campbell, Hazard Community & Technical College

In order to meet the information needs of a growing extended campus, Extended Campus Library Services at HCTC Libraries has explored shared space, collaborative student support, and satellite service points. This poster session will highlight useful tips for delivering access and instruction outside the academic library.

4:00 p.m. - 6:00 p.m.

AUTHOR & ILLUSTRATOR RECEPTION

Sponsored By Bill Jett, Perma-Bound

5:00 p.m. - 6:00 p.m.

KSMA AWARDS PRESENTATION

Saturday, September 22, 2012

7:30 a.m. - 11:30 a.m.

CONFERENCE REGISTRATION

8:00 a.m. - 8:45 a.m.

KSMA CROSSOVER BOARD MEETING



FOR EVERY CHAPTER OF YOUR LIFE.

Saturday Continued

9:00 a.m. - 9:45 a.m.

MAKING BOOKS COME TO LIFE

Jane McKinley, LaGrange Elementary School

Using trunks and other “containers”, items discussed in both nonfiction (content) and fiction books bring the story to “life”. As students read Molly’s Pilgrim, they can look at a world map of Russia and track Molly’s journey, make a “pilgrim” and feel, touch, and investigate family heirlooms of immigrants. Students can carry along Bud’s trunk with blanket, rocks, and picture of mom as they read Christopher Paul Curtis’ Bud, Not Buddy. Other trunks featured are a colonial trunk with items from the Revolutionary War period, and a Soldier’s Haversack that goes along well with My Brother Sam is Dead. Session participants will be able to investigate trunk items and get ideas for bringing books alive through museum-like displays in the Media Center.

9:00 a.m. - 9:45 a.m.

WHAT’S NEW WITH APPLE?

Catherine Nunn-Edelen, Apple Inc.

Learn about the latest Education tools Apple has to offer!

9:00 a.m. - 9:45 a.m.

NON-FICTION CAN BE FUN, TOO!

Terri Kirk, Reidland High School

Finding exciting non-fiction books that interest teen agers can be a challenge. Come here some of the non-fiction titles that Terri has read that interests both boys and girls. An annotated book list will be provided.

9:00 a.m. - 9:45 a.m.

EBOOKS AND EREADERS—WHAT ARE THE OPTIONS?

David Grossman, TK Stone Middle School; Katie Allen, James T Alton Middle School ; Tana Penn, Taylor County High School

Are you confused about the eBook options that are out there? In this session, we will look at three options—subscribing to Overdrive, purchasing eBooks on FollettShelf, and circulating eBooks on library owned eReaders. We will explore how they can best be used in the middle or high school. Questions from the audience are welcome.

9:00 a.m. - 9:45 a.m.

ILLUSTRATOR JAMES L. BARRY

James will host a workshop and share design tips and the process for creating a comic. He will also do a Warriors drawing demo and give away those sketches.

Saturday Continued

9:00 a.m. - 9:45 a.m.

THE FIRST CHAPTERS: BUSTING MYTHS ABOUT KENTUCKY PREHISTORY

A. Gwynn Henderson, Kentucky Archaeological Survey; Tressa T. Brown, Staff Liaison for the Kentucky Native American and Kentucky African-American Heritage Commissions, Kentucky Heritage Council

Don’t be fooled by the myths you’ve heard: that Native Americans never lived in Kentucky permanently; that exciting archaeological discoveries only take place in exotic places; and that educational resources about Kentucky prehistory do not exist. Join Kentucky archaeologist, education coordinator, and published children’s author Gwynn Henderson as she reviews Kentucky’s fascinating prehistoric heritage, answers your questions about Kentucky’s Native American peoples, and brings you up to speed on books, resources, and curricula produced especially with Kentucky educators in mind.

10:00 a.m. - 11:00 a.m.

GENERAL SESSION – TOOLS FOR CHANGE: CONNECT, COLLABORATE, & COMMUNICATE

Shannon McClintock Miller, VanMeter School

In this session, Shannon will demonstrate how social networks can be used to connect, create, and collaborate with each other and the world. You will leave with new places to connect, new tools to use within your library, and a global community that will open you up to new ideas, people, and places.

11:15 a.m. - 12:00 p.m.

THE BEST EVER; K-2 KBA NOMINEES FOR 2012-13 **Kathy Watson, Millcreek Elementary/Fayette County; Sharon Ledford, Harrison Elementary/Fayette County Schools**

This session will cover the new list of ten Kentucky Bluegrass Award nominees for grades K-2, and provide ideas for using the books to generate excitement about reading, and to support the ELA Standards.



FOR EVERY CHAPTER OF YOUR LIFE.

Saturday Continued

11:15 a.m. - 12:00 p.m.

COLLABORATION: A SMORGASBORD OF IDEAS!

Latisha Cardwell, Butler County Middle School

Collaboration opportunities in various subject areas will be shared along with mini lessons, resources, and handouts that help support library standards. A visual presentation of collaboration activities with a social studies teacher using KET's Mission US that became an award-winning project on the state and national level will also be shared. Having students to access KET's Encyclomedia video and image source bank within collaboration activity will also be discussed including using those as sources for information, as well as embedding KET video segments and images in their project products.

11:15 a.m. - 12:00 p.m.

CONTINUOUS INSTRUCTIONAL IMPROVEMENT TECHNOLOGY SYSTEM (CIITS)

Cathy White, KY Dept. of Education

What is CIITS? How can librarians benefit from using CIITS? How can librarians assist colleagues in utilizing CIITS resources? Find out the answers to all these questions and more from KDE staff who will share an overview of CIITS and will emphasize specifically what librarians can find useful in this ever-expanding state tool.

11:15 a.m. - 12:00 p.m.

KENTUCKY BLUEGRASS AWARD BOOKS FOR HIGH SCHOOL

Jennifer Lake, Jackson County High School; Janet Wells, Rockcastle County High School

Begin the 2012-2013 Chapter of Kentucky Bluegrass Award books! We will preview 10 page-turning titles and share effective ways to publicize these books to high school students. Your students will be ready to read and vote on the best of the best for 2013.

Save the Date!
2013 KLA/KSMA Conference
September 11-14, 2013
Galt House Hotel, Louisville

Saturday Continued

11:15 a.m. - 12:00 p.m.

GETTING CONNECTED: GLOBAL COLLABORATION, COMMUNICATION AND DIGITAL CITIZENSHIP THROUGH SOCIAL MEDIA *Shannon McClintock Miller, VanMeter School*

Shannon uses social media with her students, teachers and throughout the school community everyday. Through social media, she has connected her students to authentic learning experiences that foster collaboration, communication and the skills that they will need as digital citizens in our emerging global society. In this session, she will show the positive roles social media can play in fostering interactions, leadership, personal responsibility, collaboration and effective communication using a variety of digital environments and media. By using social media, students are given a purpose and powerful audience that brings incredible value to their learning. Shannon will show how social media has changed the way she teaches and will inspire you to get your students connected through amazing stories, conversation and the voice of her students.

11:15 a.m. - 12:00 p.m.

READY - SET - GO — NATIONAL BOARD CERTIFICATION FOR LIBRARY MEDIA SPECIALISTS

Pam Coomer, Jefferson County Public Schools

Have you been considering National Board Certification? Now is the time! This session will give you an overview of both the full certification process as well as "Take One!" Come and see which path is right for you. The session will include information about funding sources, mentoring, Jump Start workshops, and question/answer time.

12:15 p.m. - 1:45 p.m.

JAMES BARRY ILLUSTRATOR EVENT AND KSMA BUSINESS MEETING

Sponsored By David Williams, Rainbow Book Co

For the presentation portion, James will show slides of his work and the process, discuss the Warriors series as well as other projects, and take any questions attendees might have.



FOR EVERY CHAPTER OF YOUR LIFE.

Saturday Continued

2:00 p.m. - 3:15 p.m.

STRENGTHENING YOUR CORE: HOW KYVL SUPPORTS THE COMMON CORE STANDARDS (GRADES K-6)

Betsy Hughes, KYVL; Enid Wohlstein, KYVL

We all know how important quality information resources are to student success, and the Common Core Standards provides a platform to show what we do best. This session will review the KYVL databases and interfaces targeted to grades K-6. Then, we'll show you how to tie KYVL resources directly to standards related to reading (both literature and informational), writing and thinking. Feel free to bring your mobile devices and follow along!

2:00 p.m. - 3:15 p.m.

THE ROLE OF THE LIBRARY MEDIA SPECIALIST IN IMPLEMENTING THE COMMON CORE STATE STANDARDS

Kathy Mansfield, Heritage Elementary School

Find out how to access, read, and implement Kentucky Library Media Standards and new common core English/language arts standards and how to support teachers in your building as they work to implement the new ELA standards.

2:00 p.m. - 3:15 p.m.

WEB WIZARDS: BECOMING A WEB 2.0 MASTER IN 2012!

Jessica Holmes, Westridge Elementary School; Melissa Cordier; Kim McCoy

Are you interested in using the Web to do more than simply access information? Do you want to learn how to use the Web to create interactive lessons for your students? Then come to our session and learn to be a WEB 2.0 MASTER in 2012! We will introduce session members to a large number of highly successful Web 2.0 tools and discuss innovative ways to use these tools in the library and the classroom. We will also include a handout of our most popular tools for you to explore after the session is over.

Saturday Continued

2:00 p.m. - 3:15 p.m.

SCHOOL LIBRARIAN LEADERSHIP WITH IPADS AND EREADERS

Cecelia Tavares, Library Media Services/Jefferson County Public Schools; Pam Coomer, Internet Cataloger/Jefferson County Public Schools

Participants will learn how Library Media Services (JCPS) used iPads and Barnes and Noble e-readers in school libraries. Hear about students working in small groups on the iPad, apps maximize librarian efficiency, e-book club, using interactive books, magazines and professional books. We will also explore management with all devices including issue with use, cataloging of devices and eBooks.

2:00 p.m. - 3:15 p.m.

USING SKYPE TO BOOST BOOK FAIR INTEREST

Latisha Cardwell, Butler County Middle School

How to set your library up for skyping will be discussed, and an explanation of how Skype was used to boost book fair interest will be shared along with a video of an author skyping with students at a middle school.

2:00 p.m. - 3:15 p.m.

TEACHING AND STORYTIME WITH THE K-2 KENTUCKY BLUEGRASS AWARDS

Adèle Koch, St. Patrick Catholic School

This program will present the Kentucky Bluegrass Nominee books with lesson ideas for Kindergarten, 1st and 2nd grades. Lessons will include companion works, writing ideas, genre studies, and songs. Kindergarten lessons will include storytime ideas.





FOR EVERY CHAPTER OF YOUR LIFE.

General Information

Conference Site

The Galt House Hotel & Suites is the site of the 2012 KLA/KSMA Joint Conference. Located on the corner of Fourth and Main, the Galt House Hotel & Suites is the city's largest and most newly renovated destination property. Meet friends on the Conservatory Bridge between the towers, delight in the upscale cuisine of Rivue Restaurant or Jeff Ruby's Steakhouse, all within steps of Louisville's attractions like 4th Street Live, Waterfront Park, the Louisville Slugger Museum, Louisville Glassworks and the Muhammad Ali Center, and just minutes from Churchill Downs, home of the Kentucky Derby.

Hotel Reservations

To reserve your overnight accommodations online, go to www.klaonline.org and click on the special link, or you may call the Galt House Hotel & Suites at (800) 843-4258. **ALL MEETINGS AND EXHIBITS WILL BE IN THE RIVUE (WEST) TOWER.** Reservations must be made by **September 10th** in order to receive the conference rate of **\$135 single/double in the West Tower or \$151 single/double in the All Suite East Tower.** Please state that you are with KLA when making reservations by phone. Please be advised that the Galt House Hotel & Suites is a popular destination, and hotel rooms **WILL SELL OUT AS THEY DID IN 2010 and 2011.** If the hotel is sold out, please check www.klaonline.org for alternative locations.

Parking

The cost to park at the hotel is up to \$12 per day (self park) or \$18.00 per day (valet). The fee will be charged to your room for overnight guests. The non-guest rates may vary. All other attendees will pay upon departure. KLA cannot validate parking tickets. There are alternative lots for parking in the area at lower rates.

Registration

Conference attendees may advance register until **September 7th**. Advance registration packets and meal tickets may be picked up at the conference registration desk, which will be located on the second floor of the Galt House East Tower. On-site registration will be available all hours the registration desk is open. Please register in advance to avoid the confusion and delays at the registration desk. The registration desk will be open:

Wednesday, Sept. 19th	8:00 A.M. - 5:00 P.M.
Thursday, Sept. 20th	7:30 A.M. - 5:00 P.M.
Friday, Sept. 21st	7:30 A.M. - 5:00 P.M.
Saturday, Sept. 22nd	7:30 A.M. - 11:30 A.M.

*Please preregister and avoid congestion at the registration desk. For security reasons, **you must visibly wear your 2012 Conference nametag to enter the presentations & exhibit hall.***

Membership Dues

We will accept dues at the registration desk. ***Please write separate checks for registration and dues to speed processing.***

Please note: The Galt House Hotel & Suites is a non-smoking facility. Restaurants and bars in Louisville are also non-smoking.

Ticketed Events

Advance purchase of tickets for meal functions is highly recommended. Meal tickets are required for each meal and will be collected. Please contact the KLA Office if you have special dietary needs. For security reasons, you must visibly wear your 2012 Conference nametag to enter the events.

Membership Meeting

The Kentucky Library Association holds its annual meeting of the general membership at the KLA Business Meeting during the Annual Fall Conference. The 2012 meeting will be held Friday, September 21, at 9:00 A.M.

Exhibits

Be present for the Grand Opening of the Conference Exhibits on Thursday at 10:00 A.M. Please show your support by visiting all of the exhibits. ***For security reasons, you must visibly wear your 2012 Conference nametag to enter the exhibits.*** The exhibits will be open:

Thursday, Sept. 20	10:00 A.M. - 12:00 NOON	1:00pm - 5:00 P.M.
Friday, Sept. 21	8:00 A.M. - 12:00 NOON	1:00pm - 6:00 P.M.

Kentucky Library Association/Kentucky School Media Association Joint Annual Conference September 20-22, 2012 - Louisville, KY

Please Print (This information will be used to prepare your badge.)

Name _____
Library Name _____
City _____

KLA Member ☐
Non-Member ☐

Check One

Type of Library _____
(i.e. Academic, Public, KSMA, etc.)

Mailing Address _____

City _____ State _____ Zip _____

Daytime Phone () _____

☐ I am a person with a disability and would like to be contacted to discuss my needs.

☐ First Time Attendee

Registration Fees

Full Conference Registration

One Day (Circle Day) Thurs. Fri. Sat.

KLA Members

Before 9/7

\$110

\$75

Onsite

\$130

\$105

Non-Members

Before 9/7

\$170

\$125

Onsite

\$200

\$165

☐ Full Time Student - Special Rate \$10

☐ Retiree Discount Rate \$25

Meals/Events: The following events are open to all attendees:

Thursday, September 20

KLA Awards Luncheon _____ @ \$35.00 = _____

All Conference Event _____ @ \$20.00 = _____

Friday, September 21

Author Luncheon _____ @ \$35.00 = _____

Saturday, September 22

KSMA Illustrator Event & Business Luncheon _____ @ \$35.00 = _____

Indicate special dietary needs: _____

Pre-Conference Events: Wednesday, September 19

Real World Customer Experience _____ @ \$50.00 = _____

Real World Library Security _____ @ \$50.00 = _____

Both Pre-Conference Events _____ @ \$75.00 = _____

Conference Registration Total = \$ _____

Preregister online at <http://www.klaonline.org> (We now accept Credit Cards online.)

Register online at www.klaonline.org or send Registration and Check or Credit Card Information made payable to 2012 KLA/KSMA Conference postmarked no later than September 7th to receive the Preregistration discount.

Credit Card Orders may be faxed to (502) 223-4937.

Registrations cannot be processed without payment. Make checks Payable to Kentucky Library Association

Refund policy: All refund requests must be submitted in writing by September 12, 2012 and will be assessed a \$10.00 service charge. Refunds will be mailed after the Conference.

Kentucky Library Association • 1501 Twilight Trail • Frankfort, KY 40601

Please Charge \$ _____ to my ☐ Mastercard ☐ Visa Name as it appears on card: _____

Card Number: _____ Expiration Date: _____ CVV _____

3 Digit Security Code

Billing Address of Card Holder: _____ City, State, Zip: _____

Signature of Card Holder: _____ Email of Card Holder: _____

