

KLA/KSMA JOINT CONFERENCE



INFORMATION... THE LIBRARY SUPERPOWER!

**GALT HOUSE HOTEL • LOUISVILLE
SEPTEMBER 28 • OCTOBER 1, 2011**



INFORMATION...



LOUISVILLE'S HISTORY WITH TOM OWEN



*Thursday, September 29, 2011
6:30 P.M.*

WALKING TOUR - LOUISVILLE'S HISTORY WITH TOM OWEN

Dr. Tom Owen is a professor of history and archivist with the University of Louisville. He has been called the "Pied Piper" of Louisville for his enthusiasm and vast knowledge of Louisville history and lore. His walking tours have been featured on KET and are available on DVD. Join us for a very special treat as this pre-eminent authority on all things Louisville takes us on a path through Louisville history. Our evening will end with a reception at Tommy O'Shea's Pub on historic Main Street in the Iron Quarter District.

Dr. Owen will be available for further discussion and purchase of his DVD series.

THE LIBRARY SUPERPOWER!



featured speakers

Thursday, September 29, 2011

Thursday continued

9:00-10:00 A.M.

GENERAL SESSION THE MAZZA MUSEUM: LEARN ABOUT ORIGINAL CALDECOTT-WINNING ARTWORK PLUS MUCH MORE

Benjamin E. Sapp

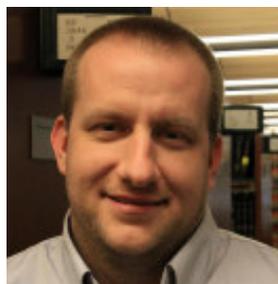
Benjamin E. Sapp, M.A., is the Director of the Mazza Museum, and an Instructor of Education at the University of Findlay in Findlay, Ohio. He has served as Director of the Mazza Museum, which houses the world's largest collection of original art from picture books, since 2007. He served as Deputy Director from 1993 to 2007 and has been an Instructor of Education since 1993.



10:10-11:00 A.M.

FOSTERING INNOVATION AND CREATIVITY: WHAT LIBRARIES CAN LEARN FROM SECOND CITY

Christian J. Miller



Christian J. Miller is the Reference, Instruction, and Outreach Coordinator at the Martin P. Catherwood Library in the School of Industrial and Labor Relations at Cornell University. The Catherwood Library is renowned as one of the top libraries in the world collecting information on work and workplace issues. Mr. Miller's interests include the library as a workplace. He is the current Chair of the Academic Division of the Special Libraries Association (SLA) and has served Cornell on numerous campus-wide library committees.

10:10 A.M.-12:00 P.M.

POWER UP: LEVERAGE THE LANGUAGE OF COACH AND FACILITATOR

Lauren Burnett

Lauren Burnett has focused her career on building and sustaining character and competency for high performance and high-quality life. President of the Center for Inner Quality, Lauren's knowledge and penetrating insight into human potential development has been gained from 25 years of extensive, real-world experience in helping leaders, organizations, teams, and individuals achieve professional and personal success and fulfillment. Her training programs, executive coaching, and speeches help unleash the power of choice for extraordinary results and embrace break-through thinking and action to create cultures where people want to work and where people want to stay.



12:00 -2:00 P.M.

KLA AWARDS LUNCHEON

Linda Bruckheimer

Linda Bruckheimer is the author of two novels, *Dreaming Southern*, and *The Southern Bells of Honeysuckle Way*, both of which spent several weeks on the *Los Angeles Times* best seller list.

In addition, Linda was the writer-producer of two animated, award-winning specials for PBS and the West Coast Editor of *MIRABELLA* magazine.



A vocal, vital advocate for preservation, she, along with her husband, Jerry, has restored an 1820 Greek Revival home in rural Kentucky and has worked with the Kentucky Heritage Council to preserve numerous buildings in historical Bloomfield, which is listed on the National Register of Historic Places.

In recognition of her conservation and preservation efforts in Kentucky, Linda was presented with a Preservation Project Award given by the Ida Lee Willis Memorial Awards Foundation and the Kentucky Heritage Council.

In addition, she serves on the Advisory Board of the Flannery O'Connor Foundation in Savannah, Georgia, which is dedicated to preserving the childhood home of the author. In 2005, the Flannery O'Connor Childhood Home dedicated the Bruckheimer Library, which houses papers and work of Ms. O'Connor.

She is an active member of the Board of Directors of the Los Angeles Conservancy, serves on the Kentucky Film Commission and co-founded, along with Sarabande Books, the Linda Bruckheimer Series in Kentucky Literature. Recently, she was given a doctoral degree by Centre College for her accomplishments and record of service in the Commonwealth of Kentucky.

Special Vendor Presentations

Friday, 8:00-9:00AM

EBSCO 8:00AM

Universal Class 8:35AM

Friday, 1:30-2:20PM

Mango Languages 1:30PM

TLC 2:00PM

Saturday, 8:00-8:50AM

Mike Howard Library Services 8:00AM

Renaissance Learning 8:35AM



INFORMATION...

featured speakers

Thursday continued

2:10-3:00 P.M.

NEWS LIBRARIES UNDER SIEGE: A SUCCESS STORY

Julie Albert

Julie Albert is an information specialist in the Editorial Library at *The Columbus Dispatch*. She joined the newspaper in May 2008. Librarianship is Julie's second career; she spent the first half as a software developer and project manager in the defense, manufacturing and logistics sectors.



Julie has a bachelor's degree in computer and information science from the College of Engineering at the Ohio State University and a master's degree in library and information science from Kent State University. She is a member of the American Library Association and Investigative Reporters and Editors.

6:30 P.M.-?

WALKING TOUR - LOUISVILLE'S HISTORY WITH TOM OWEN

Dr. Tom Owen

Tom Owen is a full professor at the University of Louisville and has been a history instructor, archivist and community relations associate at U of L since 1968. He is well known as a local historian and is a frequent contributor to radio and television features. Owen conducts tours of local sights and is a speaker on state and local history. He is an elder at Highland Presbyterian Church.



He holds a Ph.D. in American History from the University of Kentucky; a master's in history from U of L; a bachelor of divinity from Methodist Theological School in Ohio; and a Bachelor of Arts degree from

Kentucky Wesleyan. His hobbies include fixing up old houses, walking, recycling, promoting public transit, eating out, traveling and going to ball games and movies.

His video walking tours of historic Louisville have been featured on Kentucky Educational Television and are available in DVD format.

Friday, September 30, 2011

9:00-10:15 A.M.

GENERAL SESSION

LIBRARIES: ESSENTIAL FOR LEARNING, ESSENTIAL FOR LIFE

Molly Raphael

Molly Raphael, American Library Association President for 2011-12, served in urban public libraries for 40 years. Raphael's 33 years at the District of Columbia Public Library (DCPL) began as a youth librarian and culminated in her appointment as Library Director in 1997. In 2003, Raphael was recruited to lead the award-winning Multnomah County Library (MCL) in Portland, Oregon. Under her leadership, MCL achieved consistently top national rankings among urban public libraries and the highest gross circulation of any library in the country, surpassing libraries serving much larger populations. MCL, a nationally recognized leader in developing early literacy services and programs to reach out to underserved, culturally diverse communities, was selected in 2009 to receive the Institute for Museum and Library Services (IMLS) National Medal for Museum and Library Service, the nation's highest honor for museums and libraries. Raphael has served on boards for many organizations and institutions and, in the past decade, has served on many advisory boards for graduate library and information science programs. Raphael received her M.S. in Library Science from Simmons College (MA) and received its Alumni Achievement Award in 2006.



12:00-1:30 P.M.

AUTHOR LUNCHEON

Sponsored by Kentucky School Media Association and Youth Services Round Table

Featuring Phil Bildner

Phil Bildner is the author of the *New York Times* bestselling *Sluggers!* series, the Texas Bluebonnet Award-winning *Shoeless Joe & Black Betsy* and its companion, *The Shot Heard 'Round the World*, both illustrated by C. F. Payne, and *Twenty-One Elephants*, illustrated by LeUyen Pham. His latest picture book is *Turkey Bowl*, illustrated by C.F. Payne. He lives in Brooklyn, New York.



Join us for *New York Times* bestselling author Phil Bildner as he shares his experiences being a bestselling author for both children and teens and takes us through his writing process from ideas to publication.

For more information, see <http://philbildner.com/>

THE LIBRARY SUPERPOWER!



featured speakers

Friday continued

FRIDAY 1:30-2:20 P.M. - FUTURE-PROOFING THE SCHOOL LIBRARY
SATURDAY 9:00-10:00 A.M. - THE LIBRARIAN AS TECHNOLOGY LEADER

KSMA OPENING GENERAL SESSION WITH WENDY STEADMAN STEPHENS **FUTURE-PROOFING THE SCHOOL LIBRARY**



Wendy Stephens

Wendy Stephens has been a librarian at Buckhorn High School in New Market, Alabama, since January 2003. A graduate of Dartmouth College, she has a subject area master's degree in English literature and attended library school as a Graduate Council Fellow at the University of Alabama. She worked as a library systems integration consultant and technology trainer for the Sirsi Corporation before coming to Buckhorn. She is a doctoral candidate in Information at the University of North Texas, where her research interests include nontraditional text formats, intellectual freedom in schools, the history and evolution of school libraries, and information equity and digital inclusion. A National Board-certified library media specialist, she was named a 21st Century Fellow by the Alabama Best Practices Center and is a Google Certified Teacher. An active member of Young Adult Library Services Association (YALSA) and the American Association of School Librarians (AASL), Stephens serves as the Blog Manager for AASL and is on the ALA Council and Web Presence Advisory Committee. Her writing has been published in *VOYA*, *Library Media Connection*, and *Knowledge Quest*, among other journals.

Saturday, October 1, 2011

FRIDAY 3:30-4:20 P.M.
SATURDAY 11:40 A.M.-1:00 P.M.
SATURDAY 1:15 - 2:30 P.M.

KSMA LUNCHEON AND BUSINESS MEETING

Special Guest, Carl Harvey, AASL President

Carl A. Harvey II is the school librarian at North Elementary School in Noblesville, Indiana. He is a Past-President of the Association for Indiana School Library Educators (AISLE) and the Indiana Library Federation (ILF). Currently, he is the President-Elect of the American Association of School Librarians (AASL). In AASL, he has also served as chair of the Affiliate Assembly, co-chair for the 2007 National Conference in Reno, NV, and a Member-at-Large on the AASL Board of Directors. He has published several articles in various professional journals, including *School Library Journal*, *Library Media Connection*, *School Library Monthly*, and *Teacher-Librarian*. He has written three books: *The Library Media Specialist in the Writing Process* (co-authored with Marge Cox and Susan Page) (2007); *No School Library Left Behind: Leadership, School Improvement, and the Media Specialist* (2008); and *The 21st Century Elementary Library Media Program* (2010), all published by Linworth Publishing. Carl has also presented at numerous state and national conferences. Some of his awards include Outstanding New Library Media Specialist (1999), Outstanding Media Specialist (2007) and the Peggy L. Pfeiffer Service Award (2007) all from the Association for Indiana Media Educators of the Indiana Library Federation. The library media program at North Elementary School has been recognized with the Blue Ribbon for Exemplary School Media Programs by the Association for Indiana Media Educators (2005) and the prestigious National School Library Media Program of the Year Award (2007) from the AASL. He has served on advisory boards for several different companies as well as part of the committee that revised the Library Media Standards for the National Board for Professional Teaching Standards in 2010. Carl also consults part-time for C.L.A.S.S. (Connected Learning Assures Successful Students) in Indianapolis, Indiana.



Saturday continued

2:30-3:20 P.M.

DEVELOPING PROGRAMS, EVENTS & ACTIVITIES TO MOTIVATE PATRONS & READERS

Leslie Preddy, winner of the National School Library Media Program of the Year Award

Leslie Preddy has been the school librarian at Perry Meridian Middle School in Indianapolis, Indiana, since 1992. She is a past recipient of AASL's Collaborative School Library Media Award and School Library Media Program. She is a past president for the Association for Indiana Media Educators (AIME), a past general chair of the state's Young Hoosier Book Award (YHBA) program, and recipient of AIME's prestigious Peggy L. Pfeiffer Service Award. She is a former MSD of Perry Township Teacher of the Year and a 2010 Finalist for Indiana State Teacher of the Year. She has published a variety of articles in professional journals, co-created online resources and has served as an adjunct professor for Indiana University, Indiana State University and IUPUI. Her book, *SSR with Intervention: A School Library Action Research Project* (Libraries Unlimited 2007) was named one of the Best Professional Books of 2007 by *Teacher Librarian* and her book, *Social Readers: Promoting Reading in the 21st Century* (Libraries Unlimited 2010), was Highly Recommended by *Library Media Connection*.





INFORMATION...

Wednesday, September 28, 2011

3:30-4:00 P.M.

KENTUCKY PUBLIC LIBRARIES ASSOCIATION BOARD MEETING

4:10-5:30 P.M.

KENTUCKY LIBRARY ASSOCIATION BOARD MEETING

6:30 P.M.

**SUPERPOWER SUPPER
NEW MEMBERS/ATTENDEES DINE-AROUND**

Recruitment, Mentoring, and Diversity Committee

Don't let your superpowers fade from hunger. Join the members of the Recruitment, Mentoring, and Diversity Committee for a Dutch-treat dine-around. Please meet in the Rivue Tower Street Lobby at 6:25 p.m. Registration will be via email; sign-up sheets will also be posted at the KLA registration desk.

Thursday, September 29, 2011

8:00-8:30 A.M.

SPECIAL LIBRARY SECTION BUSINESS MEETING

8:00-9:00 A.M.

KENTUCKY PUBLIC LIBRARIES ASSOCIATION BUSINESS MEETING

8:00-8:50 A.M.

IDENTIFYING CORRESPONDING RECORDS ACROSS MULTIPLE DATA FORMATS

Randy Kuehn and Calvin Miracle, University of Louisville

Managing multiple information systems that reference like items with differing data formats can be an arduous task. The complexity is compounded when attempting to make corrections to records on a large scale when data and unique identifiers do not exist. It is here where fuzzy logic can be an effective solution. This session will outline a multifaceted fuzzy string matching method used to analyze MARC records and their metadata counterparts from CONTENTdm in order to correct mismatched data.

Thursday continued

8:00-8:50 A.M.

WORST CASE SCENARIO? YOUR LIBRARY WITHOUT SUBSCRIPTION DATABASES

Clay Howard and Julie George, Eastern Kentucky University

In recent years, an unsustainable economic model has emerged in many academic libraries—skyrocketing journal subscription costs coupled with diminishing materials budgets. What if vendor prices for journal subscriptions rise so fast that our budgets just can't keep pace? Could we continue to meet the needs of our patrons if we had to cut EBSCO and other expensive aggregator databases? And for those of us charged with teaching good research skills, how would instruction change? In this interactive session we will tackle the above questions, present some open source alternatives to subscription databases, and discuss "vendor-free" information literacy instruction.

8:00-8:50 A.M.

RECENT TRENDS IN GOVERNMENT PUBLICATIONS

Claudene Sproles and Angel Clemons, University of Louisville

Join two government documents librarians from the University of Louisville for an overview and discussion of recent trends in government documents. We will discuss initiatives from the Government Printing Office and the Association of Southern Research Libraries (ASERL), digitization projects, training, and other recent news from the FDLP.

8:00-8:50 A.M.

WE'RE ALL IN THIS TOGETHER: EFFECTIVE COLLABORATION BETWEEN CIRCULATION AND REFERENCE

Terri Brown and Jennifer Bartlett, University of Kentucky

Circulation services, reference services—your patrons don't know the difference! One key aspect to running effective public services is erasing the distinctions between two very different functional areas. Join us as we discuss the importance of Circulation and Reference working together to efficiently coordinate key services such as lost and missing items, shelving and retrieval, and collection management as we work towards our common goal of serving our patrons. Specific examples, techniques, and suggestions will be discussed.



**Join the KLA
Facebook Community!**

THE LIBRARY SUPERPOWER!



Thursday continued

9:00-10:00 A.M.

GENERAL SESSION

THE MAZZA MUSEUM: LEARN ABOUT CALDECOTT AWARD-WINNING ORIGINAL ARTWORKS PLUS MUCH MORE

Benjamin E. Sapp, Director of the Mazza Museum, Instructor of Education, the University of Findlay

The Mazza Museum originated with four original artworks purchased by Dr. August and Aleda Mazza and given to the University of Findlay in 1982 and has grown to house the largest collection of original art from picture books in the world. The collection contains original Randolph Caldecotts, Walter Cranes, and Kate Greenaways, as well as multiple Caldecott award-winning originals. The Mazza Museum is so well respected by the artists in the world of children's literature that several well-known artists have used the Mazza layout as a standard for designing their private collections and museums. Eric Carle designed for the Mazza the infamous banners that hang over the entrance. The Mazza is frequented by award-winning artists not only as presenters, but as visitors, and is held in such high esteem that Patricia Palocco has designated the Mazza the final home of her coveted original 'Keeping Quilt' quilt.

10:00 A.M.

EXHIBIT HALL OPENS

10:10-11:00 A.M.

FOSTERING INNOVATION AND CREATIVITY: WHAT LIBRARIES CAN LEARN FROM SECOND CITY

Christian J. Miller, Reference, Instruction and Outreach Coordinator, Cornell University

Sponsored by the Academic Library Section

The Second City is a theater that specializes in sketch and improvisational comedy and has produced some of the funniest and most creative people in television and movies over the last 50 years. Second City alumni include Joan Rivers, Gilda Radner, Dan Aykroyd, Bill Murray, Steve Carell, Stephen Colbert, and Tina Fey. This presentation will explain the secrets of Second City's success and how the same principles can be applied in your library to make it a more creative organization overall. Topics to be covered include debunking the popular myths of creativity; developing creativity individually, as well as in groups and in your overall organization; and discussion of how to turn your creative ideas into innovations that work for your library.

10:10-11:00 A.M.

LIBRARIES HAVE THE POWER TO REBUILD LIVES

Donna F. Slaton, Green River Correctional Complex, Anna Valentine, CUIA Kentucky State Reformatory, LaGrange, and Janice Joslin, KCIW Librarian, LaGrange

This presentation will discuss how prison libraries help prepare inmates for re-entry. Programs the Department of Corrections is implementing to improve the process and what public libraries can do to assist this unique population will also be addressed.

Thursday continued

10:30 A.M.-12:00 P.M.

KLA SPEED GEEK

Beth Kraemer, University of Kentucky, Facilitator

Poster session meets speed dating! During this informal and interactive session, presenters will be stationed around a large room with laptops and handouts. Attendees are free to visit any presenter for as much or as little time as they want. Presenters can do demonstrations, brief presentations or just Q&A and informal discussion. The idea is to provide interaction, personal connection, and exposure to a large number of different projects in a short amount of time. Visit <http://bit.ly/KLAgeek> for more information.

- Eyes on EBSCO Visual Search – Sara Brown
- Do you Haiku? Running an Effective Haiku Contest in Your Library – Mark Shores
- Kindles @ your library – Nancy Utterback and Tyler Goldberg
- It Is Happening Here Video Project – Toccarra D. Porter
- KYVL for Everyday Living – Betsy Hughes and Enid Wohlstein
- Libraries Helping Libraries: The Sister Library Project – April Ritchie
- The Facebook Page: From Conception to Birth – Stephanie Warden
- Celebrating Undergraduate Library Skills – Deana Groves and Carol Watwood
- Inventory Using Free Software – Julene Jones and Kathryn Lybarger
- Taming the Beast: A "Homegrown" Electronic Resources Management System – Joshua Harris
- Extra! Extra! Read All About it! (Online, That Is) – Mykie Howard
- Learn to Tweet Tout Suite! – Virginia Mattingly
- Equal Access for All: Serving Students with Disabilities – Jen Bartlett, Carla Cantagallo, and Jason Keinsley
- UK/Fayette County Librarian Partnership – Jen Bartlett, Carla Cantagallo, and Beth Kraemer
- Transformation: Combining Library and Tutoring and Computer Assistance Service @ Somerset Community College – Margo Hamm and Shelley Wood
- iPads in the Outreach Pond – Laura Davison and Mary Congleton
- Library Trading Cards at the University of Kentucky – Peter Hesseldenz
- The iPad in the Medical Library – Susan Foster-Harper, Tag Heister, and Rick Brewer
- Enhancing Mobile Utility with QR Codes – Amanda Peach
- Consumer Health Information Resources – Carol S. Brinkman
- Asset DB Software – Jason Keinsley
- There Should Be An App for That! – Sara Admishani Price, Doug Boyd, and Katie L.B. Henningsen

10:10 A.M.-12:00 P.M.

POWER UP: LEVERAGE THE LANGUAGE OF COACH AND FACILITATOR

Lauren Burnett, President of the Center for Inner Quality

Sponsored by the Kentucky Public Libraries Association

Libraries' "superpower" is more than information; it is people talent who synthesize information in value-added nuggets applicable to customer needs. Power up your leader toolbox with time-relevant skills and strategies to create conversations of influence. Engage the discretionary effort and energy of those you serve by leveraging language as a vehicle of inspiration and encouragement. Facilitate group dialogue by using three tools to discuss topics effectively, validate input, and reach decisions. Guide group discussion with "Focus Forward" questions. Apply communication strategies to offer feedback in ways that align cooperation.



INFORMATION...

Thursday continued

10:10 A.M.-12:00 P.M.

COLLABORATIVE LEARNING IN AN INTEGRATED SPACE: RESEARCH AND MULTIMODAL COMMUNICATION FOR THE 21ST CENTURY

Russell G. Carpenter, Director, and Trena Napier, Research Coordinator, Noel Studio for Academic Creativity, Eastern Kentucky University

Sponsored by the Library Instruction Round Table

The Noel Studio for Academic Creativity is a new, innovative mission and vision at EKV integrating services for writing, oral communication, and research in a technologically sophisticated environment. In this roundtable session, the presenters research and information literacy initiatives that facilitate integration among multiple modes of communication, including oral, written, visual, electronic and nonverbal, and foster creative-thinking skills in students across the curriculum. What does research support look like in a multimodal space? How does integration among multiple communication modes support the space's collaborative mission and vision? Attendees will engage in hands-on methods for collaboration, invention, and multimodal communication for an integrated space. Further, the presenters will discuss the role of the library, and research emphasis specifically, within a space intended to develop effective communication products and practices in student learners.

10:10 A.M.-12:00 P.M.

MANAGING KLA'S SUPERPOWER

Johan Koren, Murray State University, and Randy T. Kuehn, University of Louisville

Sponsored by the Information Technology Round Table

If information is the library superpower, then KLA's superpower is embedded in the knowledge, memory, and best practices of its members. That power should be shared, but how do we do it? The Information Technology Roundtable has proposed a collaboratory. We'll discuss how this can work.

***ITRT will hold a brief business meeting directly after the presentation.**

10:10 A.M.-12:00 P.M.

NOTHING SO CERTAIN OR SO DIFFICULT: INSIGHTS ON MANAGING ORGANIZATIONAL CHANGE

Jack Montgomery, Western Kentucky University

Sponsored by the Library Administration and Management Round Table

The talk will briefly focus on providing insights into the problems that arise as a natural result of organizational changes. It will include understanding of and strategies for managers in effectively managing the internal transition that must occur when libraries bring about external changes to the work environment.

***LAMRT will hold a brief business meeting directly after the presentation.**

Thursday continued

11:10 A.M.-12:00 P.M.

DOES ROBIN HAVE MORE POWER THAN BATMAN? THE ROLE OF THE MIDDLE MANAGER IN THE LIBRARY ORGANIZATION

Melissa Laning and Neal Nixon, University of Louisville

Based on a series of conversations with middle managers in academic and public libraries, the presenters will focus on the unique roles, experiences, and responsibilities of individuals in these roles. They will discuss how middle managers are empowered and what limitations they face.

12:00-2:00 P.M.

KLA AWARDS LUNCHEON

Linda Bruckheimer

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**Join or
renew your
KLA**

**membership online at
www.klaonline.org**

THE LIBRARY SUPERPOWER!



Thursday continued

2:10-3:00 P.M.

NEWS LIBRARIES UNDER SIEGE: A SUCCESS STORY

Julie Albert, Columbus Dispatch

Sponsored by the Special Library Section

A discussion of the current state of news libraries in an industry that's going through its own contractions. Contrast this current state with the variety and value of work we perform in the news library at the *Dispatch*, illustrating the asset that an active and proactive news library can be to a news organization.

2:10-3:00 P.M.

BRIDGING THE GAP: EXPANDING EDUCATIONAL OPPORTUNITIES FOR KENTUCKY'S RURAL PUBLIC LIBRARIANS

Arne J. Almquist, Northern Kentucky University, Wayne Onkst, Kentucky Department for Libraries and Archives, and Martha Birchfield, Bluegrass Community and Technical College

Strong public libraries are key to the educational success of a community. While Kentucky does have strong public libraries, geographic and economic challenges can serve as significant obstacles to the education and training of library workers. KDLA, NKU, and BCTC have joined forces to address this problem through Bridging the Gap, a project funded by a nearly one million federal grant. The presenters will discuss the creation of the partnership, the rationale behind the selection of the target population, the issues that the project addresses, and the unique techniques used to address financial, technological, and professional networking issues, as well as the partnership's future directions.

2:10-3:00 P.M.

RDA IN A NUTSHELL

Linda Gonzalez, LYRASIS

Catalogers and other technical services staff have been hearing quite a bit about Resource Description and Access (RDA)—potentially the cataloging rules of the future. Considering how pressed for time everyone is, it's difficult to sort through all the things you hear about RDA. This session will update you on RDA's current status and highlight some of the differences in cataloging practice RDA would introduce.

2:10-3:00 P.M.

THE LIBRARY AS PARTNER: SUSTAINING RELEVANCE IN A COLLABORATIVE, STUDENT-FOCUSED TECHNOLOGY CENTER

Heather Lambert and Christy Groves, Middle Tennessee State University

Trends in the library profession have continued to migrate toward the provision of collaborative workspaces for users. MTSU's cutting edge center, the Digital Media Studio, provides students with opportunities to work with one another and with library personnel. The Fall 2010 launch of the Studio aims to firmly establish the library as a partner with students who no longer possess a traditional view of library services. The presenters will discuss how we made the library a partner for students through our service to them. We will demonstrate the importance of connecting with users in need of help at their point of need and highlight how our successful relevance and sustainability is due to consistent and effective methods of gathering feedback.

Thursday continued

2:10-3:00 P.M.

THE GAMES LIBRARIANS PLAY: USING INTERACTIVE STRATEGIES TO STIMULATE LIBRARY LEARNING

Belinda Yff, Charles Brown, Nathan Ragland, and Kandace Rogers, Sullivan University Library

Tired of the glazed looks on faces during library bibliographic sessions? Looking for ways to "liven up" instruction and library interest? Active learning strategies, including interactive games, can provide a way to provide a customized and memorable library experience. This session will provide examples and techniques (from the use of web sites to the use of pencil and paper) of interactive strategies that library staff can use to engage students, both inside and outside the library setting.

2:10-3:00 P.M.

GET WITH THE PROGRAM: SUCCESSFUL OUTREACH IN ACADEMIC LIBRARIES

Heather Beirne and Kathy Watson, Eastern Kentucky University

This presentation will explore the possibilities of utilizing programming as a promotional tool for academic libraries, a tool which serves to increase exposure and use of particular collections and services. We will discuss successful library promotion and outreach to an academic community by highlighting the promotional and programming endeavors (including events for faculty and students as well as use of social networking and enticing displays) of Eastern Kentucky University Libraries' Learning Resources Center, a small curriculum center that serves EKU's College of Education.

3:00 – 4:00 P.M.

EXHIBIT HALL NO CONFLICT TIME

Silent Auction

**In the Exhibit Hall
Baskets of Books
(and other items)**

**Sponsored by: The Districts of the
Kentucky School Media Association
to benefit KSMA Scholarships**

**Lots of themed baskets to bid on
Friday 10:00 A.M. - Saturday 11:30 A.M.
Open to all Conference Participants**





INFORMATION...

Thursday continued

3:00-4:00 P.M.

POSTER SESSIONS RECEPTION

PLEASE JOIN US IN THE EXHIBIT HALL FOR POSTER SESSIONS AND A RECEPTION. CASH BAR AND LIGHT HORS D'OEUVRES.

TEEN LIT FORTUNE TELLING: WHAT THE CARDS HAVE IN STORE FOR YOU!

Peter Howard, Louisville Free Public Library

Grand Swami Peter Howard (better known as the Teen Services Supervisor of the Louisville Free Public Library) will use his special deck of Teen Literature cards to tell your fortune! This unique method of sharing booktalks is a fun way to introduce teens to great new reads. Participants will receive instructions on how to make their own Teen Lit Fortune Telling deck.

TEA ON TUESDAY BOOK CLUB

Martha Nell Thomas and Joy Stryzek, Mary Wood Weldon Memorial Library

Tea on Tuesday Book Club was a joint conception between Friends of the Library volunteer Joy Stryzek and adult programmer Martha Nell Thomas. The idea came about after a successful Tea Around the World program and a discussion between the two about how some people like to personally choose any book they read, in contrast to a traditional book discussion group. It has been a successful endeavor, and we evaluate and get feedback from members. In this poster session, we offer a PowerPoint with photos, a board with themes and photos, and promotional materials.

THREE YEARS IN

Jim Peterson, Goodnight Memorial Library

This presentation will focus on the value of continuing education, what types are beneficial, and how it can help employees from other disciplines become effective librarians.

FINDING GRAY LITERATURE: CATALOGING AND ACCESS

Tammera Race, Western Kentucky University

Gray literature may be an important information resource to researchers, especially in the sciences, but it also has characteristics that create difficulties in providing access. This poster presentation is a tour of how various organizations meet the challenges of describing and providing access to gray literature. The objectives are to provide a definition of gray literature, describe the importance of gray literature to researchers, identify general challenges in describing and providing access to gray literature, and illustrate different means of description and access using specific examples. Attendees will learn more about what makes gray literature unique as an information resource and more about possibilities for creating access and locating resources.

Save the Date!

**2012 KLA/KSMA Conference
September 27 - 30, 2012
Galt House Hotel, Louisville**

Thursday continued

TABLET DEVICES – ARE THEY IN YOUR LIBRARY'S FUTURE?

Jennifer Little and Ophelia Chapman, Morehead State University

Learn how to establish a circulating collection of tablet devices for your library. This session will illustrate the steps an academic library took to acquire and deploy 10 iPads. We will share tips on useful apps and accessories, as well as review procedures used to maintain the iPads. Professional development for faculty and staff and a look into next generation tablet devices will also be addressed.

EXPLORING THE OPTIONS FOR A FEE-BASED INFORMATION SERVICE

Peter Hesseldenz, University of Kentucky

The Business Librarian at the University of Kentucky Libraries has developed a strong working relationship with the Kentucky Small Business Development Center (KSBDC) over the last few years. It began with the Business Librarian providing occasional research assistance to the clients and employees of KSBDC. Recently, however, the volume of research requests that KSBDC was asking for became too much for the Business Librarian to accommodate. At that point, KSBDC began paying the salary for a part-time graduate student assistant to help with the research load. This situation works well, but the research volume is ever-increasing. If it continues at its current pace, it will soon overwhelm the two-person operation. When that point comes, a new model will have to be considered. Several academic libraries around the country have experimented with fee-based information services for their dealings with the local business community's research needs. This poster will look at different potential models for establishing a fee-based service, pointing out pros, cons, potential pitfalls, and potential rewards. It will compare them to non-fee-based solutions.

CREATING A FACULTY MULTIMEDIA TOOLKIT

Ray Bailey and Gina Blunt, Morehead State University, and Kristi King, University of Louisville

Librarians at Morehead State University (MSU), along with faculty from MSU and the University of Louisville, co-created a Faculty Multimedia Toolkit. The toolkit consists of software and hardware used to create various types of multimedia content for college courses. To measure the toolkit's effectiveness, a pilot group of faculty at MSU will utilize the toolkit to create content for their classes.

TO THE RESCUE: INTELLECTUAL FREEDOM FIGHTERS IN POPULAR CULTURE

Amber Surface, Graduate Student, University of Kentucky School of Information and Library Science

It's no secret that librarians have undergone a dramatic change on the now commonly-held view of intellectual freedom. As late as the 1940s, librarians actively censored collections; today, one can scarcely believe it could happen. From "The Librarian" series (made-for-television movies by cable channel TNT) to *Library Wars* (manga, anime, and light novel series), today's popular culture exalts library professionals and their dedication to freedom of information and equality in access. Some erroneously assume that this dedication relates only to American culture, but in fact, one popular library series arose from a policy change taken from the Statement on Intellectual Freedom in Libraries of the Japan Library Association. This poster focuses on the links between the cultural associations of libraries and worldwide policy changes that inspired them. While many policy makers in the library system may not consider the implications outside their corner of the world, it is plausible that the smallest change may not go unnoticed.

THE LIBRARY SUPERPOWER!



Thursday continued

3:00-4:00 P.M.

GOVERNMENT DOCUMENTS ROUND TABLE BUSINESS MEETING

4:00 – 4:30 P.M.

ACADEMIC LIBRARY SECTION BUSINESS MEETING

4:00 – 5:00 P.M.

KENTUCKY LIBRARY TRUSTEES ROUND TABLE BUSINESS MEETING

4:00 – 5:00 P.M.

REFORMA

4:00 – 5:00 P.M.

IMLS BRIDGING THE GAP

5:00 – 6:00 P.M.

KLA EDITORIAL BOARD MEETING

6:30 P.M.-?



WALKING TOUR - LOUISVILLE'S HISTORY WITH TOM OWEN

Dr. Tom Owen is a professor of history and archivist with the University of Louisville. He has been called the "Pied Piper" of Louisville for his enthusiasm and vast knowledge of Louisville history and lore. His walking tours have been featured on KET and are available on DVD. Join us for a very special treat as this pre-eminent authority on all things Louisville takes us on a path through Louisville history. Our evening will end with a reception at Tommy O'Shea's Pub on historic Main Street in the Iron Quarter District.

Dr. Owen will be available for further discussion and purchase of his DVD series.

Silent Auction



In the Exhibit Hall
Baskets of Books
(and other items)

**Sponsored by: The Districts
of the Kentucky School**

Media Association to benefit KSMA Scholarships
Lots of themed baskets to bid on
Friday 10:00 A.M. - Saturday 11:30 A.M.
Open to all Conference Participants

Friday, September 30, 2011

7:00 A.M.

NEW MEMBERS/ATTENDEE DINE-AROUND

Recruitment, Mentoring, and Diversity Committee

You'll feel like a super librarian after joining the members of the Recruitment, Mentoring, and Diversity Committee for a Dutch-treat breakfast. Please meet in the Galt House Lobby at 7:00 a.m. Registrations will be via email or sign-up sheets will also be posted at the KLA registration desk.

8:00-11:00 A.M.

SCHOOL TOURS-TWO SCHOOLS IN OLDHAM COUNTY HAVE GRACIOUSLY AGREED TO OPEN THEIR DOORS FOR A TOUR. TRANSPORTATION TO AND FROM THE SCHOOLS IS PROVIDED. EACH TOUR IS LIMITED TO 40 PARTICIPANTS.

TOUR 1: CRESTWOOD ELEMENTARY

Amie Hawkins, librarian

The Crestwood family is a diverse group of lifelong learners dedicated to becoming independent thinkers and problem solvers through exposure to real life experiences. We are devoted to continuous learning and utilizing every opportunity to expand our minds as we become productive citizens. Check us out at <http://crestwoodlmc.yolasite.com/>

TOUR 2: OLDHAM COUNTY HIGH SCHOOL

Sue McHargue and Christi Unker, librarians

Have you ever wondered what it would be like to design your own library media center? Come to Oldham County High School and see the results of collaboration between library media specialists, architects and teachers. Our library provides a multitude of resources for our patrons. We are staffed with two certified media specialists and a full-time library clerk. We welcome the opportunity to share our facility and programming ideas with you. <http://www.oldham.kyschools.us/ochs/>

8:00-8:30 A.M.

VENDOR SESSION - EBSCO

8:00-8:50 A.M.

ROUND TABLE BUSINESS MEETINGS

The following Round Tables will be holding their Business Meeting:

COMMUNITY & TECHNICAL COLLEGE ROUND TABLE
LIBRARY INSTRUCTION ROUND TABLE
RESOURCE SHARING ROUND TABLE

8:00-8:50 A.M.

WHY AREN'T YOU UP HERE?

Jim Peterson, Goodnight Memorial Library

This presentation will take a look at presenting and some of the tools available. It will also offer encouragement to present on a topic, as well as development of presentation ideas. The audience will also have a chance to brainstorm with some ideas they suggest!



INFORMATION...

Friday continued

8:00-8:50 A.M.

SUPERHEROES: FROM MUTANT LIFE-FORM TO SAVIOR OF THE UNIVERSE

Sandy Sumner and Donna Baker, Morehead State University

Do we sweep in to solve a problem and then fade back into the shadows or are we proactive in serving our patrons' needs? Do we hide behind our glasses *a la* Clark Kent or do we stand proudly at the podium to declare, "I am a librarian"? We need to be more transparent in our profession, from the training needed to become a librarian to the workflow of technical services and everything in between. Our sessions will showcase the old stereotypes and then offer suggestions of radical deviations that are becoming the norm.

8:00-8:50 A.M.

COMMUNICATING WITH CLARITY: BASIC DESIGN PRINCIPLES FOR WEB SITES

Terri L. Holtze, University of Louisville

While quality content is imperative to a good site, quality design communicates that content clearly. This session focuses on basic principles of design, particularly alignment, balance, and repetition. Learn about grid design, the golden ratio, and how these elements can improve the usability of your web site. This session includes a hands-on exercise on layout and a list of useful tools and sources for web designers.

8:00-8:50 A.M.

DIGITAL COMMONS . . . THE LIBRARY'S BIG GUN!

Nancy Richey and Suellyn Lathrop, Western Kentucky University

The number of institutional repositories in academic libraries has been growing substantially in recent years. These digital commons are misunderstood by both librarians and the university community. As Kentucky institutional repositories grow in information, content, and participation, this will benefit both researchers and the community as they realize the value of these as a gateway to the variety of unique information and materials produced by higher education institutions. Learn how these tools can help provide researchers a way to explore through a central interface and thereby gain access to our most valuable information resources.

8:00-8:50 A.M.

HEY NEIGHBOR! CAN YOU SPARE SOME TIME?

Reinette Jones, University of Kentucky, and Kellie Scott, Paris-Bourbon County Public Library

An ongoing relationship has developed from what began as an academic library outreach effort for a neighboring community. That effort morphed into an oral history collaboration. The collaboration morphed into an internship project that gives back to the community. Come hear how the Paris-Bourbon County Public Library partnered with the University of Kentucky Libraries, which led to a unique project for a student's internship class at the Bluegrass Community and Technical College.

8:35-9:00 A.M.

VENDOR SESSION - UNIVERSAL CLASS BY RECORDED BOOKS

Friday continued

9:00-10:15 A.M.

GENERAL SESSION LIBRARIES: ESSENTIAL FOR LEARNING, ESSENTIAL FOR LIFE

Molly Raphael, American Library Association President

Libraries of all types have had to change rapidly, particularly over the past two decades, in order to survive. As a result of the current economic conditions, we are witnessing even greater threats to our futures than we have ever experienced before. How can we position our libraries not just to survive but to thrive as we serve our diverse communities? What difficult choices will we have to make in the next few years to ensure that our value remains high for those we serve, no matter the type of library? Where and how can we find opportunities to move our libraries to a place where they are seen as essential for the future of the communities and larger entities we serve?

10:15-11:00 A.M.

KENTUCKY LIBRARY ASSOCIATION MEMBER BUSINESS MEETING

11:00-11:50 A.M.

THE GENEALOGY REFERENCE LIBRARIAN AND THE GENEALOGICAL PROOF STANDARD

Joe Hardesty, Louisville Free Public Library

The Genealogical Proof Standard (GPS), as defined by the Board for Certification of Genealogists, is the best practice standard for professional genealogists. Genealogy librarians who understand this standard are better prepared to assist users in evaluating uncovered clues in one's family research as well as making more informed collection development decisions. This workshop will discuss the five elements of the GPS, the steps of the Genealogy Research Process, and the standards used to collect and evaluate genealogical evidence. Examples will be provided.

11:00-11:50 A.M.

MOTHER GOOSE ON THE LOOSE IN STORY TIME: INCORPORATING EARLY LEARNING MATH AND PHONICS SKILLS INTO PRESCHOOL PROGRAMS

Toni McIntyre, Warren County Public Library

A presentation of library programs for preschool children and their parents that incorporate basic math and phonics skills into story time. This session will include hands-on activities, along with dialogic readings of favorite stories and rhymes to help children develop necessary early learning skills.

11:00-11:50 A.M.

WHAT ARE FRBR AND FRAD AND WHERE ARE THEY GOING?

Amanda Drost and Tammera Race, Western Kentucky University

This will be a presentation about Functional Requirements for Bibliographic Records (FRBR) and Functional Requirements for Authority Data (FRAD), which are conceptual models used to illustrate relationships between bibliographic entities. Attendees will learn what FRBR and FRAD are, how they are used, and why they are important to all librarians. Attendees will be able to see an example of a library catalog that uses FRBR and will gain a better understanding of the possible future of bibliographic description.

THE LIBRARY SUPERPOWER!



Friday continued

11:00-11:50 A.M.

ECONOMIC RECOVERY, EXPANDING JOB MARKETS, AND THE SWEEPING POWERS OF THE LOWLY LIBRARIAN

John Gottfried, Western Kentucky University

This presentation challenges librarians (public, academic, school, and private) to become active agents of the recovering economy. Librarians are admirably positioned to positively impact the economic well-being of their constituencies, assisting them with critical tasks such as job hunting, career development, personal investment, and creating small businesses. The session will discuss top resources and best practices and it will proffer lists of links to useful, free web materials.

11:00-11:50 A.M.

SOCIAL MEDIA TRIFECTA: TOOLS FOR YOUR JOB SEARCH AND CAREER MANAGEMENT

Africa S. Hands, Hands On Research Solutions, Virginia Mattingly, University of Louisville, and Constance Ard, Answer Maven

Librarians have been using social media for several years to promote their services and institution. This presentation will focus on ways librarians can use social media for self-promotion and career advancement. Presenters will: discuss how to take your blog efforts from soap box and sounding board to sales and professional marketing material; discuss how to use LinkedIn to build online relationships, find opportunities, and demonstrate expertise; and provide an overview for setting up and using your Twitter profile to network and mine the Internet for employment opportunities.

11:30-2:20 P.M.

DIVING INTO KET'S NEW ONLINE INSTRUCTIONAL RESOURCES

Larry Moore and Amy Grant, KET

Come experience the wealth of KET's online resources, including interactive websites on a variety of subjects, our distance learning classes, virtual physics labs, and our new and improved media clearinghouse, KET *Encyclomedia*, filled with downloadable videos, lesson plans, and interactive multimedia. There is something for everyone.

12:00-1:20 P.M.

AUTHOR LUNCHEON FEATURING PHIL BILDNER

Phil Bildner

Sponsored by Kentucky School Media Association and Youth Services Round Table

Join us for lunch with high-energy author Phil Bildner. Mr. Bildner has published numerous picture books including *Shoeless Joe & Black Betty*, *The Shot Heard 'Round the World*, *Twenty-One Elephants*, teen novels *Playing the Field* and *Busted* and the middle-grade series *Sluggers*. Not only is he a former lawyer and teacher (South Bronx, NY, and in Manhattan), he is also the founder of The NOLA Tree, a non-profit service organization that works on community building and development projects.

You may never have met anyone quite like Phil Bildner! Be prepared for a great experience.

For more information, see <http://philbildner.com/>

Friday continued

1:30-1:50 P.M.

VENDOR SESSION - MANGO LANGUAGES

1:30-2:20 P.M.

KENTUCKY'S DIGITAL REPOSITORY & OPEN EDUCATION RESOURCES: A PARTNERSHIP VIRTUALLY BENEFICIAL TO ALL

Sheree Huber Williams, Jefferson Community & Technical College, and Enid Wohlstein, Kentucky Learning Depot

As part of its growing content collection, the Kentucky Learning Depot has zeroed in on the area of open source textbooks as a way to benefit both educators and learners. This session will review alternatives to traditional textbooks and the issues and requirements of using open source textbooks, and will introduce faculty to the open source textbook collection in the Learning Depot. Presenters will demonstrate how the textbooks, along with other learning content, can be pulled seamlessly into course management systems or used in presentations or other training media. The session will conclude with a discussion about open education resources, how they are being used, and potential partnerships within Kentucky.

1:30-2:20 P.M.

GOING DEWEY FREE

Joe Schweiss and Julia Turpin, Henry County Public Library

After a decline in circulation of non-fiction materials and years of user confusion with the Dewey Decimal System, the Henry County Public Library decided to take action. Using a modified version of the book industry standard, we changed our classification system of adult non-fiction into something more equipped to meet the needs of the average library patron.

1:30-2:20 P.M.

EARLY LITERACY SKILLS IN YOUR STORY TIME

Lowena Latiff and Mary Landrum, Lexington Public Library

Learn about the six early literacy skills and how to incorporate them into your story time and reader's advisory. Learn how to talk to parents and guardians about how your story time books develop early literacy skills. Get ideas for at-home activities to share with your story time families. It's easier than you think.

1:30-2:20 P.M.

LEADERS IN TRAINING, YOUTH PROGRAMMING

Monica Edwards, Warren County Public Library

Leaders In Training (LIT) is a program designed to provide middle school and high school students opportunities to learn job skills, presentation skills, literacy, and leadership skills at the Logan County Public Library. This session will have a brief overview of the program including the trip to a school in La Garriga, Spain where LITs trained faculty, staff, and students in developing a Leaders In Training program. Handouts will be available for those interested in creating a Leaders In Training program in their own library.



INFORMATION...

Friday continued

1:30-2:20 P.M.

WHAT DIDN'T CHANGE? SERVING AND SUPPORTING FACULTY, STAFF, AND STUDENTS DURING A TIME OF MAJOR INFRASTRUCTURE IMPROVEMENT

Jason Keinsley, University of Kentucky

We should not take for granted the effort and resources necessary to maintain operations in today's libraries. Much of the maintenance and upgrading of infrastructure goes on behind the scenes without disrupting the end user. However, this is not easily accomplished during computer hardware, software, and print services upgrades. In this session, the presenter will look at issues involved in upgrading all of these areas at once and how you can be a positive part of the process. The discussion will focus on the challenges and opportunities, for both information technology support and those they support, involved in upgrading 700 computers, 100 printers, and a host of software in a calendar year.

1:30-2:20 P.M.

SLAVERY, WAR, FAMILY, AND WORK: ORAL HISTORY INTERVIEWS OF AFRICAN AMERICANS IN KENTUCKY

Margaret Foote, Eastern Kentucky University

The University Archives of Eastern Kentucky University houses a number of African American oral histories in its collections. During the past year, sixty of these interviews have been prepared for loading into the Kentuckiana Digital Library. The interviewees tell of the prejudices of the day, of remembering slave ancestors, of hard work on farms and in town, of service during World War II, and of coming to terms with school integration. In this presentation you are cordially invited to come and hear about their stories. These oral histories are a sampling of a rich resource now readily available for librarians and educators alike.

1:30-2:20 P.M.

KSMA OPENING GENERAL SESSION WITH WENDY STEADMAN STEPHENS FUTURE-PROOFING THE SCHOOL LIBRARY

Wendy Steadman Stephens

In the era of dispensable librarians, there are some easy, digitally-enabled ways to make yourself the school's lead information broker and technology point-person. Discover ways to increase your program's profile, integrate information literacy and real-world technology skills, and boost your circulation as well as increasing both student and teacher door count.

2:00-2:20 P.M.

VENDOR SESSION - TLC

Special Vendor Presentations

Friday, 8:00-9:00AM

EBSCO 8:00AM

Universal Class by Recorded Books 8:35AM

Friday, 1:30-2:20PM

Mango Languages 1:30PM

TLC 2:00PM

Saturday, 8:00-8:50AM

Mike Howard Library Services 8:00AM

Renaissance Learning 8:35AM

Friday continued

2:30-3:20 P.M.

THE BEST NEW CHILDREN'S LITERATURE, GRADES 3-5

Michelle Lemmon, Library Media Specialist, Model Lab School, EKV

Book talks about the best and the newest children's literature for Grades 3-5: the Kentucky Bluegrass Award Nominees for 2012! The KBA Nominees for Grades 3-5 for 2011-2012 will be introduced, and new KBA books will be given away as door prizes! The KBA is Kentucky's state children's choice literature award. The program motivates students to read independently by providing an annual list of high-quality, high-interest, and most current children's literature. KBA program information and ideas for implementation are included as well.

2:30-3:20 P.M.

KINDERGARTEN: FROM SURVIVING TO THRIVING

Kimberly Montavon and Lisa Price, Flemingsburg Elementary School

Two former kindergarten teachers offer strategies and ideas for creating an inviting, fun library experience with your young readers. We will offer ideas for thematic story times, centers, ideas to reinforce literacy skills and strategies, web sites, book cooks, and much more! Along with that, we will share our tried and true classroom management strategies to help take you from surviving kindergarten/preschool to thriving!

This session would be most beneficial to elementary library media specialists who are not comfortable working with very young children (preschool or kindergarten).

2:30-3:20 P.M.

EBOOKS: A NEW REALITY FOR LIBRARIES

Katherine Farmer, Murray State University

This presentation will explain ebooks, sources for ebooks, and the various readers available for ebooks including the iPad, Nook, and Kindle.

2:30-3:20 P.M.

FLIGHT TO FREEDOM: MAKE HISTORY COME ALIVE IN YOUR CLASSROOM

Kathy Davis, KET

Mission US is an interactive online "game" that invites today's tech-savvy students to be "players" in important periods of American history. The first game, "Crown or Colony," about events leading up to the Boston Massacre, was released in 2010, and "Flight to Freedom," the newest game, is being released this year. In "Flight to Freedom," players will assume the role of a runaway slave as they explore the events leading up to the Civil War. This game is partly set in Kentucky and the lead character is a female. In addition to the game, the *Mission US* website offers numerous downloadable resources and activities for classroom use, including document-based questions, a primary source collection, vocabulary activities, background on historical figures, writing prompts and visual aids. Bring your own laptop and come to this workshop to experience both games. Even if you don't have your laptop, you'll get to see firsthand how the "games" can truly make history come alive in your social studies classrooms. As a Media Specialist, you will have an excellent resource to go back and promote to your social studies teachers.

THE LIBRARY SUPERPOWER!



Friday continued

2:30-3:20 P.M.

BEYOND PROFICIENCY AND THE COMMON CORE STANDARDS: TWO SUPERPOWERS!

Kathy Mansfield, Kentucky Department of Education

How do Library Media Standards and new English/Language Arts and Literacy standards work together? Like a Superhero and her sidekick! Superheroes tackle whatever comes their way, and you can, too, with the right tools in your lair. Bring your information superpowers and your laptop to this hands-on session that will equip you to leap stacks of standards documents with a single bound!

2:30-3:20 P.M.

TEMPTING TITLES FOR TWEENS

Charlotte Decker, recently retired from the Public Library of Cincinnati and Hamilton County

This presentation will look at fiction and nonfiction books that will appeal to students in grades 6-8. These are books that were published in 2010 and 2011.

2:30-3:20 P.M.

DEVELOPING PROGRAMS, EVENTS & ACTIVITIES TO MOTIVATE PATRONS & READERS

Leslie Preddy, winner of the National School Library Program of the Year Award

Join us for one or both sections of this program (second session tomorrow) for an opportunity to think about ways to encourage reading, motivate readers, and promote libraries. Learn about library-sponsored contests, games, events, training, and much more. While learning about successful, proven strategies, we will spend time brainstorming, sharing and working on ideas for attendees to go back and implement after conference. Although it is not necessary, attendees are encouraged to bring something for note taking or a computer. This program continues on Saturday, 10:15-11:30 A.M.

2:30-3:20 P.M.

PROJECT CATALYST

Diane Goodwin, director

Project CATALYST is making great strides in promoting collaboration between school library media specialists and teachers and LMSs and public librarians. Funded by the Institute for Museums and Libraries, CATALYST is a three-year grant serving 31 schools in six districts. By providing high quality professional development specific to library media specialists and on-site monthly coaching, CATALYST is proving that quality library media programs enhance student achievement.

2:30-3:20 P.M.

ADVOCACY U

Emmalee Hoover, Dixie Heights High School

The American Library Association has developed the website "Advocacy U" to help you with all aspects of advocacy for your library. Emmalee Hoover, KSMA Legislative chair, will demonstrate the unique aspects of this website that you can use in your advocacy endeavors. Do you want to know how to advocate with board members, administrators, SBDM councils and parents? Come to this session to learn how to tweak the information on this website for use in your library.

Friday continued

3:30-4:20 P.M.

KENTUCKY KIDS PICK THE BLUEGRASS AWARD K-2

Terri Diebel and Cecilia Horn, Kenton County Public Library

This session will present and review the master list of nominated titles in the Grades K-2 Division for the 2011-2012 Kentucky Bluegrass Award.

3:30-4:20 P.M.

IN A FIX: MAKING THE MOST OF YOUR LIBRARY SCHEDULE

Kimberly Montavon, Library Media Specialist, Christie Turner, Teacher, and Lisa Price, Teacher, Flemingsburg Elementary School

While advocating for flexibility, how can you make the most of your fixed library schedule?

In this session, we will keep kids first and share lessons and strategies for teaching and reinforcing reading skills and content during library lessons. We will share collaboration techniques that have worked for us as well as several lesson ideas that will satisfy the curriculum of both the library program and the classroom. Participants can expect to gain strategies and lessons on such topics as word recognition, context clues, comprehension, inferences, main idea, sequencing, cause and effect, and comparing and contrasting information.

This session would be most beneficial to elementary library media specialists who are on a fixed schedule and want to make the most out of their time with students. It would also be very helpful for library media specialists who have limited experience teaching beginning readers and want to reinforce what the students are learning in their classroom reading lessons.

3:30-4:20 P.M.

POV: WHAT WE LEARNED FROM USING KINDLES IN THE CLASSROOM

Ron Milliner, Murray State University

This session will include problems and solutions for using ebooks in school districts, how ebooks are being used in the classroom and libraries, websites for free books, ebooks as textbooks, and problems and solutions encountered in literary circles using Kindles.

3:30-4:20 P.M.

KNOWING THE WORLD THE WAY I DO

Kathy Watson, Eastern Kentucky University

This session will focus on fiction books for PreK-12 that have been published in the last decade and feature protagonists with a disability. Presenters will share what recent research says about the impact of book characters with disabilities, discuss the Schneider Family Book Awards, and will end by book talking as many books as time allows.



INFORMATION...

Friday continued

3:30-4:20 P.M.

DANGEROUSLY RELEVANT SUPERPOWER

Johan Koren, Murray State University

Many school librarian positions have been labeled as irrelevant and redundant in the internet age. The bookless high school library is already becoming a reality, and we are being challenged: "If school librarians aren't actively and explicitly modeling powerful uses of digital technologies and social media themselves and also supporting students to do the same, should they get to keep their jobs?" How should we answer this question?

3:30-4:20 P.M.

CHECK IT OUT! BOOKS FOR TEENS

Charlotte Decker, recently retired from the Public Library of Cincinnati and Hamilton County

This talk will suggest a variety of titles both fiction and nonfiction that will appeal to readers in grades 9-12.

3:30-4:20 P.M.

KYVL

Betsy Hughes, KYVL

The phrase "research databases" isn't quite sexy enough to get the funding and the usage we all want, no matter how many facts and statistics we throw behind it. This session will focus on bringing out the cool factor in the KYVL databases. We'll showcase the coolest resources we can dig up and also share some techniques for getting administrators, staff and students on board with using KYVL as their go-to information source.

3:30-4:20 P.M.

AASL ROADMAP TO LIBRARY LEADERSHIP

Carl Harvey, AASL President

Our profession is at a crossroad. We have enormous opportunities for helping students gain and master the skills they need to be successful in the 21st century. At the same time, we're facing huge challenges with positions being cut, budgets slashed, and programs dying. Which road our field takes relies in large part on us. We need to take control of the wheel and steer our program and our profession down the right road to success. We'll point out the signs of opportunity along the way and think in terms of what we can do in our own buildings to build a successful 21st century school library program.

3:30-4:20 P.M.

THE NUMBERS (LEXILE) GAME: LEXILES IN THE LIBRARY

Lisa Marshall, Scott High School, and Toni Moore, Simon Kenton High School

These two librarians will walk you through everything you need to know if your district or school, like ours, mandated that every book in the collection have a lexile label.

Friday continued

4:30-8:00 P.M.

ALL ATTENDEE GALA IN THE EXHIBIT HALL

Sponsored by Mike Howard Library Services, Mango Languages, Renaissance Learning, TLC

After a long day of learning, come visit the Exhibit Hall. Browse timeless artworks from the Mazza Museum while enjoying snacks and a cash bar.

At 5:30 P.M., be present for the 2011 KSMA Awards Reception as part of the Gala.

7:30-9:00 P.M. BY INVITATION ONLY

KSMA PAST PRESIDENTS' RECEPTION

Saturday, October 1, 2011

8:00-8:20 A.M.

VENDOR SESSION- MIKE HOWARD LIBRARY SERVICES

8:30-8:50 A.M.

VENDOR SESSION - RENAISSANCE LEARNING

8:00-8:50 A.M.

KSMA CROSSOVER BOARD MEETING

9:00-10:00 A.M.

GENERAL SESSION

THE LIBRARIAN AS TECHNOLOGY LEADER: ONE DOZEN WAYS TO CREATE AN INFORMATION-RICH, TECHNOLOGICALLY-ENHANCED SCHOOL CULTURE

Wendy Steadman Stephens

Online applications can create real opportunities for global connectedness, offer opportunities for authentic information literacy, and showcase student work and learning. Learn about ways to keep your students in the swim of things, with an emphasis on free applications and lowest-common-denominator hardware solutions.

10:15-11:30 A.M.

TO BE [FLEXIBLE] OR NOT TO BE [FLEXIBLE]

Becky Nelson and Tara Griffith, Hearn Elementary, Franklin County

The research shows that flexible scheduling most effectively enhances student achievement. Becky Nelson has been able to implement flexible scheduling in several schools. She will share the ways that her schools have been able to use the fully flexible schedule. What if you feel there is no way that you can ever attain this? Tara Griffith, who has a partially flexible, partially fixed schedule, will share how she makes this work. Come to this session to receive information to share with your principal that could get you on the road to a flexible schedule.

THE LIBRARY SUPERPOWER!



Saturday continued

10:15-11:30 A.M.

THE FUTURE IS NOW!

Merri Hinton and Wendy Henderson, Todd County Schools

Libraries of the future are responsible for providing information within the school, district, state, and global communities. Come hear how Todd County media specialists are collaborating with teachers to integrate 21st-century literacy skills, addressing common core standards, and partnering with schools on global projects. Some of the specific student projects shared will include QR codes, book trailers, comic life, concept scaffolding, project-based learning, online book discussions, and collaborative projects. While we will be presenting technology projects created on Macs, the strategies are applicable to PCs too!

10:15-11:30 A.M.

BOOK TRAILER CREATION

Amanda Hurley, Henry Clay High School

Learn the process of creating book trailers on Animoto.com. Bring a laptop with Internet access and you'll leave with a book trailer (or two) you've designed with handouts on how to instruct your students as well. Your students will love it!

10:15-11:30 A.M.

THINKFINITY

Jeff Nash, Pulaski County Schools

Jeff will present the Thinkfinity website that provides free lesson plans, projects, and more. There is so much to offer that Jeff will do two sessions. You may come to one or to both of the sessions and you will definitely leave entertained and informed. All the elements of Thinkfinity, sponsored by the Verizon Foundation, are free and have been endorsed by ALA and KDE. The second session is 1:15-2:30 P.M.

10:15-11:30 A.M.

DEVELOPING PROGRAMS, EVENTS & ACTIVITIES TO MOTIVATE PATRONS & READERS

Leslie Preddy, NSLMPY Award winner

Continued from Friday—

Join us for one or both sections of this program (continued from yesterday's session) for an opportunity to think about ways to encourage reading, motivate readers, and promote libraries. Learn about library-sponsored contests, games, events, training, and much more. While learning about successful, proven strategies, we will spend time brainstorming, sharing and working on ideas for attendees to take back and implement after conference. Although it is not necessary, attendees are encouraged to bring something for note taking or a computer.

Saturday continued

10:15-11:30 A.M.

LET'S SKYPE

Lisa Hughes, Heath High School, and Jennifer Marshall, Livingston County High School, facilitators

The following YA authors have agreed to Skype with us:

Jo Knowles, author of *Lessons from a Dead Girl*

Brendan Halpin, author of *Donor Boy*

Sarah Littman, author of *Purge*

Tanya Stone, author of *A Bad Boy Can be Good for a Girl*

Lisa Schroeder, author of *I Heart You, You Heart Me*

This session will help you set up Skype author visits in your school. The authors will tell us how you can prepare your students for the very best experience. Each author will be prepared to answer questions. KSMA facilitators Lisa Hughes and Jennifer Marshall will begin the session by getting you signed up with a free Skype account. Bring your computer or iPad to get started.

10:15-11:30 A.M.

HOT HIGH SCHOOL READS

Lynda Short and Karen Hidgon, Paul Laurence Dunbar High School

Hear book talks of new, popular YA titles presented by Lynda Short and Karen Hidgon from P.L. Dunbar High School in Lexington. This year's discussion will include audio books.

10:15-11:30 A.M.

EFFECTIVE WEB PAGES

Sally Horowitz, Northside Elementary, and Melinda Caldwell, Northern Elementary

Sally Horowitz, the KSMA award winner for 2009, will share her ideas about how to get kids engaged using your school library web page. Melinda Caldwell, LMS at Northern Elementary, will also share her ideas on web page design. Come to this session to get great information about how to use your library web page to most effectively impact your students.

http://northside.woodfordschools.org/Media_Center/MediaCenter.htm

<http://sites.google.com/site/northernelementarylibrary>

10:15-11:30 A.M.

KET ENCYCLOMEDIA

Brian Spellman and Helen Morrison, KET

KET EncycloMedia is bigger and better than ever, now with three services - Discovery Education, KET Teachers' Domain, and KET ED On Demand - offering thousands of videos, interactives, and other education resources in all curriculum areas and for all grade levels. This session offers an overview of each of the three services and allows time for participants to explore on their own. Participants will want to bring a personal laptop or iPad.



INFORMATION...

Saturday continued

11:40-1:00 P.M.

KSMA LUNCHEON AND BUSINESS MEETING

Special Guest, Carl A. Harvey, AASL President

Join your colleagues for lunch and the annual KSMA business meeting. This meeting is required by the association's by-laws and Brenda Metzger, KSMA President, will give a short overview of the association and introduce the slate of new officers. Tara Griffith, KSMA President 2011-12, will introduce the new board. Carl Harvey, AASL President, will also address the group.

1:15-2:30 P.M.

ELEMENTARY BOOK CLUBS-NEW TWISTS ON A SURE THING

Ann Fendley, Concord Elementary School

Reading has lots of competition these days! Come to this session to hear how to get kids "hooked" on reading. Ann will share ideas for book clubs that include K-1 boys and girls, 2nd-3rd grade boys and girls, Mother-Daughter book clubs, the annual Read-a-thon and more. Ann shares ideas that you can implement in your library as soon as you get back to school.

1:15-2:30 P.M.

21ST-CENTURY SKILLS ARE ELEMENTARY!

Carl A. Harvey, AASL President

There is so much talk about 21st-century skills. AASL's Standards for the 21st-century Learner help to paint a picture of what students need from school librarians. What do these things look like in practice? How can you go about integrating these standards in your library program? We'll share some ideas and spark discussion, and you will come away with ideas you can use in your school!

1:15-2:30 P.M.

EBOOKS? E-YIKES!

*David Grossman, TK Stone Middle School,
Janet Jackson, Fort Thomas Highlands High School*

Are you considering acquiring eBooks or eReaders for your library? If so, you won't want to miss this session. In it, we will look at some of the eBook/eReader options that are available so you can make an informed decision. Also, we will examine how one library has implemented a circulating eReader program. The Highlands eBook collection consists of 10 multi-volume sets from Gale Publishing. The subjects include arts and humanities, world biographies, education, American history, health, literature and clothing and fashion. Students are able to access the eBooks from any computer with Internet access, and the collection is linked to our online catalog as well as a link on our webpage. Highlands started the eBook collection in 2009.

1:15-2:30 P.M.

THINKFINITY, CONTINUED

Jeff Nash, Pulaski County Schools

This session continues from the 1:15-11:30 time slot.

Saturday continued

1:15-2:30 P.M.

BOYS READ, TOO!

Shelia Swab, Lone Oak Middle School

Motivational strategies and books will be shared that have proven to connect boys to reading, even the most reluctant, in our effort to raise reading test scores among our male students. Be ready to share ideas that have worked in your schools also.

1:15-2:30 P.M.

KBA FOR HIGH SCHOOL

Lynda Short and Karen Higdon, Paul Laurence Dunbar High School

Get your students and faculty involved in selecting Kentucky's favorite high school book. The new titles for the 2012 KBA 9-12 list, voting procedures, and integration of KBA books at your school are presented.

1:15-2:30 P.M.

QR CODES IN ACTION

Melinda Caldwell, Northern Elementary

I've seen them, but what can I do with them? What are QR codes and how can I use them in the library? Melinda will show you how to incorporate QR codes in a very fun way. Students at her school recorded podcasts and saved them as a QR code. The code was placed inside the book and other students use an iPod touch to download and listen to the podcast. Sound hard? Melinda will give you the easy, step-by-step directions on how to do this. Bring your computer and smartphone or iPod and you can leave with a product. Contact Melinda.Caldwell@scott.kyschools.us for exact specifications.

1:15-2:30 P.M.

GIVE A BOOK A MUSICAL LOOK

Amy Bolar, Music Teacher, and Kimberly Montavon, Library Media Specialist, Flemingsburg Elementary School

Ideal for those who feel themselves to be "non-musical", this session will demonstrate the use of picture books to teach and/or reinforce elementary music core content. Activities shared during the session will provide hands-on and creative experiences for students. Both lesson plans and picture book bibliographies will be available.

1:15-2:30 P.M.

UPCYCLING

Lisa Hughes, Heath High School

What can you do with all those old books? Come to this session to hear some really cool ideas. Learn how to make a purse, a table, decorations and other ideas that will give new life to old books.

Save the Date!

**2012 KLA/KSMA Conference
September 27 - 30, 2012
Galt House Hotel, Louisville**

THE LIBRARY SUPERPOWER!



General Information

Conference Site

The Galt House Hotel & Suites is the site of the 2011 KLA/KSMA Joint Conference. Located on the corner of Fourth and Main, the Galt House Hotel & Suites is the city's largest and most newly renovated destination property. Meet friends on the Conservatory Bridge between the towers, delight in the upscale cuisine of Rivue Restaurant or Jeff Ruby's Steakhouse, all within steps of Louisville's attractions like 4th Street Live, Waterfront Park, the Louisville Slugger Museum, Louisville Glassworks and the Muhammad Ali Center, and just minutes from Churchill Downs, home of the Kentucky Derby.

Hotel Reservations

To reserve your overnight accommodations online, go to www.klaonline.org and click on the special link, or you may call the Galt House Hotel & Suites at (800) 843-4258. **ALL MEETINGS AND EXHIBITS WILL BE IN THE RIVUE (WEST) TOWER.** Reservations must be made by **September 10th** in order to receive the conference rate of **\$131 single/double in the West Tower or \$147 single/double in the All Suite East Tower.** Please state that you are with KLA when making reservations by phone. Please be advised that the Galt House Hotel & Suites is a popular destination, and hotel rooms **WILL SELL OUT AS THEY DID IN 2009 and 2010.** If the hotel is sold out, please check www.klaonline.org for alternative locations.

Parking

The cost to park at the hotel is up to \$12 per day (self park) or \$18.00 per day (valet). The fee will be charged to your room for overnight guests. The non-guest rates may vary. All other attendees will pay upon departure. KLA cannot validate parking tickets. There are alternative lots for parking in the area at lower rates.

Registration

Conference attendees may advance register until **September 15th**. Advance registration packets and meal tickets may be picked up at the conference registration desk, which will be located on the second floor of the Galt House East Tower. On-site registration will be available all hours the registration desk is open. Please register in advance to avoid the confusion and delays at the registration desk. The registration desk will be open:

Wednesday, Sept. 28th	2:00 P.M. - 5:00 P.M.
Thursday, Sept. 29th	7:30 A.M. - 5:00 P.M.
Friday, Sept. 30th	7:30 A.M. - 5:00 P.M.
Saturday, Oct. 1st	7:30 A.M. - 11:30 A.M.

Please preregister and avoid congestion at the registration desk. For security reasons, you must visibly wear your 2011 Conference nametag to enter the presentations & exhibit hall.

Membership Dues

We will accept dues at the registration desk. **Please write separate checks for registration and dues to speed processing.**

Please note: The Galt House Hotel & Suites is a non-smoking facility. Restaurants and bars in Louisville are also non-smoking.

Ticketed Events

Advance purchase of tickets for meal functions is highly recommended. Meal tickets are required for each meal and will be collected. Please contact the KLA Office if you have special dietary needs. For security reasons, you must visibly wear your 2011 Conference nametag to enter the events.

Membership Meeting

The Kentucky Library Association holds its annual meeting of the general membership at the KLA Business Meeting during the Annual Fall Conference. The 2011 meeting will be held Friday, September 30, at 10:15 A.M.

Exhibits

Be present for the Grand Opening of the Conference Exhibits on Thursday at 10:00 A.M. Please show your support by visiting all of the exhibits. **For security reasons, you must visibly wear your 2011 Conference nametag to enter the exhibits.** The exhibits will be open:

Thursday, Sept. 29	10:00 A.M. - 12:00 NOON	1:00pm - 5:30 P.M.
Friday, Sept. 30	8:30 A.M. - 12:00 NOON	1:00pm - 8:00 P.M.