

Conference Information

Location

The Galt House East Hotel in downtown Louisville is the site of the 2006 KPLA/KLTA Joint Conference. Located along the Ohio River at Fourth and River Road, the Galt House is accessible from I-65 and I-64. The Galt House East is a newly remodeled all suite hotel. The room rates are \$105.00 for a single and double, \$110.00 for a triple, and \$115.00 for a quad. **Convention Rates are guaranteed until March 26, 2006.**

Please call 502-589-5200 for reservations or check out their website at www.galthouse.com. Between the Galt House and the Ohio River lies a park-like area known as the Belvedere which provides a lovely view of the river. You will find the Belle of Louisville docked at the riverfront below the Belvedere, and just a few blocks down now connected with a covered pedway, is 4th Street Live. Other nearby attractions include: Actors Theater, the Kentucky Center for the Arts, Louisville Slugger Bat Factory & Museum, GlassWorks Studios, The Louisville Science Center and The Jazz Factory. You will be visiting Louisville at the beginning of its Derby celebrations. April 26th WFPK Waterfront Wednesday will host live music on Waterfront Park Harbor Lawn, located between the boat docks at the Great Lawn and the Children's Play Area within walking distance from the Hotel. April 27th the U.S. Bank Derby Festival Great Balloon Glimmer will light up the night sky with a mini-glow on the Great Lawn helping kick off the Derby Festival Chow Wagon. April 28th is the Great Balloon Glow at the Kentucky Fair Grounds.

Parking

The cost to park is \$9.00 per day. The fee will be charged to your room for overnight guests. The non-guest rates may vary. All other attendees will pay upon departure. KLA cannot validate parking tickets.

Exhibits

Exhibits will be open Thursday, April 27, from 9:00 a.m. to 4:00 p.m. Take some time during the conference to stop by and support the vendors who provide financial assistance for the Kentucky Public Library Association conference each year.

Registration

Conference attendees may pre-register until April 10, 2006. Pre-registration packets and meal tickets may be picked up at the conference registration desk which will be located on the second floor of the Galt House East. On-site registration will be available all hours the registration desk is open. Please register in advance to avoid confusion and delays at the registration desk. **For security reasons, you must visibly wear your 2006 conference nametag to enter the presentations and ticketed events.** The registration desk will be open:

Wednesday	April 26	8:30 a.m.—9:30 a.m., 12:30 p.m.—1:30 p.m.
Thursday	April 27	8:30 a.m.—4 p.m.
Friday	April 28	8:30 a.m. -12 p.m.

Membership Dues

We will accept dues at the registration desk. Please write separate checks for registration and dues.

Please Note: All conference sessions are designated Non-smoking

Ticketed Events

Advance purchase of tickets for meal functions is highly recommended. Meal tickets are required for each meal and will be collected.

Pre-Conference

Wednesday, April 26

8:30 a.m. – 9:30 a.m. Registration Open

Nick Buron

Coordinator of Young Adult Services Queens Library New York

9:00 a.m. – Noon **“Who Are These Teens in My Library”** – This training gives an overview of Adolescent Development; discussion on the populations of teens; top traits when serving teens; and how libraries can increase teens’ Developmental Assets. Participants will learn how to identify their own teen populations, remember what it was like to be a teen and translate good traits into a positive experience for both teens and staff.

Cost: \$30 KLA/KLTA members; \$40 Non-members

Jay McChord

Founder/CEO Workplace Buzz

9:00 a.m. – Noon Workplace Buzz
Leading in the 21st century will be a time of change. Working with all generations will be a challenge and the new leader will need information that will impact of our multigenerational society. Come learn about the two characteristics that will define new leaders in society.

Cost: \$30 KLA/KLTA members; \$40 Non-members

Nick Buron

Coordinator of Young Adult Services Queens Library New York

1:00 p.m. – 4:00 p.m. **“Keeping Teens Positively Engaged”**

This training provides positive solutions when interacting with teens to meet their informational needs; presenting opportunities for teens; and dealing with troublesome behavior. Participants will view positive and negative examples of staff behavior that causes problems, learn positive reference skills specifically for teens, get ideas for library-initiated programs and see how this will lead to less behavioral problems at their library.

Cost: \$30 KLA/KLTA members; \$40 Non-members

Jimmie Epling

Regional Consultant for KDLA

**1:00 p.m.—4:00 p.m.
Libraries”**

“Shock & Awe PR for

PR is not putting a sign on the door and hoping they will come! Get the message out about your library’s programs and services by grabbing your customers’ attention. Shock and awe them with what they will find at the library.

Cost: \$30KLA/KLTA members; \$40 Non-members

Thursday, April 27

8:00 a.m. – 4:00 p.m. Registration Open

8:00 a.m. – 5:00 p.m. Exhibits Open

8:00 a.m. – 9:00 a.m. **KDLA Serving Kentucky’s Public Libraries**
Judith Gibbons, Field Services Director
Kentucky Department for Libraries and Archives

Join us for this traditional early morning overview of the support designed for public library trustees and staff by your State Library.

9:00 a.m.– 9:50 a.m. **Keynote Speaker**
Leslie Burger, ALA President Elect

Come hear your ALA president speak on current issues near and dear to a Librarians heart. Find out what other librarians are thinking about in the U.S.

10:00 a.m. – 10:50 a.m. **Finding Time: Five Keys to Getting More Accomplished... With Energy to Spare !**

Virginia Denny, Denny Consulting

Access hidden time and energy with five simple keys to getting more accomplished in the activity-packed session. You'll list your unfinished tasks, target your purpose and try out new strategies for managing your time. You'll learn new techniques to cultivate energy and GET THINGS DONE!

10:00 a.m. - 10:50 a.m. **How to build bigger audiences for your programs.**

*Norman Morton, Manager of Community Relations,
Louisville Free Public Library*

Come learn about getting the word out about your programs. Learn how important you can be in getting the medias attention. Program for your customers interest and let them know the library is vital to the community.

10:00 a.m. - 10:50 a.m. **In-School Programming - How to take your programming in the classroom.**

*Deanna Nelson, Children's Librarian, Lawrence County
Public Library*

Want to take your library's programs into the schools? Schools are looking for programming which meets their "core content" goals. Library programming can be successfully adapted to meet these core content goals and be welcomed as a fun addition to classroom instruction. So, take your programs to the classroom!

10:00 a.m. - 10:50 a.m. **Introduction to Online Gaming**

Katrina Butcher , University of Louisville Library

Come see how U of L library opened up its doors to gaming. How they hosted a LAN party over night with students playing video games. Learn about the various games students are playing on-line like - War Craft, Puzzle Pirates, and Neopets. This presentation is for libraries who want to engage today's nontraditional teenage users in library programming.

10:00 a.m. - 10:50 a.m. **Fun, Fabulous, and Free information from KDLA**
*Ruthie Maslin, Community Education Coordinator,
Lexington Public Library*
*Keith Dwaine Knox, Public Services Branch Manager,
KDLA*

Looking for 15 large print copies of the latest John Grisham novel? Need some training videos for your next staff development session? Could you use some extra reference training to share with your staff? All of these needs can be filled by your friendly Kentucky Department for Libraries and Archives. This session looks at the multitude of resources available to you through the state library.

11:00 a.m. - 11:50 a.m. **Added Value: Participating in Library Organizations**
Leslie Burger, Judith Gibbons, Karen Gillespie, & Carolyn Ingram
*President-Elect of ALA, Field Services Director KDLA,
Director Grayson County Public Library, Trustee from
Menifee County Public Library*

Come meet this panel of knowledgeable library association members and find out what is going on in your library associations in Kentucky and around the US.

11:00 a.m. – 11:50 a.m. **Programming for Public Libraries**
*Tezeta Lynes, Program Development Branch Manager,
KDLA*

Find out what grants are available for your library, and learn about programs going on around the state.

11:00 a.m. - 11:50 a.m. **Providing Youth Services to Patrons Who Speak English as a Second Language**
*Amy Olson, Children's Librarian, Village Branch
Lexington Public Library*

Libraries exist to serve their communities. Thus, as the number of foreign-born and first-generation residents and immigrants continue to increase in the United States, libraries must adapt their services. Youth Services need to be sensitive to language barriers and communicate with patrons who speak English as their second language. Information/Materials will focus primarily on the increasing Hispanic Populations within KY and the US.

11:00 a.m. - 11:50 a.m. **New Technology for Libraries**
Mark Paul, University of Louisville
Learn about open URL's, federated searching, institutional digital content repositories and robotic retrieval systems.

11:00 a.m.—11:50 a.m. **e-Tapestry**
Chris Painchard
Founded in 1999, Indianapolis-based eTapestry was the first Web-based fundraising software leased and accessed remotely via the Internet.

Noon - 2:00 p.m. **Luncheon with Author Kirby Gann**
Combs/Chandler

Featuring author of “Our Napoleon in Rags” Kirby Gann is the recipient of an Individual Artist Fellowship and two Professional Assistance Awards from the Kentucky Arts Council, and an Honorable Mention in The Pushcart Prize Anthology. Gann is Managing Editor at Sarabande Books, and teaches in the brief-residency MFA in Writing Program at Spalding University.

2:00 p.m. - 2:50 p.m. **“New Revised Standards”**
Cindy Brown, Director Boone County Lori Acton, Director Laurel County

Come learn about the NEW Revised Standards for Public Libraries in Kentucky..

2:00 p.m. – 2:50 p.m. **Working with International Populations**
Michael Steinmacher, Manager, Iroquois Branch Library, LFPL

Immigrants and refugees accounted for half of Louisville Metro's growth in the last census. Learn how the Louisville Free Public Library is responding in exciting ways to this growing population and how it is reaching out to its traditional patrons simultaneously.

2:00 p.m. – 2:50 p.m. Children's and YA Book Discussion Kits for Public Libraries

Nikole Wolfe, Children's and Youth Services Consultant, KDLA

Morgan Tracy, Circulation Supervisor, KDLA

This session will describe the children's and young adult book discussion kits released in January 2006 by KDLA. The target audience will be children's and young adult librarians in public libraries. The session will describe the kits and tell how and why children's and young adult librarians can use them to promote literacy.

2:00 p.m. – 2:50 p.m. How to Create and Manage an Organizational Blog

Haiwang Yuan, Western Kentucky University

The latest trends of information technology are blogging and podcasting. Discover how WKU Libraries developed its library blog to enhance access to library resources and services, and how you can do the same with ease. The presentation covers the gamut from how to begin, administrate, and market the library blog.

2:00 p.m. – 2:50 p.m. Long Term Healthcare

Caroline B. Jackson, Long Term Care Specialist will discuss Medicare, Medicaid, cost of long-term care, what you should look for in a long-term care program, and other topics such as nursing home care, and home health care.

3:00 p.m. – 3:50 p.m. GOLD Governor's Office for Local Development

Tim Williams, Local Government Advisor, Governor's Office for Local Development

Come learn about GOLD and more specifically about the various financial reporting requirements mandated by State Statutes for special districts.

3:00 p.m. – 3:50 p.m. Prime Time Family Reading Time

Carol Baughman, Children's and Youth Services Consultant, KDLA

Presenters from Kentucky Humanities Council and Kentucky Department for Libraries and Archives will describe this nationally successful program in which parents and school-age children read classic picture books

together and then participate in discussions of these books lead by scholars and professional storytellers. Presenters will tell about Prime Time projects in Kentucky public libraries and let attendees know who to apply for funding to sponsor their own projects.

3:00 p.m. – 3:50 p.m.

Library in a Box

Wendy O'Connor, Children's Librarian Lexington Public Library

Susan Wilkins, Children's Librarian, Lexington Public Library

What do you do when kids cannot come to the library? You wrap up the library in a box and take it to them! Learn how to create successful outreach programs that will push your phone number to the top of the teacher's call back list. Wendy O'Connor and Susan Wilkins will discuss how to develop partnerships, enhance your visibility, and design simple yet effective publicity. We will share successful programs for Preschool through Middle School that you can do even with limited staff, time and money.

3:00 p.m. – 3:50 p.m.

AskWhyKY.org

Michelle Foster, Technology Coordinator, Boone County Public Library

This past year several libraries received a grant to try out virtual reference and encourage libraries around the state to get on the bandwagon. This session will cover how the service works, how it can be used by KY libraries and what your library can do to participate!

3:00 p.m. – 3:50 p.m.

Great Books

Great Books Foundation

Come find out what it takes to have a Great Books project at your library.

4:00 p.m. – 4:50 p.m.

KPLA Business Meeting

4:00 p.m. – 4:50 p.m.

KLTA Business Meeting

Friday, April 28

- 9:00 a.m. – 9:50 a.m. **Kentucky Arts Council Grants for Libraries**
KAC
Take a look at Grants that are available for library programming through the Kentucky Arts Council.
- 9:00 a.m. – 9:50 a.m. **Common Ground**
Alisa Carmichael, Director, Bowling Green Public Library
Holly Hedden, Reference/Technical Services Bowling Green Public Library
Come see how Bowling Green found common ground with a program on World Religions.
- 9:00 a.m. – 9:50 a.m. **PAWS to Read**
Tony Lancaster

Come find out what happens when children read to therapy dogs.
- 9:00 a.m. – 9:50 a.m. **Promoting Public Libraries: Using Data to Effectively Build Support.**
Charlene Davis, KDLA
Regina Merrick, Director, Crittenden County Public Library
Melissa Wells, Director, Menifee County Public Library
Cathy Matthews, Director, Owen County Public Library

Three of Kentucky's public library directors attended a workshop about promoting public libraries which was sponsored by the Bill and Melinda Gates Foundation and the Public Library Association. The workshop focused on providing practical assistance to small, rural librarians who are looking for examples and tactical guidance on how to better advocate for sustaining public access technologies for their patrons. Come and learn what kind of communications and outreach are most effective in reaching both local influencers and library users, and how to direct that outreach for maximum success in building funding and support.
- 9:00 a.m. – 9:50 a.m. **You Want to Discuss What? With Whom?**
Ruthie Maslin, Community Education Coordinator, Lexington Public Library

Book discussion groups can be a vital part of your library programming, whether on-site or out in the community. This session will look at programming with book discussion kits for “non-traditional” audiences such as English as a Second Language groups, GED students, and the elderly. We’ll look at issues, both challenging and energizing, that are specific to these groups, from selecting appropriate materials, developing flexibility in programs and schedules, and engaging readers at all levels, to working with institutional staff in the community to create dynamic book discussion programs.

10:00 a.m.– 10:50 a.m.

Deadwood piling up at work?

Jimmie Epling,

*Regional Librarian, FIVCO/Big Sandy Regional Office,
KDLA*

Is staff deadwood piling up on you? Is it in circulation? Tech services? You know it is keeping you from delivering excellent customer service. Recognize it and do something about it in this “hands-on” approach!

10:00 a.m.– 10:50 a.m.

Ten Ways to Dramatically Increase Library Use

Barbara Caron, Director, Grant County Public Library

Grant County Public Library’s circulation increased 67% in FY05 and climbed another 84% during the first four months of FY06. Use of other services also increased, including public computer sessions, reference transactions, holds and interlibrary loans, and program participation. And it all happened within existing budget parameters. Discover ten key library actions that lead to this success. They range from loan policies, collection development practices, technology enhancements, and a user-friendly facility, to consistent branding and marketing and a zeal for proactive public service. Challenges that remain will also be addressed

10:00 a.m.– 10:50 a.m.

Programming for Brain Development in Young Children

Amy Schardein, Children's Librarian, Kenton County

Wondering what to do with all the information you’ve heard about brain development? Come learn practical ways to apply current research findings to existing library

programs for young children.

10:00 a.m.– 10:50 a.m. **Viruses at your library**
Jan Culp, System Administrator, Bowling Green Public Library

Basic troubleshooting and tech support for computers and peripherals. Who can offer tech support to your library, virus protection, and security software?

10:00 a.m.– 10:50 a.m. **Great School Visits are VIRTUALLY Possible**

Megan Conway, Children's Librarian, Lexington Public Library

This session will present ideas for using PowerPoint or similar slide shows in promoting library facilities and services to schools and other groups. A virtual library tour is portable for outreach visits and is self contained for large group visits to the library. It can be tailored to meet the needs of the group or event. Samples of several different types of virtual tour will be presented.

11:00 a.m. – 11:50 a.m. **New Construction and Facility Planning for Library Districts**

Jim Acquaviva, Marketing Coordinator, RBS Design Group, Owensboro

Is a building project in your future? Directors will review current facilities project building needs, and develop a construction program to assess future needs in planned library construction projects. Emphasis is on proper space planning to promote reaching the KDLA standards in planning your next construction project needs.

11:00 a.m. -11:50 a.m. **Running a successful Teen Board**

Becky Watson, Children's Librarian, Woodford County Public Library

Come see what it takes to start and run a successful Teen Board. Learn about the projects the teens work on and how it has helped the library.

11:00 a.m. – 11:50 a.m. **Downloadable Audio Books**
Lee Burchfield, Manger of Computer Service, LFPL

Come learn about Downloadable Audio Books and how Louisville Free Public Library made them a part of their collection and how you can make them a part of your collection.

Featured Speakers

Jay McChord

Founder/CEO Workplace Buzz

Born in Lexington, KY, McChord graduated from the University of Kentucky in 1991. Since graduation, McChord has spent the past 13 years in the financial services industry in various capacities. He ran his own business as an Agent and Registered Representative for New York Life (one of America's Fortune 100 Companies) and later served as the Marketing Director/ Director of Government Affairs for an international, niche financial service firm. With over a decade of work in the financial services industry, time spent in college development, continuous service on numerous charitable boards and now most recently, holding elected office on Lexington's City Council McChord brings very unique understanding, perspective and insight to the process of problem solving in today's economy, government and workplace.

Leslie Burger

President-Elect of ALA

Leslie Burger is the director of the Princeton (N.J.) Public Library. Burger worked at the New Jersey State Library and the Connecticut State Library in the areas of planning and library development. She is the owner of Library Development Solutions a consulting firm which she founded in 1991. In her consulting practice, Burger has worked with more than 100 libraries of all sizes and types on planning, space needs assessments, evaluation and program implementation.

Burger has a master's in library science from the University of Maryland-College Park and a master's in organizational behavior from the University of Hartford. She received

her bachelor's from Southern Connecticut State College.

Nick Buron

Coordinator of Young Adult Services Queens Library New York

Buron is the Coordinator of Young Adult Services at the Queens Library, in New York City, where he has worked for over 12 years (from YA Librarian to Branch Manager to his current position). He is an active member in professional organizations and is currently an ALA Councilor-At-Large, on the YALSA Board of Directors and a trainer for Serving the Underserved. He has presented trainings on teens in libraries to hundreds of library workers of all kinds, library students and teens. He will be presenting the following pre-conference programs.

Jimmie Epling

Regional Consultant for KDLA

Epling is the Regional Consultant for KDLA FIVCO/Big Sandy Regional Library Region from Dec. 2003-present. He has presented many conference programs. He has served as Director of the Ohio Valley Area Libraries (OVAL): 2001-2003 and Assistant Director for Adult Services, Briggs Lawrence County (OH) Public Library: 1991-2001. He was a Reference Librarian in Boyd County (KY) Public Library: 1983-2001. He got his MLS from the University of South Carolina and his BA in Secondary Education from the University of Kentucky.

Kirby Gann

Author of "Our Napoleon in Rags"

Gann is the recipient of an Individual Artist Fellowship and two Professional Assistance Awards from the Kentucky Arts Council, and an Honorable Mention in The Pushcart Prize Anthology. Gann is Managing Editor at Sarabande Books, and teaches in the brief-residency MFA in Writing Program at Spalding University.

Virginia Denny

Denny Consulting

Virginia Weber Denny helps organizations achieve results through highly skilled and developed workforces. Her accomplishments with workforce research, worldwide learning systems, major process redesign efforts and practical, people-based solutions such as training and structured coaching provide the knowledge and experience necessary to help organizations address workforce and organization development needs.

She brings over twenty years of experience in facilitation, public speaking and consulting

to her work, providing guidance and services to help develop leaders, solve performance problems, retrain workers, train new employees, gear up for changing demands and envision new possibilities. She knows that outstanding service starts with a thorough understanding of clients' unique concerns and she works closely with them to understand and target low-risk, high-benefit areas and activities that get results.

Virginia is a *Phi Beta Kappa* graduate of the University of Kentucky with degrees in Psychology and Communication. She served as a columnist for *Kentucky Living Magazine—Business Edition* for five years. She also writes interest pieces for web-based publications. She serves as a member of an international online learning faculty, delivering many of her classroom courses via the Internet.

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Conference Registration Form

KPLA/KLTA Spring Conference

April 26-28, 2006

Please send this form with payment by April 10 to:

Helen Williams, KPLA Treasurer

Rowan County Library

185 East 1st Street

Morehead, KY 40351

Name: _____

Library: _____

Address: _____

Status: __ KPLA Member __ KLTA Member __ Non-member

Pre-Conference Workshops (Wednesday)	KPLA/KTLA Member Cost	Non-Member Cost
<input type="checkbox"/> “Who Are These Teens in My Library”	\$30	\$40
<input type="checkbox"/> “Workplace Buzz”	\$30	\$40
<input type="checkbox"/> “Keeping Teens Positively Engaged”	\$30	\$40
<input type="checkbox"/> “Shock & Awe PR for Libraries”	\$30	\$40
<input type="checkbox"/> Full Conference Registration	\$60	\$70
<input type="checkbox"/> One-Day Registration: __Thursday __Friday	\$35	\$45
<input type="checkbox"/> KPLA/KLTA Awards Luncheon (Thursday, Noon)	\$25	\$35
<input type="checkbox"/> Dinner & Jazz (Thursday, 6:30 p.m.)	\$40	\$40

If you have any special dietary needs,
please list them below:

Total Amount Enclosed:

In case of emergencies, all refund requests for conference registration must be submitted in writing by April 10, 2006. Refunds will not be issued for meal tickets. On-site registration will be available at the conference, except for the luncheon. **Make checks payable to KPLA. Photocopy this form for each person attending the KPLA/KLTA Conference.**

	Administrators & Trustees	Programs & Services	Children's Services	Technology & Technical Services	Vendor/Miscellaneous Demonstrations
Thursday 8 a.m.	KDLA Serving Kentucky's Public Libraries				
Thursday 9:00 a.m.					
Thursday 10:00 a.m.	Finding Time: Five Keys to Getting More Accomplished with Energy to Spare!	How to Build Bigger Audiences for Your Programs	In-School Programming—How To Take Your Programming to the Classroom.	Intro to Gaming—War Craft, Puzzle Pirates, Neopets, and How to Have a LAN Party	Fun, Fabulous FREE Information from KDLA
Thursday 11:00	Added Value: Participating in Library Organizations	Programming for Public Libraries	Providing Youth Services to Spanish Children	New Technology for Libraries	E- Tapestry
Thursday 12:00 p.m.					
Thursday 2:00 p.m.	"New Revised Standards"	Working with International Populations	Children's and YA Book Discussion Kits for Public Libraries	How to Create and Manage an Organizational Blog	Long -Term Healthcare
Thursday 3:00 p.m.	GOLD—Governor's Office for Local Development	Prime Time Family Reading Time	Library in a Box	AskWhyKY.org	Great Books

Thursday 4:00 p.m.	KPLA General Business Meeting	KLTA Business Meeting			
Thursday 6:30 p.m.					
Friday 9:00 a.m.	KY Arts Council Grants for Libraries	Common Ground— Finding Common Ground in World Religions	PAWS to Read	Promoting Public Libraries: Using Data to Effectively Build Support	You Want to Know What? With Virtual Reality?
Friday 10:00 a.m.	Deadwood Piling Up at Work?	Ten Ways to Dramatically Increase Library Use	Programming for Brain Development in Young Children	Viruses at Your Library	Great Schools Are VIRTUAL Possible.
Friday 11:00 a.m.	New Construction and Facility Planning for Library Districts		Running a Successful Teen Board	Downloadable Audio Books	

KPLA Officers

President—Lisa Rice

Past President—Nanette D. Eichell

Chair-Elect—Geneva Huttenlocher

Secretary—Karen Kasacavage

Treasurer—Helen Williams

Planning Committee

Judith Gibbons, Robert Giesel, Vicki Marsh, John Crawford