



Dear Vendor:

The Kentucky Library Association and the Kentucky Association of School Librarians announce their 2018 joint conference. The conference will be held September 20-22, 2018 at the Galt House Hotel in Louisville, Kentucky.

Please find enclosed a copy of the exhibit contract and a prospectus on the show. Last year over 400 library professionals attended the exhibit.

The 2018 Conference will feature speakers of regional and national reputation, communication, technology demonstrations, and exciting social programs. Exhibit Hall Hours are: Thursday, September 20, 2:00 to 5:00 p.m., Friday, September 21, 8:00 a.m. to 5:00 p.m. and Saturday, September 22, 8:00 a.m. to 12:00 p.m. **School vendors as well as other vendors will be open Saturday. Any school-related vendor that participates in the 2018 Fall Conference is eligible to be a vendor at the 2019 KASL Summer Refresher.* A number of events have been planned for the exhibit hall throughout the show hours. All exhibitors will be provided with wireless internet access compliments of KLA.

Make plans today to include the 2018 KLA/KASL Joint Conference and Exhibition in your show schedule. For further information, please call the KLA Office at 502-223-5322.

Yours very truly,

A handwritten signature in black ink that reads "Tom Underwood". The signature is written in a cursive style with a large, looping initial "T".

Tom Underwood
Executive Secretary

Sponsorship Information

KLA makes promoting your brand easy!

Thursday morning, the Galt House will be flooded with **over 400** librarians from across Kentucky. *This is your opportunity to extend the reach of your brand by becoming a sponsor!*

Silver Level Package \$500

Benefits:

- Company Name listed as a sponsor on the KLA conference website (with linkback).
- Recognition as sponsor on the meeting's mobile app.
- Company Name listed as a sponsor on all promotional emails.

Gold Level Package \$1,000

Benefits:

- Your Logo listed as a sponsor on the KLA conference website (with linkback).
- Recognition as sponsor on the meeting's mobile app.
- Your Logo (with linkback) on all promotional emails.
- Your Logo featured on sponsorship recognition signage onsite at the registration area.
- At least 3 dedicated social media (FB or Twitter) mentions prior to the Conference.
- Opportunity to present a session at the Conference.

Alternative Gold Level Packages \$500 Limited Number Available

- Your company provides 500 registration bags branded with your logo/slogan with any promotional materials / branded materials already inside bags (bag & inserts must be approved by KLA office) for the librarian attendees. *Your company will also receive all Gold Level Benefits listed above.*
- Your company provides 500 branded lanyards (design must be approved by KLA office) for the librarian attendees. *Your company will also receive all Gold Level Benefits listed above.*

Platinum Level Package \$1,500

Benefits:

- Your Logo listed as a sponsor on the KLA conference website (with linkback).
- Recognition as sponsor on the meeting's mobile app.
- Your Logo (with linkback) on all promotional emails.
- One business card sized ad on the KLA conference website for duration of 3 months.
- Dedicated recognition sign featuring your logo onsite at registration area.
- At least 5 dedicated social media (FB or Twitter) mentions prior to the Conference.
- Opportunity to present 2 sessions at the Conference.
- First choice of exhibit space if committed by July 1, 2018.

Alternative Platinum Level Packages Limited Number Available

- **Cost: \$500** Key Card Sponsor – Put your company in the hands of every attendee. Your company provides branded hotel key cards (90 on peak night). Design must be approved by KLA. *Your company will also receive all Platinum Level Benefits listed above.*
- **Cost: \$1,750** Mobile App Sponsor – Your logo in front of librarians' each time they use the app. Your logo on banner ad **and** splash page of the meeting's mobile app. *Your company will also receive all Platinum Level Benefits listed above.*

Kentucky Library Association / Kentucky Association of School Librarians
2018 CONFERENCE

September 20 - 22, 2018 Galt House Hotel Louisville, KY

SPONSOR / EXHIBITOR REGISTRATION FORM

(Full payment must accompany exhibitor application in order to reserve space.)

Please reserve _____ Exhibit booth(s) @ *member rate* (\$700) _____ Exhibit Booth(s) @ *non-member rate* (\$750)

I will exhibit Thursday & Friday ONLY Thursday, Friday, & Saturday

I will also sponsor Platinum Package (\$1,500) Gold Package (\$1,000) Silver Package (\$500)

TOTAL DUE \$ _____

Please print

Company Name _____

Contact Name _____ Contact Email _____

Mailing Address _____

City _____ State _____ Zip _____

Contact Phone _____ Top 3 Booth Choices* _____

If different than above, the 7"x42" booth ID sign(s) should read: _____
(Company name and location only, no advertising copy)

100 word or less description of products or services to be displayed

_____ Check payable to KLA is enclosed for \$ _____

_____ Charge \$ _____ to my MC Visa Amex

Card # _____ Exp _____ Security Code _____

Name on Card _____ Signature _____

Billing Address _____ City, State, Zip _____

Email for receipt _____

**Show management reserves the right to assign the best available space in the event preferences are committed, or for the benefit of the exhibitor and the overall betterment of the exposition.*

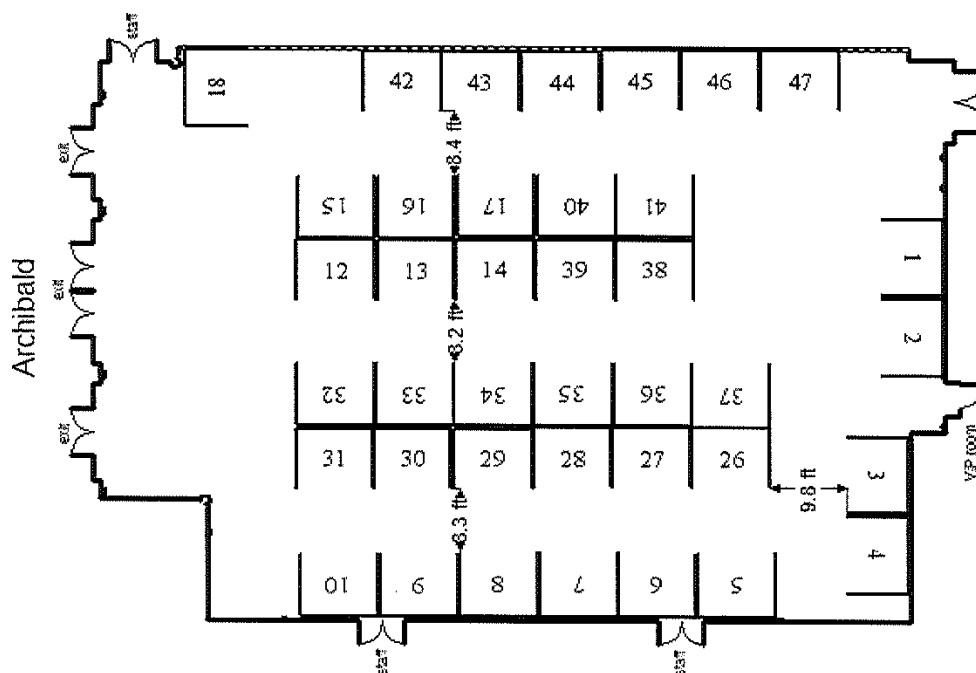
Return this form with payment to: KLA, 5932 Timber Ridge Dr, Ste 101, Prospect, KY 40059
or fax to 502-223-4937

Questions? 502-223-5322 or support@ksae.com

Kentucky Library Association/Kentucky Association of School Librarians 2018 Joint Conference and Exhibition

Galt House Hotel - Louisville, Kentucky

KENTUCKY LIBRARY ASSOCIATION ~ SEPTEMBER 20-22, 2018



BOOTH SIZE 8' x 10'

RULES AND REGULATIONS GOVERNING ALL EXHIBITS

- Location of Exhibits:** Galt House Hotel, Rivue Tower, Archibald Ballroom
- Installation Hours:** Exhibitors may set their exhibits up after 2:00 p.m. September 19, 2018. Exhibits must be set-up by 1:00 p.m. September 20, 2018.
- Description of Exhibit:** Booths are 8' x 10' wide and consists of 8' high background drapery with matching 36" height division curtains of flameproof fabric suspended from aluminum framework. One standard 7" x 42" two-line identification sign, 1 draped table and 2 chairs are furnished with each space. Show will be draped in purple and white. The exhibit hall is carpeted.
- Arrangements for Special Equipment:** May be made with our exhibit contractor, A.G. Exhibitions (502) 969-8588, for supplemental equipment such as trash cans, display chairs, tables, carpets, and special decorations. Furniture rental order forms will be sent to all exhibitors prior to the exhibit set up. For electric or phone access contact the hotel directly at (502) 589-5200. Complimentary wireless internet will be provided by KLA for exhibitors.
- Labor:** Skilled labor is available for the unpacking and installation prior to the dismantling and recreating of displays from A.G. Exhibitions.
- Shipments:** Advance shipment information will be sent to you in an exhibitor kit from **A.G. Exhibitions.**
- Hours of Exhibition:** Exhibits will be open from 2:00 p.m. to 5:00 p.m. September 20; and 8:00 a.m. to 5:00 p.m. September 21; School related vendors will be open from 8:00 a.m. to 12:00 p.m. Saturday, September 22. All materials **MUST** be removed from the exhibit area by Saturday, September 22, at 3:00 p.m.
- Liability for Losses:** The **Kentucky Library Association** and **A.G. Exhibitions** will not be responsible for loss or carnage which might ensue from any cause in connection with transfer, installation, maintenance, storage or removal of exhibits or management of the Conference. The site will exert reasonable diligence and safeguards conforming to conference standards, but will not be responsible for damage, loss or theft. All points not covered by these rules are subject to the judgment of the show management.
- Cancellation:** No cancellations will be accepted after **August 1, 2018.**