

# The Power of OUR Voice

LEXINGTON DOWNTOWN HOTEL & CONFERENCE CENTER



KPLA / KLTRT SPRING CONFERENCE

April 22-24, 2009



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# KPLA needs you - join today!

Dear Public Library staff and supporters,

Thank you for all the hard work many of you have done to make KPLA what it is today. KPLA is a wonderful organization which provides many opportunities to share support among Kentucky public library peers.

## How can you provide support?

- Join KPLA — help keep our association strong!
- Become an **active** member! Ask about participating on a KPLA committee or roundtable.
- KPLA Committees & Roundtables: Conference, Legislative, Insurance, Awards, Membership, Standards, Public Relations, Continuing Education, Trustees, or Nominating.
- Participate and support KPLA in its efforts to influence library funding and library-friendly legislation!
- Join the KPLA Listserv — make the listserv strong by joining and interacting with your peers.
- Attend KPLA Business Meetings. This is the best way to keep current with events in the association and around the state.
- Encourage your library colleagues to join KPLA!

## What can KPLA do for you?

- Provide you with a peer network. Their experience and talents are amazing!
- Stay up-to-date with Legislative actions at the Federal & State levels.
- Utilize tools, such as the KY Public Library Standards, to improve your library program.
- Receive awards from your Kentucky peers for your hard work!
- Utilize the Continuing Education opportunities provided.

KPLA is only as strong as its members. Help keep KPLA active and progressive. Keep your membership active and encourage your colleagues to join.

Thank you for your support!

Sincerely,  
Kristi Tucker, Chair  
Kentucky Public Library Association



# The Power of OUR Voice

## Conference Information

**LOCATION:** Lexington Downtown Hotel and Conference Center  
369 West Vine Street  
Lexington, Kentucky 40507  
Phone: (859) 231-9000  
<http://www.lexingtondowntownhotel.com/>

Lexington is in the *Eastern Standard Time* zone. All times are presented in *EST*.

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### EXHIBITS:

Exhibits will be open Thursday, April 23, from 8am to 5pm. Please take the time to visit the vendors. Their financial assistance and support of the KPLA/KLTRT Conference is very appreciated.

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### REFRESHMENT SCHEDULE:

Thursday @ 7:30 am — Light Continental Breakfast sponsored by **5253 Design Group**  
Thursday @ 2:00 pm — Tea, lemonade and cookies sponsored by **H.W. Wilson**  
Friday @ 8:15 am — Light Continental Breakfast sponsored by **HIX**

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### SPECIAL ARRANGEMENTS:

Every reasonable effort will be made to assist qualified disabled persons in attending the KPLA/KLTRT Conference. If special arrangements are necessary, please make requests to JC Morgan (859-781-6166, ext. 21) in advance or on site at the conference registration table.

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### SMOKING:

Please observe the smoking restrictions of the conference center and hotel.

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### EVALUATION FORM:

An evaluation form will be included in your registration packet. Please complete the form and leave it in the box at the registration table, or mail it after the conference to the address on the form.

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### CONFERENCE PLANNING COMMITTEE

Nanette Eichell, Jimmie Epling, Judith Gibbons, Regina Holland, Charlotte Keeney, Sara King, Pam Metts, JC Morgan (chair), Paul Poland, Lisa Rice, Dave Schroeder, Peggy Stanifer, Kristi Tucker, Anne VanWilligen, and Martha White

#### **KPLA Officers**

Chair: Kristi Tucker  
Vice-Chair: JC Morgan  
Vice-Chair Elect: Dave Schroeder  
Secretary: Regina Holland  
Treasurer: Peggy Stanifer  
Past Chair: Sara King

#### **KLTRT Officers**

Chair: Randall Winchester  
Treasurer: Lois Shultz  
Past Chair: Paul Poland

# The Power of OUR Voice

## Program Tracks

- Administration** Includes managerial topics like human resources, leadership, finance, public relations, and other administrative library functions. Also includes governance related issues like policy planning and board development.
- Adult Services** Includes adult programming, customer service, and reference topics.
- Cataloging** Includes acquisitions, collection development, collection management, catalog management, and ILS issues.
- Outreach** Includes bookmobile, homebound delivery, delivery services to senior centers, and outreach to outside organizations (excluding daycares/preschools or other youth-related organizations).
- Technology** Includes programs for system administrators, any web applications, trends in technology. Does not include ILS topics.
- Youth Services** Includes programming collection development, and other services specifically targeted to children and young adults, including outreach.

***Persons attempting to find a motive in this narrative  
will be prosecuted;  
persons attempting to find a moral in it  
will be banished;  
persons attempting to find a plot in it will be shot.  
– Mark Twain***

# The Power of OUR Voice

## Featured Speakers

– Wednesday –



**Miriam Pollack** (Former Librarian, Trainer and Consultant)

*Miriam Pollack has over 30 years of experience working in public and special libraries, library systems, and library education programs. As Assistant Director at the North Suburban (IL) Library System for 17 years and as a private consultant, she has been known for her skills in innovation thinking, creative project and service development. In her role as a professional consultant, she has assisted organizations with embracing change and working with library staff and trustees to help them identify their preferred future. She has extensive experience in recruiting public library directors, long-range planning, staff development, grant writing and management coaching. Miriam has a BA in Education from the University of Illinois Chicago, an MA in Library Science from the University of Wisconsin-Madison, and an MA in Human Resource Development from Northeastern Illinois University.*



**Ann Anzalone** (Educator and Trainer)

*Ann Anzalone is a nationally known, dynamic speaker and experienced trainer. For the past 30 years she has conducted workshops for K-12 teachers, administrators and parents, as well as for businesses and corporations. She teaches graduate classes at Wright State University and at McGregor School, Antioch University. She serves as a consultant for adults as well as parents and their children regarding learning styles, educational plans, behavior plans and academic performance. In addition she provides foster parent training for the state of Ohio. Ann has been honored as an Outstanding Elementary Teacher of America and was listed in the Who's Who in American Education.*

***There's no thief like a bad book.  
– Italian proverb***

# The Power of OUR Voice

## Featured Speakers – Thursday –



### **Devin Brown** (Educator and Author)

Awards Luncheon Speaker (Thursday, noon)  
(Sponsored by Davidson Titles.)

*Devin Brown is a Lilly Scholar and Professor of English at Asbury College, where his duties include teaching a class on the fiction of C. S. Lewis and J. R. R. Tolkien. He has a master's degree from the University of Florida and a Ph.D. from the University of South Carolina. In 2005, Devin was given the Francis White Ewbank Award for Teaching Excellence, Asbury's highest honor. He served as Visiting Writer-in-Residence at Transylvania University.*



### **Tom Jensen** (Kentucky State Senator)

*Tom Jensen was elected to the Kentucky State Senate in 2005, representing the 21st District including Estill, Laurel, Powell, Jackson and Menifee Counties. He has served in past General Assemblies, being first elected to the Kentucky State House of Representatives in 1984, serving the 89th District until 1996. While there, Jensen was elected House Minority Floor Leader in 1991 and 1993. In 1996 he was elected as Chairman of the Republican Party of Kentucky. Senator Jensen (R-London) is currently the chair of the Senate Natural Resources and Energy Committee. He was also appointed to the Banking and Insurance Committee, as well as the State and Local Government Committee. Senator Jensen is a member of the Kentucky Bar Association and the Laurel County Bar Association. Senator*

*Jensen, 60, graduated from Cumberland College in Williamsburg, Kentucky, majoring in Secondary Education with an emphasis on History and English. He later earned his Law Degree from Northern Kentucky University, Chase College of Law and has practiced law in London, Kentucky since 1978. Senator Jensen has been married to his wife, Annette Curry Jensen, for 35 years. He has two daughters, Natalie Jensen and Laura Jensen Hays, and two grandchildren, Elle and Spencer Hays.*

# The Power of OUR Voice

## Featured Speakers

– Friday –



**Priscilla McCowan** (Training Manager)

*Priscilla McCowan is the Training Manager for the Commonwealth of Kentucky Education Cabinet, Department of Workforce Investment. She provides training for managers and employees on a variety of subjects ranging from Supervisory Skills to Customer Service. She also serves the Cabinet as a Consultant and EEO Coordinator. Other positions Priscilla has held in 14 years in state government include, serving as Training Coordinator for the Cabinet for Health Services; Training Consultant at the Governmental Services Center; and coordinating a continuing education program in the Revenue Cabinet. Priscilla has a bachelor's degree from Centre College and a master's degree from Kentucky State University.*



**Libby Alexander** (Consultant and Trainer)

*Libby specializes in designing, facilitating, and coaching strategic planning processes with particular emphasis on the psychology of group dynamics. Her 25 years' experience aligning diverse and often conflicting interests around the development of organizational strategy has included a broad clientele – ranging from banks, state government cabinets, and newspapers to public library systems, manufacturers, and candidates for public office. She has facilitated multi-year strategic planning processes for Kentucky public library systems, has actually chaired a local library board of trustees, is a regular KPLA presenter, has served on the KDLA Public Awareness Institute faculty, and is currently teamed with Cecelia Wooden on a major statewide public library planning project in Indiana.*

***So please, oh please, we beg, we pray, Go throw your TV set away,  
And in its place you can install a lovely bookshelf on the wall.***

**– Roald Dahl**

# The Power of OUR Voice

Pre-Conference  
WEDNESDAY, APRIL 22

8:00 am—5:00 pm  
Registration Kiosk

## ***Registration Open***

9:00 am—12:00 pm  
Clay  
Track: Administration

***Library Service in Context:  
Global Trends Affecting Libraries***  
*Miriam Pollack, Trainer and consultant*

Change is happening all around us. Most of that change will have an impact on what you do and how you do it at your library. This session will cover sources for keeping up on trends and suggest ways to apply those trends to library services.

9:00 am — 12:00 pm  
Boone 1  
Track: Adult Services

***Behavior Management: The Key to Effective Relationships***  
*Ann Anzalone, Educator and trainer*

Behavior affects everything that we do. Discover three tools to build productive relationships with co-workers and patrons. Learn how to be independent of other people's good opinions, how to acknowledge information shared and how to appreciate the effort put forth. Experience three techniques to reduce emotional sensitivity, to honor the needs of others and to foster respect for library materials and services.

1:00 pm — 4:00 pm  
Clay  
Track: Administration

***The Trustees' Responsibilities:  
Evaluating Your Director and Evaluating Yourself***  
*Miriam Pollack, Speaker and consultant*

As stewards of the public trust it is up to public library trustees to maintain high standards of library service. The board can accomplish this goal most effectively by evaluating the performance of the library director and itself. This session will examine how boards and directors can work effectively to evaluate their strengths and weaknesses, improving organizational effectiveness.

1:00 pm — 4:00 pm  
Boone 1  
Track: Administration

***Communication At Its Best:  
Message Sent = Message Received***  
*Ann Anzalone, Educator and trainer*

How do you communicate so that others understand? Learn three keys to the art of communication. Discover how the similarities, differences and nuances of spoken language affect behavior. Learn how to identify each patron's thinking language and how to match his/her language for better understanding. Be clear so that the messages you send are received.

# The Power of OUR Voice

**THURSDAY, APRIL 23**

7:30 am—5:00 pm      **Registration Open**  
Registration Kiosk

7:30 am                      **Light Continental Breakfast**  
*Sponsored by 5253 Design Group*

8:00 am—5:00 pm      **Exhibits Open**  
Please be sure to thank our sponsors and vendors for their support!

8:00 am—8:50 am      **GENERAL SESSION:**  
Ballroom 3                      **The State of Kentucky's Libraries and KDLA**  
Track: Administration      *Wayne Onkst, State Librarian and Commissioner, KDLA*  
*Charlene Davis, Kentucky Department for Libraries and Archives*

Come and hear about how Kentucky's libraries compare to the rest of the nation and the latest about projects, services and collections of the State Library Services and Field Services Divisions.

9:00am—9:50 am      **Financing Your District's Capital Projects**  
Breckenridge                      *Chris Bowling, C.D Bowling and Associates (PLATINUM SPONSOR)*  
Track: Administration

The presentation and discussion will cover: tax exempt financing option, income statements and balance sheet considerations, and legal issues.

9:00 am—9:50 am      **Round Robin on Youth Services**  
Clay                                      *Moderator: Ashley Fowlkes, Warren County Public Library*  
Track: Youth Services

In the best spirit of the power of OUR voice, learn from the thoughts of other children's librarians about the best practices of their libraries and share your own innovations in this moderated discussion.

***All books are alike in that they are truer  
than if they really happened  
and after you are finished reading one  
you feel that it all happened to you  
and after which it all belongs to you.  
— Ernest Hemingway***

# The Power of OUR Voice

THURSDAY, APRIL 23 *(continued)*

9:00 am—9:50 am  
Ballroom 1  
Track: Administration

***Person-to-Person: That's the Best Way to Get Books  
Into the Hands of Readers!***  
*Hap Houlihan, Owner, The Morris Book Shop*

But we can't be everywhere, and we don't want to be intrusive. Discuss the most effective, fun, and creative methods of bookselling with Hap Houlihan from the Morris Book Shop. We'll talk about handselling, shelf-talkers and other signs, floor layout, and anything else that opens books. If the discussion is lively, we may well invent some new methods of increasing readership.

9:00 am—9:50 am  
Ballroom 2  
Track: Outreach

***What is 364.1 and What Do You Know About It?***  
*Janice Joslin, Librarian, Kentucky Correctional Institution for Women*

Janice Joslin will discuss the workings of modern prison, including both men's and women's facilities. She'll focus on the role of the library within the prison and how public libraries can serve prisoners. An unusual opportunity to discuss a "special" kind of library.

9:00 am—9:50 am  
Ballroom 3  
Track: Adult Services

***Librarians as Lawyers?  
How to Deal with Clients' Legal Questions***  
*Terry Manuel, Branch Manager, KDLA*  
*Marc Theriault, Law & Technology Projects Manager for Legal Aid Society*

This session will focus on how Kentucky's librarians are quickly becoming a primary access point for customers with legal problems. The presenters will feature common scenarios librarians face when dealing with law-related questions and will include detailed information on what electronic resources are out there for public use. A live online demonstration will be included.

9:00 am—9:50 am  
Boone 1  
Track: Adult Services

***Kit Power! Enhance Your Adult Programming  
With Resource Kits from KDLA***  
*Alicia McGrath, Acquisitions Supervisor, KDLA*

KDLA has a variety of material resources designed to help public libraries conduct adult programming. Within the past few years particular emphasis has been placed on developing book discussion kits and multimedia thematic kits, and these have been used in creative ways at libraries across the state. This session will describe the scope of these resources and feature a panel of public librarians who have used these resources in their programs.

# The Power of OUR Voice

**THURSDAY, APRIL 23** *(continued)*

9:00 am—9:50 am  
Boone 3  
Track: Cataloging

***Frogs from Paradise:  
Making KDLA's Special Format Treasures Easier to Access***  
*Lisa Thompson, Librarian and Special Format Archivist, KDLA*

Discover the challenges and joys of arranging, describing, indexing and otherwise making special format materials housed at KDLA accessible to the public. Included in the collection are audio recordings, videos (including Umatics!), photographs (bulk was produced by various Kentucky Public Information offices), slides, LPs, audio-cassettes, 16mm films and a comprehensive collection of aerial photographs of Kentucky (late 1930's - 1990's).

9:00 am—9:50 am  
Davis  
Track: Adult Services

***Strolling Among The Tombstones:  
Organizing a Successful Cemetery Tour***  
*Elaine Kuhn, Coordinator of the Kentucky History/Genealogy Department*  
*Tim Herrmann, Kentucky History and Genealogy Specialist*  
*Jan Mueller, Kentucky History and Genealogy Library Associate*  
*Lisa Chipman, Indexer and Library Associate*

The staff from Kenton County Public Library's widely admired history and genealogy department will talk about the elements of creating a successful tour of your local cemetery including collaboration, research, and promotion.

10:00 am—10:50 am  
Breckenridge  
Track: Administration

***Dear Prudence, Greet the Brand New Day***  
*Chip Sutherland, Hilliard Lyons (PLATINUM SPONSOR)*  
*Mark Rawlings, Public Finance Advisor, Hilliard Lyons*  
*Christian Juckett, Attorney, Rubin & Hays*

Learn prudent financial planning strategies of institutions that enjoy high credit ratings. Discussion includes understanding, from a legal and financial perspective, the beast known as debt.

10:00 am—10:50 am  
Burley  
Track: Youth Services

***Children's Roundtable***  
*Moderator: Alicia McGrath, Acquisitions Supervisor, KDLA*

Join a small group of programmers who will discuss their use of KDLA's thematic kits in library programs and help KDLA staff select the topics around which the next kits will be created.

***Please show your appreciation to our sponsors and vendors  
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# The Power of OUR Voice

THURSDAY, APRIL 23 *(continued)*

10:00 am—10:50 am  
Clay  
Track: Outreach

## ***Kentucky's Pack Horse Librarians***

*Ann Harding, Reference Librarian, Campbell County Public Library*

From 1935 to 1943, the Pack Horse Libraries program provided free library service in the mountains of eastern Kentucky. For many, these librarians brought their first experience with library services. Funded by the Works Progress Administration, the program was staffed almost totally by local women who delivered reading materials to remote areas on mule, horseback and by foot.

10:00 am—10:50 am  
Ballroom 1  
Track: Administration

## ***Abolishing Performance Evaluations: Why They Don't Work and What Does***

*Cindy Brown, Director, Boone County Public Library*

*Linda Kompanik, Director, Logan County Public Library*

*Lisa Rice, Director, Warren County Public Library*

Do you dread performance evaluations? Your subordinates do too! Three directors from different size library systems discuss how they have abandoned performance evaluations and found better ways of achieving the same results while increasing performance levels and morale in the process.

10:00 am—10:50 am  
Ballroom 2  
Track: Adult Services

## ***Dewey vs. Barnes & Noble:***

### ***Grappling with Customer Friendly Arrangements***

*Ben Graves, Director, Calloway County Public Library*

*Joe Schweiss, Director, Henry County Public Library*

Which is best for library customers? Dewey or Barnes & Noble? Some libraries have abandoned the traditional Dewey organization of materials in favor of the Barnes & Noble bookstore style. The controversy is building as libraries look for the most customer friendly way to arrange their collections. Two Kentucky Directors, Ben Graves of Calloway County and Joe Schweiss of Henry County, square off in this debate over what is best.

10:00 am—10:50 am  
Ballroom 3  
Track: Technology

## ***Using Google for Your Internet Needs***

*Pam Baker, Systems Technician Kenton County Public Library*

*Gary Collum, Systems Coordinator, Kenton County Public Library*

Do You Google? Maybe you should. Explore how to use Google resources (history, dictionary, stocks, toolbar, video, Google earth, Google books, Google reader, etc) in your daily work.

# The Power of OUR Voice

## THURSDAY, APRIL 23 *(continued)*

10:00 am—10:50 am

Boone 1

Track: Administration

### ***Updating Your Space ... On a Budget***

*Chris Bischoff, KDLA Construction Consultant*

*Marie Liang, McCracken County Public Library Director*

*Tina Snyder, Hancock County Public Library Director*

Look at specific examples of improvements made to libraries that didn't involve major construction and discuss how to initiate and manage such projects in your own library.

10:00 am—10:50 am

Boone 3

Track: Cataloging

### ***The Ever Changing and Dynamic Rules of Cataloging***

*Doug Williams, Technical Services Manager, Campbell County PL*

After 10 years of discussion of FRBR (Functional Requirements Bibliographic Records) and four years of discussion of RDA (Resource Description and Access), RDA is scheduled for use in national libraries in 2009/10 to evaluate for general release. This presentation will examine the change in cataloging represented by FRBR and RDA to suggest how to prepare your library for this new cataloging code.

10:00 am—10:50 am

Davis

Track: Administration

### ***Advocacy: The Big Picture***

*Nelda Moore, Consultant, Nelda Moore Consulting*

Advocacy is more than just contacting your legislator. Explore the several facets of being an advocate for your library in this session designed specifically for trustees.

11:00 am—11:50 am

Clay

Track: Technology

### ***The Great Bandwidth Crunch***

*Andy Hicks, Owner, Hix*

*Fred Ostrem, Managing Engineer, Hix*

*Josh Ferguson, Senior Engineer, Hix*

Internet capacity is one of the greatest challenges facing Kentucky's libraries as patron utilization of bandwidth-intensive applications including streaming audio and video continue to rise at a rapid pace. HIX senior engineers Fred Ostrem and Josh Ferguson along with Andy Hicks discuss current and future options that pertain to all geographic regions of the state. Additional emphasis will be placed on mechanisms to optimize network infrastructure to better manage connectivity for both patrons and staff.

# The Power of OUR Voice

THURSDAY, APRIL 23 *(continued)*

11:00 am—11:50 am  
Burley  
Track: Youth Services

## **Teen Roundtable**

*Moderator: Alicia McGrath, Acquisitions Supervisor, KDLA*

Join a small group of programmers who will discuss their use of KDLA's thematic kits in library programs and help KDLA staff select the topics around which the next kits will be created.

11:00 am—11:50 am  
Breckenridge  
Track: Adult Services

## **Managing Problem Patrons:**

### **What to Do When the Tracking Satellite Loses Your Patron's Aura**

*Betty Spohn, Director-Business Services, Behavioral Medicine Network*

Libraries are public places and subject to First Amendment rights (and related legal issues). They are visited by hosts of traditional and non-traditional users,. At any time any one of those users could become angry, hostile, aggressive, unstable, abusive, threatening or just plain "weird." This session is designed to help the library professional respond to and manage effectively the "problem patron."

11:00 am—11:50 am  
Ballroom 3

## **How To Talk to Your Legislator**

*Senator Tom Jensen, Kentucky Legislator*

Communication is the key to a good relationship. In this session, Senator Tom Jensen will share effective ways to talk to your legislators, in order to build relationships that will have a positive impact on your library. Additionally, Senator Jensen will discuss how advocacy affects the legislative decision-making process.

11:00 am—11:50 am  
Boone 1  
Track: Adult Services

## **Kentucky Resource Sharing Partnership: KDLA and KYVL**

*Charlene Davis, Kentucky Department for Libraries and Archives*

*Enid Wohlstein, Kentucky Virtual Library*

Come and learn how the Kentucky Resource Sharing Program (formerly known as KLN) administered by the Kentucky Department for Libraries and Archives and the Courier Service administered by the Kentucky Virtual Library work together to help academic and public libraries in Kentucky obtain materials from each other to meet the needs of their customers.

11:00 am—11:50 am  
Boone 3  
Track: Outreach

## **Book Discussions with a Captive Audience**

### **Or How To Get IN Where Others Want OUT!**

*Toni McIntyre, Children's Outreach Coordinator, Warren County PL*

Warren County Public Library has book discussion groups at three area facilities for at risk youth. This program will tell how groups are set up and sustained as well as what to be aware of when working with incarcerated teens.

# The Power of OUR Voice

**THURSDAY, APRIL 23** *(continued)*

11:00 am—11:50 am  
Davis  
Track: Administration

**County Employees Retirement System: Your Retirement Benefits**  
*John Scahill, Field Services Counselor, Kentucky Retirement Systems*

Learn firsthand from a KRS Field Services Counselor about any changes following the 2009 Legislative Session. General benefits information and the effects of 2008 House Bill 1 Pension Reform provisions will also be covered including an overview of KRS technological changes stemming from the START initiative.

12:00 pm—2:00 pm  
Ballroom 1 and 2

**KPLA AWARDS LUNCHEON (Ticket required!)**  
*Keynote speaker: Devin Brown, Educator and Author*

"To Know We're Not Alone: Reasons Why We Read"

We read because literature is able to express the inexpressible truths about life. We read to find someone like us, someone else who feels or thinks the way we do. We read to learn about someone different from us. We read for inspiration and encouragement. We read because the great literary works have shaped our civilization. Explore the reasons why we seek reading as an asset and a tool in our own lives.

The luncheon speaker is sponsored by Davidson Titles. The speaker and lunch will be followed by a recognition of the KPLA award winners and nominees.

2:00 pm—2:30 pm

**VENDOR EXHIBITS**

Please stop by to see a fine array of vendors serving public libraries in Kentucky. Don't forget to thank them for their support of the conference!

2:30 pm

**AFTERNOON SNACK**

*Sponsored by H.W. Wilson*

2:30 pm—3:20 pm  
Breckenridge  
Track: Administration

**Round Robin on Human Resources Issues**

*Moderator: Charlotte Keeney, Human Resources Manager, Pulaski CPL*

Join this group discussion on current topics and issues in human resources. Raymond C. Haley with Woodward Hobson & Fulton, LLP will be present to help answer questions.

2:30 pm—3:20 pm  
Burley  
Track: Adult Services

**Adult Services Roundtable**

*Moderator: Alicia McGrath, Acquisitions Supervisor, KDLA*

Join a small group of programmers who will discuss their use of KDLA's thematic kits in library programs and help KDLA staff select the topics around which the next kits will be created.

# The Power of OUR Voice

THURSDAY, APRIL 23 *(continued)*

2:30 pm—3:20 pm  
Boone 1  
Track: Technology

## **Round Robin on Computer Services**

*Moderator: Jennifer Gregory, Boone County Public Library*

Join this moderated discussion of best practices, problems, and solutions for providing computer services in libraries.

2:30 pm—3:20 pm  
Ballroom 3  
Track: Administration

## **The Library's Responsibility to the Community: A Delicate Balancing Act**

*Moderator: Cindy Brown, Director, Boone County Public Library*

As part of its community, is it the library's responsibility to reflect the community's standards and norms? Public libraries are dedicated to intellectual freedom. How in real life does a library balance the need to be a responsible member of the community with the goal of intellectual freedom? A panel of librarians (Linda Kompanik, Logan County PL; Julie Maruskin, Clark County PL; and Joy Wandrey, Washington County PL) will discuss this challenge and their efforts.

2:30 pm—3:20 pm  
Ballroom 4  
Track: Adult Services

## **Sister Act: Sister Libraries in Sister Cities**

*Earlene Arnett, Director, Scott County Public Library*

*Paul Poland, President, Scott County Public Library Board of Trustees*

Come learn how one public library became involved in their community's sister city program giving the 18 year old relationship new life. Program will feature a pictorial review of their trip to Tahara, Japan.

2:30 pm—3:20 pm  
Boone 3  
Track: Adult Services

## **Have you seen KYVL lately?**

*Betsy Hughes, Electronic Resources Librarian, KYVL*

*Enid Wohlstein, Director, KYVL*

This session will include an introduction to the Kentucky Virtual Library (KYVL) and its mission, a brief tour of its website, and practical training on KYVL's new search interface MetaLib. Users will learn about interfaces they may not be familiar with (EBSCO Student Research Center, Grolier Online, NoveList, etc.). Come see new features, lesser known resources, and hear tips and tricks for using databases.

**Where do I find the time  
for not reading so many books?  
– Karl Kraus**

# The Power of OUR Voice

**THURSDAY, APRIL 23** *(continued)*

2:30 pm—3:20 pm  
Clay  
Track: Cataloging

***Authority Control: A Look at the Basics and A Look at the Future***  
*Bill ShROUT, Manager, Collection Access and Management, KDLA*

Never had a cataloging class? Want to learn the fundamentals? This program will include a basic, but comprehensive examination of MARC authority records and how they function in local library systems. Look at trends for the future, how authority control may or may not stay relevant, and how authority control might operate in a broader information technology strategy.

2:30 pm—3:20 pm  
Davis  
Track: Adult Services

***Maximizing ALA's Advocacy and Awareness Resources @ your library***

*Judith Gibbons, Chair, ALA Advocacy Training Subcommittee*

The American Library Association has a wide variety of targeted resources that reinforce the value of libraries and library staff. Find out what you can achieve @ your library by using these specialized tools.

3:30 pm—4:20 pm  
Ballroom 1  
Track: Adult Services

***Getting the Word Out:***

***The Importance of Public Relations to a Rural Library***

*Jarrett Boyd, Director (retired), Carroll County Public Library*

How do you promote the library and its programming in a community that has only a weekly paper, no TV or radio station, and is 50 miles from a population center? Boyd will discuss ways in which she and the staff have done it in Carroll County and how aggressive promotion pays off.

3:30 pm—4:20 pm  
Burley

***Kentucky Library Trustees Roundtable (KLTRT) Meeting***

*Randall Winchester, President, KLTRT*

All trustees should plan to attend this important meeting of the KLTRT.

3:30 pm—4:20 pm  
Clay  
Track: Administration

***The Role of SLIS in Educating Librarians for the***

***Evolving Information and Communications Environment***

Jeff Huber (Director and Professor, School of Library and Information Science, University of Kentucky) will examine current trends and issues in librarianship and explore the role schools of library and information science play in educating librarians for today's workplace. Martha Birchfield (Professor, Information Management and Design, Bluegrass Community and Technical College) will provide information about the online associate of applied science degree in Library Information Technology at BCTC and Leslie Hammann (Instructional Services Librarian, Northern Kentucky University) will discuss the new online Bachelor's Degree in Library Informatics at NKU.

# The Power of OUR Voice

THURSDAY, APRIL 23 (continued)

3:30 pm—4:20 pm  
Breckenridge  
Track: Administration

## ***Surviving and Thriving in Difficult Times***

*Moderator: Susan Banks, Kenton County Public Library  
Carol Pelz, founder and president, Pelz Library Group  
Russ Crabtree, founder and president, Holy Cow! Consulting  
Sandy Morckel, founder and president, Premiere Consulting*

In these uncertain economic times, a new set of tools is needed to help libraries make decisions that will keep the ship on course. This panel presentation will describe three of those tools (1) diversifying your revenue sources, (2) using survey instruments designed specifically to help libraries set funding priorities, and (3) using planning approaches to make sure the organization can weather staff changeover -- from the front line up the organizational chart. This panel of three of the most respected consultants in Ohio will answer questions and propose solutions with an emphasis on stabilizing the organization, building a stronger foundation of support and staying accountable to your community.

3:30 pm—4:20 pm  
Ballroom 2  
Track: Technology

## ***Making Sense of Gadgets***

*Joseph Schweiss, Director, Henry County Public Library*

An overview of gadgets you currently see or will soon see in your library and how you can assist patrons with them. Topics will include MP3 players, cell phones, eBook Readers, and other items with USB connectivity.

3:30 pm—4:20 pm  
Ballroom 3  
Track: Outreach

## ***Outreach in a Box? Library-in-a-Box***

*Dr. Ron Critchfield, Director, Jessamine County Public Library  
David Powell, Circulation Manager, Jessamine County Public Library*

The Jessamine County Public Library launched an innovative new way to meet the information needs of customers in remote areas. It's called Library-in-a-Box. When brick and mortar branches were out of the question, remote delivery boxes were installed in three locations throughout Jessamine County. Come hear how the system works, learn about staff workflow procedures, and get information on the equipment and installation of this service.

3:30 pm—4:20 pm  
Ballroom 4  
Track: Youth Services

## ***Ready for First Grade: 50 Books to Read in Kindergarten***

*Toy Lancaster, Coordinator of Children's Services, Lexington PL*

Lexington Public Library will share their new initiative which makes a special collection of the best in children's literature available to teachers and families. This exciting new project is helping to ensure that every child is ready to learn and achieve when they enter first grade.

# The Power of OUR Voice

**THURSDAY, APRIL 23** *(continued)*

3:30 pm—4:20 pm  
Boone 1  
Track: Adult Services

***Library Mindreading***  
*Marilyn Mattingly, Reference Librarian, Warren County PL*

Attendees will discuss different methods for querying patrons about their need for information while, at the same time, protecting their privacy. Every reference librarian can expect many different types of questions, and this session will help prepare you for how best to handle them.

3:30 pm—4:20 pm  
Davis  
Track: Cataloging

***Who Wants to Spend Money on that Old Genealogy Stuff? You Do!***  
*Jimmie Epling, Regional Library Consultant, KDLA*

Budgets are tight and getting tighter. How do you justify allocating funds for a genealogy collection? What should you budget for the collection? Learn how to use your collection budget to get the greatest return on your investment.

3:30 pm—4:20 pm  
Boone 3  
Track: Administration

***Going Green - and Staying In The Black: LEED Certification and Why It Matters***  
*Susan Eubank, Director, Oldham County Public Library*

When the Oldham County Board of Trustees agreed to pursue LEED certification for its new building they knew that costs would be higher; but a thorough look at the economic and environmental advantages convinced them that it would be the right thing to do. This session will report on The Oldham County Public Library's new Main Branch and its sustainable design.

4:30 pm—5:20 pm  
Ballroom 1

***KPLA Business Meeting***  
*Kristi Tucker, President*

Power brokering? Smoke filled rooms where the deals are made that make the weak-willed cry? There's none of that at KPLA! Come see what transparency really looks like at the Kentucky Public Library Association's best business meeting of the year!

**6:00 pm Thursday**

**Tour the new Northside Branch of the Lexington Public Library!**

*Enjoy snacks provided by **KPC Architectural Products** and tour the most recently built branch of the Lexington Public Library.*

◆————◆  
Need a ride? Meet in the lobby of the conference hotel after the KPLA business meeting.  
Don't need a ride but still want to come? See the map at the back of the program.

*Admittance is free. Please wear your conference badge as identification.*

# The Power of OUR Voice

FRIDAY, APRIL 24

7:30 am—12:00 pm  
Registration Kiosk

**Registration Open**

7:30 am

**Light Continental Breakfast**  
*Sponsored by HIX*

8:00 am—8:50 am  
Boone 1  
Track: Adult Services

**Urban Fiction: Not Just for Urban Libraries**  
*Jessica Powell, Adult Services Librarian, Campbell County PL*

What is Urban Fiction? Hip-Hop on the page? The Street Life in prose? This session will give an introduction to this burgeoning genre by discussing trends, hot authors, and possible controversy. Does your collection have a home for these tales of the city?

9:00 am—9:50 pm  
Breckenridge  
Track: Adult Services

**Hey, That Looks Like Role-Playing:  
A 3-Part Approach to Staff Training**  
*John Graham, Adult Services Coordinator, Kenton County PL*

Learn a three part technique for creating effective staff training sessions. Meaningful role-playing is a cornerstone of this approach.

9:00 am—9:50 pm  
Clay  
Track: Outreach

**Beyond BINGO: Programming for Adult Daycares**  
*Ruthie Maslin, Lexington Public Library*

Creative ideas for programs at adult daycare, focusing on senior adults and adults with developmental and physical disabilities. Among activities on the agenda are audio book discussions, programs for adults with very low reading levels, programs for adults with multiple disabilities, gaming programs, crafts, and remembering programs.

9:00 am—9:50 pm  
Boone 1  
Track: Youth Services

**Teens in the Public Library:  
Turning Problem Patrons into Dynamic Library Users**  
*Emily Burkot, Nelson County Public Library*  
*Valerie Davis, Campbell County Public Library*  
*Dawn McMillan, Boone County Public Library*  
*Amy Morgeson, Marion County Public Library*  
*Teresa Sayers, Boone County Public Library*

Emily Burkot (Young Adult Librarian), Valerie Davis (Young Adult Services Librarian), Dawn McMillan (Teen Librarian), Amy Morgeson (Director), and Teresa Sayers (Branch Manager) will talk about the joys and trials of bringing the teen experience into your library.

# The Power of OUR Voice

**FRIDAY, APRIL 24** *(continued)*

9:00 am—9:50 pm  
Lincoln 1  
Track: Administration

***MBTI® Management Gymnastics***  
*Libby Alexander, Saturn Consulting*

This quick, entertaining introduction to the Myers-Briggs Type Indicator® is designed to unravel some of the mystery associated with all those “other” personality types ... *the ones that absolutely drive you crazy!* A fast-moving hour will include a few practical tips for developing a leadership and communications style which resonates with people who aren't exactly like you! *A special bonus for all workshop participants: a 50% discount on two online MBTI® administrations.*

9:00 am—11:50 pm  
Lincoln 2  
Track: Administration

***Prove It! Documentation Really Does Matter!***  
*Priscilla McCowan, Education and Workforce Development Cabinet*

Have you wondered if documentation matters? Or if you document employee behavior, will it hurt you in the long run? If you've pondered these thoughts, or just want to know what needs to be documented regarding your employees, come to this workshop and find out.

10:00 am—10:50 pm  
Breckenridge  
Track: Adult Services

***Reader's Advisory 101***  
*Tonya Head, Assistant Branch Manager, Lexington Public Library*

Confused when a customer asks, "What's the next book in this series?" Baffled when a customer says, "What book should I read next?" Come to Reader's Advisory 101 and gain helpful tips on how to help people find the books they need. We will discuss how to stay current on all the latest books, discover new reader's advisory resources, and learn how to approach customers. We will also explore how to create a reader's advisory "culture" at your library.

10:00 am—10:50 pm  
Clay  
Track: Outreach

***Kentucky Talking Book Library: Going Digital!***  
*Jennifer Paul, Librarian, Kentucky Talking Book Library*

Learn the latest news affecting talking book library service for those with low vision or physical disabilities, including updates on the transition from cassette to digital format.

***That's not writing, that's typing.***  
***– Truman Capote (on Jack Kerouac)***

# The Power of OUR Voice

FRIDAY, APRIL 24 (continued)

10:00 am—10:50 pm  
Boone 1  
Track: Youth Services

## ***Fifty Best Books for Young Adults***

*Jennifer Lake, Library Media Specialist, Jackson County HS*  
*Janet Wells, Library Media Specialist, Rockcastle County HS*

It's a book a minute in this session! Come hear 50 book reviews of the latest and greatest YA fiction in this fifty minute session including the 2010 Kentucky Bluegrass Nominees. You'll be ready to read when you leave!!

10:00 am—11:50 pm  
Lincoln 1  
Track: Administration

## ***Ready, Fire, AIM! Strategic Planning for Public Libraries***

*Libby Alexander, Saturn Consulting*

This session is designed for directors and trustees who want to plan strategically for their libraries, but aren't sure if the investment of resources is worth it...or just don't know where to begin. During the two hours, participants will explore the basic tenants of strategy development, review a variety of models which will work under different circumstances, and more fully understand why every public library needs a strategic agenda.

11:00 am—11:50 pm  
Breckenridge  
Track: Adult Services

## ***The State Library: Services to Public Libraries at Your Fingertips***

*Jane Minder, Kentucky Department for Libraries and Archives*

If you don't know how the State Library can help you serve your customers, you need to come to this session highlighting the State Library's reference services, professional consultation, information resources, and other assistance designed to support your library's services. In these days of increased demand for information services and plummeting budgets, it's more important than ever to use every service available to you. Come see what the State Library can do for you.

11:00 am—11:50 pm  
Clay  
Track: Outreach

## ***On the Road Again: Homebound Delivery Programs***

*Carol Grossi, Jessamine County Public Library*  
*Ruthie Maslin, Lexington Public Library*

Reaching the homebound with library services can be a challenge. This session addresses library delivery services that are free for the homebound patron and of minimal cost to the library because they are manned by volunteers. Gain insight from the Lexington Public Library program that just celebrated its 20th anniversary, and from the Jessamine County Public Library program that recently started.

# The Power of OUR Voice

**FRIDAY, APRIL 24** *(continued)*

11:00 am—11:50 pm  
Boone 1  
Track: Youth Services

***Teen Read Week and Beyond:  
Reading Programming throughout the Year***  
*Valerie Davis, Campbell County Public Library  
Dawn McMillan, Boone County Public Library*

YALSA's Teen Read Week has been celebrated for the past 10 years during the 3rd week of October, but it's really more than just a week long celebration. Attendees will explore ways to expand the event beyond seven days by participating in the teens' choice book award known as the Teens' Top Ten and activities like the WrestleMania Reading Challenge. Attendees will also hear ideas about how to design programs and events to go along with the 2009 Teen Read Week theme "Read Beyond Reality @ your library." Dawn McMillan and Valerie Davis, presenters, are both YALSA members.

Mark your calendars for the  
***KPLA / KLTRT 2010 Spring Conference***  
Holiday Inn—University Plaza  
Bowling Green, KY  
April 14-16, 2010



# Conference Registration Form

KPLA/KLTRT 2009 Spring Conference  
 April 22-24, 2009

Please send this form with payment (payable to KLA/KPLA) by April 1 to:

Peggy Stanifer, KPLA Treasurer  
 Laurel County Public Library  
 120 College Park Drive  
 London, KY 40741-1414

Name: \_\_\_\_\_ Library: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_ KLA Member \_\_\_ KLTRT Member \_\_\_ Non-member \_\_\_ FOL Member

Pre-Conference Workshops  
 (Wednesday, April 22)

KLA/KLTRT Member Cost      Non-Member Cost

**9am - 12pm**

*Miriam Pollack on trends in libraries OR  
 Ann Anzalone on behavior management.*

\$30 (or \$50 for both 1/2 day conferences)

\$60 (or \$100 for both 1/2 day conferences)

**1pm - 4pm**

*Miriam Pollack on board development OR  
 Ann Anzalone on communication.*

\$30 (or \$50 for both 1/2 day conferences)

\$60 (or \$100 for both 1/2 day conferences)

Full Conference Registration  
 (Thursday and Friday)

\$60

\$100

*Student Conference Registration (both days)*

\$30

\$30

*One Day Registration: \_\_\_ Thursday \_\_\_ Friday*

\$40

\$70

KPLA/KLTRT Awards Luncheon  
 (Thursday, 12pm)

\$25

\$25

*Please indicate any special dietary needs:*

Tour of Northside Branch of Lexington Public  
 (Thursday, 6pm)

*Light hors d'oeuvres provided by  
 KPC Architectural Products*

No charge, but... must have ticket.  
 (Please wear conference badge to the event.)

Please indicate # of tickets \_\_\_\_\_

**Total \$ Enclosed:**

*In case of emergencies, all refund requests for conference registration must be submitted in writing by April 1, 2009. Refunds will not be issued for meal tickets. On-site registration will be available at the conference, except for the luncheon.*

# Kentucky Library Association Membership Form

APPLY ONLINE AT WWW.KYLIBASN.ORG

Name \_\_\_\_\_ Type of Library \_\_\_\_\_

Preferred mailing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

County \_\_\_\_\_ Phone \_\_\_\_\_  Home  Work

Fax \_\_\_\_\_ Email \_\_\_\_\_

Place of employment \_\_\_\_\_

New Membership  Renewal

## MEMBERSHIP TYPES

ACTIVE MEMBERSHIP (Any person currently on the payroll of a library or information center. Mark by salary range) Includes choice of one section.

- \$0 to \$9,999 ..... \$15 per year \_\_\_\_\_
- \$10,000 to \$19,999 ..... \$25 per year \_\_\_\_\_
- \$20,000 to \$29,999 ..... \$39 per year \_\_\_\_\_
- \$30,000 to \$39,999 ..... \$50 per year \_\_\_\_\_
- \$40,000 to \$49,999 ..... \$61 per year \_\_\_\_\_
- \$50,000 to \$59,999 ..... \$72 per year \_\_\_\_\_
- \$60,000 or above ..... \$83 per year \_\_\_\_\_

LIBRARY SUPPORT STAFF (Paraprofessionals, Library Technicians, Library Assistants, and other Library Support Staff) ..... \$25 per year \_\_\_\_\_ Includes Round table & Section

STUDENT ..... \$15 per year \_\_\_\_\_ Section Included

RETIRED ..... \$15 per year \_\_\_\_\_ Section Not Included

TRUSTEE ..... \$25 per year \_\_\_\_\_ Includes Public Section

FRIEND OF LIBRARY ..... \$25 per year \_\_\_\_\_ Section Included

UNEMPLOYED ..... \$15 per year \_\_\_\_\_ Section Included

INSTITUTIONAL/AFFILIATE ORGANIZATIONS ..... \$61 per year \_\_\_\_\_ Section Not Included

VENDOR ..... \$61 per year \_\_\_\_\_ Section Not Included

MEMBERSHIP TYPE SUBTOTAL A .....

**SECTIONS** (All memberships except vendor, institutional and retired include one section. Additional Section memberships \$7.00 each)

ACADEMIC SECTION \_\_\_\_\_  
KENTUCKY SCHOOL MEDIA ASSOCIATION \_\_\_\_\_  
PUBLIC LIBRARY ASSOCIATION \_\_\_\_\_  
SPECIAL LIBRARY SECTION \_\_\_\_\_  
SECTIONS SUBTOTAL B .....

**ROUND TABLES** (Library Support Staff membership includes membership in the Library Support Staff Roundtable. All others are \$5.00 each)

GOVERNMENT DOCUMENTS \_\_\_\_\_  
RESOURCE SHARING \_\_\_\_\_  
COMMUNITY AND TECHNICAL COLLEGES \_\_\_\_\_  
LIBRARY INSTRUCTION \_\_\_\_\_  
INFORMATION AND TECHNOLOGY \_\_\_\_\_  
TRUSTEE \_\_\_\_\_  
GENEALOGY \_\_\_\_\_  
LIBRARY ADMINISTRATION \_\_\_\_\_  
LIBRARY SUPPORT STAFF \_\_\_\_\_  
AALLERT \_\_\_\_\_  
YOUTH SERVICES \_\_\_\_\_  
ROUND TABLES SUBTOTAL C .....

DUES GRANDTOTAL (A+B+C) \_\_\_\_\_

Check Enclosed (Make payable to KLA)

Charge my  Visa  Mastercard

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Security Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_

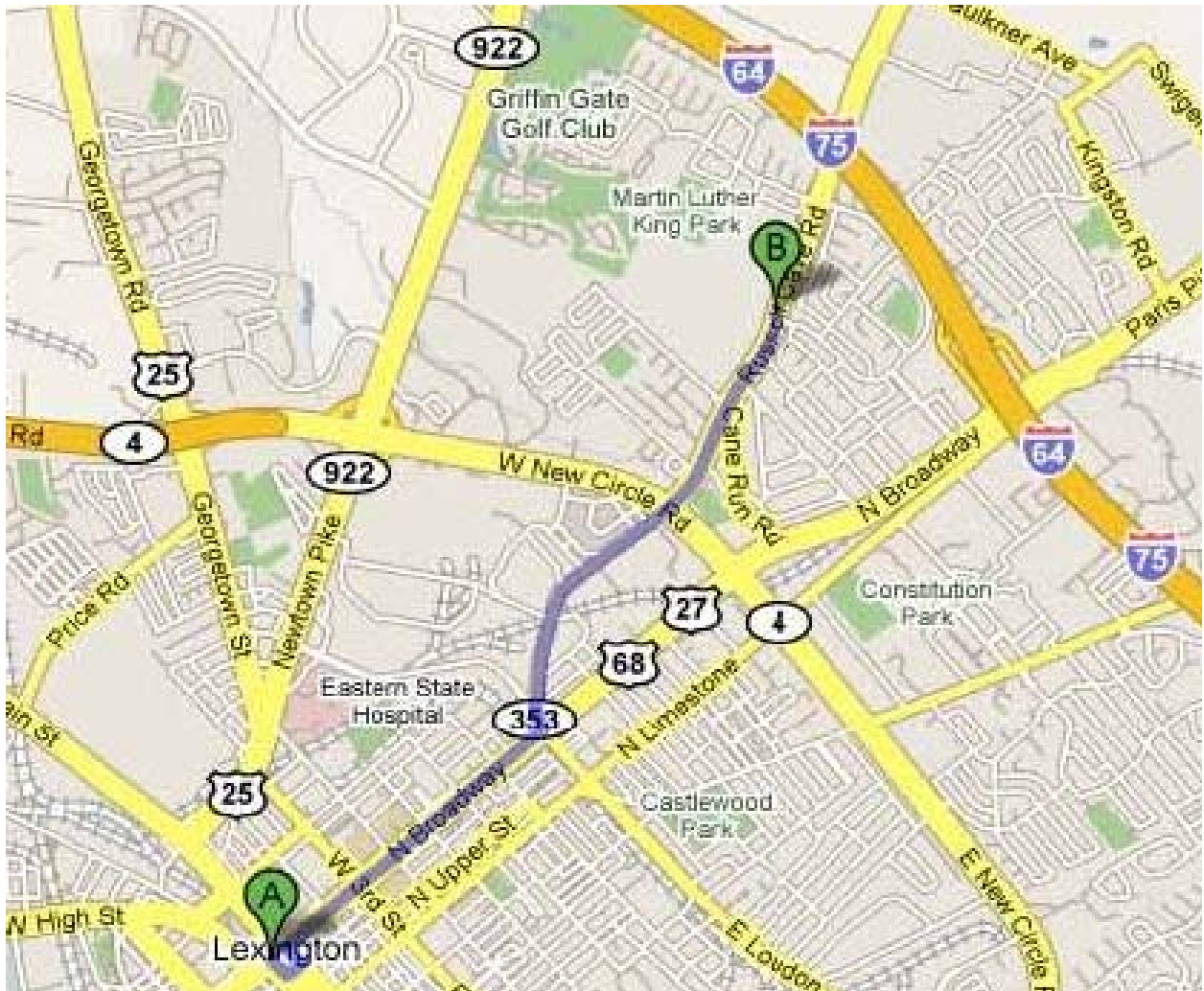
Signature: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Kentucky Library Association  
1501 Twilight Trail  
Frankfort, KY 40601

## Directions from the Conference Hotel to the Northside Branch Library



**A** 369 W Vine St, Lexington-Fayette, KY 40507

- 25 1. Head **southeast** on **US-25/US-421/US-60/W Vine St** toward **S Mill St**
go 325 ft  
total 325 ft
- ↶ 2. Turn **left** at **S Mill St**
go 322 ft  
total 0.1 mi
- 25 3. Turn **left** at **W Main St/US-25/US-421/US-60**
go 384 ft  
total 0.2 mi
- 27 4. Turn **right** at **N Broadway St/US-27/US-68**  
About 3 mins
go 1.1 mi  
total 1.3 mi
- 353 5. Turn **left** at **KY-353/W Loudon Ave**  
 Continue to follow **KY-353**  
 Destination will be on the left  
About 4 mins
go 1.7 mi  
total 3.0 mi

**B** 1733 Russell Cave Rd, Lexington-Fayette, KY 40505



c/o Campbell County  
Public Library  
3920 Alexandria Pike  
Cold Spring, KY 41076

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