

Kentucky Libraries: YOUR Place To Be



KPLA/KLTRT Spring Conference 2008

April 16-18

Bowling Green

Holiday Inn - University Plaza



CONFERENCE SPONSORS

We appreciate your support!

PLATINUM SPONSORS



C.D. Bowling & Associates

INDEPENDENT MUNICIPAL FINANCE ADVISORS

SILVER SPONSORS



Please show your appreciation to our sponsors & vendors by visiting their booths on Thursday.

Conference Information

LOCATION: **Holiday Inn University Plaza Hotel & Convention Center**
1021 Wilkinson Trace
Bowling Green, KY 42103
Phone: 270-745-0088
Fax: 270-745-0019

Bowling Green, KY is conveniently located just off I-65 at exits 20, 22, & 28. It is within 150 miles of Lexington, 111 miles of Louisville, 72 miles of Owensboro, & 154 miles of Paducah. **Bowling Green is located in the *Central Standard Time Zone!!!***

EXHIBITS:

Exhibits will be open Thursday, April 17, from 8am to 5pm. Please take the time to visit the vendors. They provide financial assistance for the KPLA/KLTRT Conference each year. Without their support, the conference could not be what it is today!

REFRESHMENT SCHEDULE:

Thursday @ 7:30 am — Continental Breakfast — sponsored by ***Davidson Titles***
Thursday @ 2:30 pm — Tea & Lemonade — sponsored ***5253 Design Group***
Friday @ 7:30 am — Continental Breakfast — sponsored by ***HIX, Inc.***

SPECIAL ARRANGEMENTS:

Every reasonable effort will be made to assist qualified disabled persons in attending the KPLA/KLTRT Conference. If special arrangements are necessary, please make requests to Kristi Tucker (270-527-9969 x24) in advance or on site at the conference registration table.

SMOKING:

As a courtesy to others, smoking is prohibited in meeting rooms.

EVALUATION FORM:

An evaluation form will be included in your registration packet. Please complete the form & leave it in the box at the registration table, or mail it after the conference to the address on the form.

ORGANIZERS:

Conference Planning Committee

Jimmie Epling, Judith Gibbons, Sara King, Charlotte Keeney, Marie Liang, Pam Metts, JC Morgan, Paul Poland, Lisa Rice, & Kristi Tucker (Chair)

KPLA Officers

Chair: Sara King
Chair-Elect: Kristi Tucker
Secretary: Regina Holland
Treasurer: Peggy Stanifer
Past Chair: Geneva Huttenlocher

KLTRT Officers

President: Paul Poland
Vice President: Randall Winchester

Programs of Special Interest to Trustees

Wednesday, April 16

- 9:00 am — 4:00 pm Spanish Language Outreach: Empowering Library Staff to Reach Out to Spanish Speakers & Increase Their Access to Technology
- 1:00 pm — 4:00 pm What Turns “Space” Into “Place”

Thursday, April 17

- 8:00 am — 8:50 am KDLA '08 Update
- 9:00 am — 9:50 am The Public Library as “The Place To Be”
- 10:00 am — 10:50 am KLTRT Trustee Meeting
- 10:00 am — 10:50 am If Architecture is Frozen Music, Must Paying for it be so Chilling?
- 10:00 am — 11:50 am Do You Have the Right to Remain Silent?: Libraries, Privacy, and Law Enforcement
- 11:00 am — 11:50 am Financing Your District’s Capital Projects
- 11:00 am — 11:50 am You Know the Library is Worth it, But do Your Community Movers and Shakers Know It?
- 2:30 pm — 3:20 pm Underinsured? Overinsured? Find Out What You Truly Need to Protect Your Library’s Assets
- 2:30 pm — 3:20 pm Board Basics
- 3:30 pm — 4:20 pm Creating Buzz @ Your Library: YOUR Place to Be
- 3:30 pm — 4:20 pm Social Networking and Public Libraries
- 3:30 pm — 4:20 pm Raising money for Your Library, One Person at a Time

Friday, April 18

- 8:00 am — 8:50 am Kentucky Public Libraries and Legislative Events
(Wayne Onkst, State Librarian/Commissioner with a Legislative Committee Representative)
- 10:00 am — 10:50 am Laptop Check-Out
- 10:00 am — 10:50 am Oral History Resources in Kentucky

Featured Speakers



Kelly Krieg-Sigman (La Crosse Public Library Director, La Crosse, Wisconsin)

Wednesday: 1:00 pm– 4:00 pm & Thursday: 9:00 am—9:50 am

Kelly has been a library manager for over 20 years. She speaks and presents frequently on a variety of library management issues and challenges and was last spotted presenting at last year's KPLA, as well as staff development presentations at both Owensboro and Bowling Green. Her leisure activities include kayaking, historic portrayals for the La Cross Historical Society, a recent re-discovery of the joys of knitting, and an occasional sip of Blanton's Special Reserve.

Paige Sexton (Communications Director, KDLA)

Wednesday: 9:00 am—12:00 pm

Paige holds a bachelor's degree in education from UK, and a master's degree in the same from Georgetown College. She grew up in Lexington and spent several years teaching in Fayette and Franklin counties before serving as an education consultant for the Kentucky Department of Education. Additionally, before coming to KDLA, she taught workshops in the Kentucky Certified Public Manager Program (the management training program for state employees) as well as developing and delivering specialized training programs for state agencies. Paige has developed training in customer service for agencies and organizations such as Kentucky Retirement System and the Human Rights Commission.

At KDLA, Paige works with both internal and external customers, assisting in identifying various customer groups and how to best meet their needs.

Yolanda Cuesta (Trainer, WebJunction's Spanish Language Outreach Program)

Wednesday: 9:00 am—4:00 pm



Ms. Cuesta is a nationally-recognized expert in outreach to multicultural communities and specializes in helping libraries and other non-profit organizations serve ethnic and culturally diverse communities. Her work emphasizes community-based needs assessments, building partnerships and community coalitions, marketing and public relations, and program planning and evaluation. Prior to starting her own business, Ms. Cuesta was Chief of Library Development Services and Ethnic Services Consultant for the California State Library. She is a certified trainer for the Public Library Association's Planning for Results and Managing for Results process. She is a member of ALA; the California Library Association, The American Marketing Association, REFORMA, the National Association to Promote Library Services to the Spanish-Speaking, and the Hispanic Chamber of Commerce. Her publications include "From Survival to Sophistication: Hispanic Needs = Library Needs," "Guidelines for Library Services to the Spanish-Speaking," both published in *Library Journal*, and "Marketing to Latinos: It's About Building Trust," published in *Information Today*. She has authored a chapter, "Developing Outreach Skills in Library Staff" in the ALA Editions book, "From Outreach to Equity."



Jonathan Jeffrey (Author and Special Collections Librarian, WKU)

Thursday: 12:00 pm (Awards Luncheon)

Jonathan Jeffrey, a native of Texas, has been the Special Collections Librarian at Western Kentucky University's Kentucky Library since 1990. He received his bachelor's degree in history from the University of North Texas, a master's in history from Stephen Austin University, and a master's in library science from the University of Maryland. Since coming to Bowling Green, Jeffrey has published numerous popular and scholarly articles and booklets related to local history, architecture, women's history, the Shakers, and the history of the Commonwealth's libraries. His most recent book is *Images of America: Warren County*. He has made over 800 presentations before civic, literary, religious, and cultural groups on the same topics.

Jeffrey has served on a number of boards for Kentucky historical organizations, and his service to them was recognized in 1994 with the Historical Confederation of Kentucky's Award of Distinction. He received Western Kentucky University's Award for Outstanding Public Service in May 2002 and a Jefferson Award for Public Service in 2004.

Kentucky Libraries: YOUR Place to Be!

Wednesday, April 16, 2008

Pre-Conference Schedule

8:00 am—5:00 pm
Registration Kiosk

Registration Open

9:00 am—12:00 pm
Salon A

Serving Library Customers: How to Make YOUR Library the 'Place to Be!'

Paige Sexton, Communications Director, KDLA

Customers are the reason for all that we do, and library staff deal with many different customer populations. In this workshop, we'll identify who our customers are, what particular needs we might expect from each group, how to meet those needs and how to reach them most effectively.

9:00 am — 4:00 pm
Salon B
Lunch Provided

Spanish Language Outreach: Empowering Library Staff to Reach Out to Spanish Speakers & Increase their Access to Technology

Yolanda Cuesta, Trainer, WebJunction

WebJunction's Spanish Language Outreach Program equips library staff with knowledge and resources to reach out to Spanish-speaking patrons, increasing their library use and access to technology. Library staff will be provided with information on proven marketing techniques, understanding cultural differences, providing technology training, partnering with local community organizations serving Spanish speakers, and free outreach resources available on WebJunction. This workshop curriculum is part of a national training program being conducted in thirty-six states.

1:00 pm — 4:00 pm
Salon A

What Turns "Space" Into "Place"

Kelly Krieg-Sigman, Director
La Cross Public Library, WI

This pre-conference will share, explore, and discuss the necessary elements for public libraries to truly become a "place" in the community. Concepts such as social vitality, the "3rd place", creating public value, and the notions of design will be presented and debated. Participants will gain effective ways of discussing and communicating these ideas with fellow staff, board and community members; there will also be fabulous door prizes.

Please show your appreciation to our sponsors & all vendors by visiting their booths on Thursday.

Kentucky Libraries: YOUR Place to Be!

Thursday, April 17, 2008

7:30 am—5:00 pm
Registration Kiosk

Registration Open

7:30 am
Pre-Function 1 Foyer

Continental Breakfast
Sponsored by Davidson Titles

8:00 am—5:00 pm
Pre-Function 1
and 2 Foyers

Exhibits Open

8:00 am—8:50 am
Meeting Room 1

KDLA '08 Update
Judith Gibbons, Director Field Services Division, KDLA

Start your day with this update on the programs and services provided by Kentucky Department for Libraries and Archives.

9:00 am—9:50 am
Ballroom A

The Public Library as "The Place To Be"
Kelly Krieg-Sigman, Director
La Crosse Public Library, WI

Be prepared to share, explore and probably argue about notions surrounding the public library as "the place to be." Do we want to be this? What must happen if we do? What risks are we running if we don't? Stories will be told, challenges issued and a good time will be had by all. (A note of caution to NextGen librarians in attendance: some gentle de-bunking of Library 2.0 WILL occur!)

10:00 am—10:50 am
Ballroom A

KLTRT Trustee Meeting

10:00 am—10:50 am
Salon A

Working Knowledge: Basic Tasks for Administering Windows 2003 Server
Ben Graves, Director, Calloway Co Public Library
Jonathan Stinnett, Calloway Co Public Library

Learn about the basic tasks involved with administering Windows 2003 Server on a day-to-day basis with an emphasis on practical knowledge.

10:00 am—10:50 am
Meeting Room 2

If Architecture is Frozen Music, Must Paying for it be so Chilling?
Chip Sutherland, Hilliard Lyons Public Finance
Christian Juckett, Attorney, Rubin & Hays

Learn about all of your financing options when it's time to expand. Also, learn how to develop a fluid financing strategy to ensure your library arranges the most flexible and efficient borrowing terms.

Kentucky Libraries: YOUR Place to Be!

Thursday, April 17, 2008 cont'd

10:00 am—10:50 am
Meeting Room 1

Putting Uncle Sam to Work: Using Federal Government Information at Your Library

Leigh Mantle, Reference & Federal Government Documents Librarian, KDLA

A recent survey found that commercial search engines were missing important federal government information, such as data from the Federal Emergency Management Agency (FEMA) & Administration on Families & Children. Find out which federal government information sources for the general reference librarian for five groups of patrons: business, consumers, teachers, parents and children. KDLA is a federal depository library and receives federal publications through the Government Printing Office. Every library can utilize the federal government information published on the Internet to help serve their patrons. Come learn how Uncle Sam can make answering your reference questions easier.

10:00 am—10:50 am
Salon C

Pig Skulls Meet the Queen: Two Sneaky Ways to Get Boys & Men Into Your Library

R. Michael Key, Library Assistant, Scott Co Public Library

Is your library programming “testosteronophobic”? Is it for sissies? Improve your library’s skirts/pants ratio by creating guy-friendly programs like chess clubs and guys-only book discussion groups.

10:00 am—11:50 am
Salon B

Do You Have the Right to Remain Silent?: Libraries, Privacy, and Law Enforcement

Terry Manuel, Program Development Manager, Field Services Division, KDLA

What are your rights when confronted with requests from law enforcement, and how can your actions affect these rights? Come prepared for a broad discussion on issues involving libraries and their interactions with law enforcement, the Open Records Act, and patron rights. Remember, this is a discussion, so come ready to participate!

11:00 am—11:50 am
Meeting Room 1

Financing Your District’s Capital Projects

Chris Bowling, C.D. Bowling & Associates
Christian Juckett, Attorney, Rubin & Hays

This presentation and discussion will cover: (1) tax-exempt financing options; (2) income statements and balance sheet considerations; and (3) legal issues.

Kentucky Libraries: YOUR Place to Be!

Thursday, April 17, 2008 cont'd

11:00 am—11:50 am
Meeting Room 2

The Library Has Gone to the Dogs!
Carol Sexton, Children's Librarian, Pulaski Co Public Library
Earlene H. Arnett, Director, Scott Co Public Library
Suzanne Cassity & Jesse, Pawsibilities Unleashed Pet Therapy

Come learn how two county libraries have partnered with dog therapy groups to provide a unique program for early readers.

11:00 am—11:50 am
Salon A

Why Wiki in the Wiberry?
JC Morgan, Director, Campbell County Public Library

Campbell County Public Library has created a successful (Intranet-style) Wiki. Find out about the administrative and user-side to using an Intranet-style Wiki, what some of the concerns have been about using it, & some of the questions they had to answer. Functionality and design will be discussed as well.

11:00 am—11:50 am
Salon C

You Know the Library is Worth it, But Do Your Community Movers & Shakers Know It?
Jimmie Epling, Regional Consultant, KDLA

Before a library asks its community movers & shakers to support a funding increase, it must prove that the community is getting more than its money's worth out of its library investment. Learn how to use a "Return on Investment" spreadsheet to discover "sound bites" you can use to illustrate how the library returns more to the community in dollars and cents than it receives.

12:00 pm—2:00 pm
Ballroom A

AWARDS LUNCHEON (ticket required)
Jonathan Jeffrey, Author and Special Collections Librarian, WKU
Bowling Green: Kentucky's Nirvana

Ever think you live in heaven on earth? Well, people in Bowling Green, Kentucky honestly believe their town is pretty close to the Celestial City. We've got caves and Corvettes, parks and petroleum, orchards and oddballs, rivers and rails, limestone and luminaries, students and statues, art and architecture, museums and musicians, horses and hotels, folklore and fantasy. Using photographs from the past and present, Jonathan Jeffrey will explain why people love to call Bowling Green home.

2:00 pm—2:30 pm
Pre-Function 1
and 2 Foyers

Vendor Exhibits
Visit the Vendors to show your appreciate for their support!

Kentucky Libraries: YOUR Place to Be!

Thursday, April 17, 2008 cont'd

2:30 pm—3:20 pm
Meeting Room 1

Underinsured? Overinsured? Find Out What You Truly Need To Protect Your Library's Assets

Janet Poland, Poland Insurance Agency
Chris Bischoff, Construction Consultant, KDLA

At this session you will learn: (1) how to determine your library's liability needs; (2) how to get a replacement cost & actual cash value; (3) what constitutes building content and how to determine the value; (4) the difference between replacement cost and actual cash value; and (5) what policy endorsements are and which ones are important for your library.

2:30 pm—3:20 pm
Salon A

Music Discussion Groups (that YOU can lead!)

Sherry H. Baker, Community Education Coordinator (Outreach Service), Lexington Public Library

If you love good music, from Beethoven to Bernstein, why not start a music discussion group at your libraries? You don't need to be an expert, just someone who enjoys music. The program examines the success of Lexington Public Library's 2007 pilot project & shows you how to start a program in your community with little preparation by you and no preparation by participants! It also includes a demonstration so you can see exactly how it all works. It's a simple, fun, and effective way to use a variety of library materials to enrich the lives of your patrons.

2:30 pm—3:30 pm
Salon B

I JUST GOT PWND @ the Library!

Rich Haynes, Director, Harland Co Public Library

Are video games right for your library? This session explores the trend of offering video game circulation and programming in a rural library setting with special consideration to methodology, promotion, and budget. A sampling of actual equipment will be on hand for demonstration.

2:30 pm—3:20 pm
Meeting Room 2

Board Basics

Nelda Moore, Regional Consultant, KDLA

An overview of Kentucky Public Library Boards, how they function, basic laws impacting library boards, trustee job description, and general duties. Time for Q & A will be available.

Kentucky Libraries: YOUR Place to Be!

Thursday, April 17, 2008 cont'd

2:30 pm—3:20 pm
Salon C

New Resources from KDLA for Children's & Adult Programs
Morgan Tracy, Circulation Manager, KDLA

This "show & tell" session will introduce several new resources that KDLA has developed in recent months to assist library staff in preparing programs for children, teens, and adults. Included among the resources will be thematic kits, book discussion kits, and circulating audio book collections.

3:30 pm—4:20 pm
Meeting Room 1

A Library as a Community Center
Amy Olson, Village Branch, Lexington Public Library

The Village Branch of the Lexington Public Library was created in 2004 to serve a rapidly growing Latino Population in Lexington, KY. What is unusual about its inception is that the Village Branch was created because of the Latino community's request for a library which would house English, Spanish, and bilingual (English-Spanish) collections. Now almost three years old, the Village Branch has become a hub of the community, a center that patrons find difficult to image being without.

3:30 pm—4:20 pm
Salon C

Creating Buzz @ Your Library: YOUR Place to Be!
John Crawford, Woodford Co Public Library
Lee Ann Jesse, Adair Co Public Library
Carol Mitchell, Robinson Co Public Library
Judith Gibbons (Moderator), Director of Field Services Division, KDLA

Join these graduates of the Public Awareness Institute as they share their successful outreach stories to elected officials, Spanish-speaking customers and KYVL users.

3:30 pm—4:20 pm
Ballroom A

Raising Money for Your Library, One Person at a Time
Betsy Wilt and Marty Deim, Co-chairs, Campaign for the Library,
Boyle Co Public Library

Learn how the Boyle County Public Library raised over \$2 million and inducted over 100 members into the Benjamin Franklin Circle. Members of the Circle have each pledged or donated \$5,000 or more. They will also discuss the ways that they have gotten everyone in the community involved in the effort.

Kentucky Libraries: YOUR Place to Be!

Thursday, April 17, 2008 cont'd

3:30 pm—4:20 pm
Salon A

Working For You In Ways You Never Imaged
Scott Martin, Director of Training, KACo

Kentucky Association of Counties is a non-profit organization that offers group health insurance plans and low-interest loans for County Governments as well as their political subdivisions, which includes libraries.

3:30 pm—4:20 pm
Meeting Room 2

Wii Would Like To Play! — Gaming for Seniors
Ruthie Maslin & Kelli Dean, Lexington Public Library

Wii is taking the gaming world by storm and libraries can take great advantage of this interest by incorporating gaming into both onsite and outreach programming. Seniors, or “Wii-niors” as some have termed them, are an ideal target audience for this type of program. Wii video games like bowling and tennis offer seniors a physical activity that is very accessible, as well as a great hand-eye coordination workout. Demonstrations, success stories, and load of resources make up this presentation.

3:30 pm—4:20 pm
Salon B

Social Networking and Public Libraries
Lee Burchfield, Manager of Computer Services, Louisville Free Public Library

This session provides an overview of issues raised for public libraries by the growing popularity of social networking sites (*facebook, myspace, etc.*). Consideration is given to social networking as both a service in high demand by library patrons and as a means for libraries to reach out to patrons and provide library services to them. To make good decisions about social networking, libraries will need to consider a number of questions, including safety and security, appropriateness to the library’s public image, and ongoing demands for supporting services. If you don’t know where to start with social networking, this is your chance to find out.

4:30 pm—5:15 pm
Salon B

KPLA Business Meeting

6:30 pm

OPEN HOUSE @ Bob Kirby Branch, Bowling Green Public Library
Refreshments provided by KPC Architectural Products
(see travel directions on inside back cover)

8:00 pm— 10:00 pm
Ballroom A

Dessert and Cash Bar in the Ballroom
(Ticket required)



Take the time to visit with your library friends while having dessert.

Kentucky Libraries: YOUR Place to Be!

Friday, April 18, 2008

7:30 am—5:00 pm
Registration Kiosk

Registration Open

7:30 am
Pre-Function 1 Foyer

Continental Breakfast
Sponsored by HIX, Inc.

8:00 am—8:50 am
Salon B

Kentucky Public Libraries and Legislative Events
(Wayne Onkst, State Librarian/Commissioner with a Legislative
Committee Representative)

What is the state of Kentucky Public Libraries today? What issues are we facing on the statewide level? What can we expect during the next year?

Time for Q & A will be provided. Don't miss this session!

9:00 am—9:50 am
Salon A

Web 2.0: It's Not Just for Geeks!
Jessica Powell, Adult Services Librarian, Newport Branch,
Campbell Co Public Library

This session will give library staff of all stripes a heads-up on what Web 2.0 is and how we need to pay attention to it. It will include a basic history of the Internet and the shift in how people use and perceive the web after the dotcom bust of 2000. This includes social networking, YouTube, Wikis, and the rise of citizen journalists and other new features the Internet has to offer. Librarians can be more Library 2.0 and understand what the public expects from us online. This is a session for everyone, not just computer geeks!

9:00 am—9:50 am
Salon C

Feed the Need for Audiobooks
Susan Dunman, Regional Consultant, KDLA

Is your audiobook budget stretched to the limit? If so, you may want to consider some non-traditional resources for inexpensive and free literary listening.

Kentucky Libraries: YOUR Place to Be!

Friday, April 18, 2008 cont'd

9:00 am—10:50 am ***Records Management in a Digital World***
Meeting Room 2 Jerry Carlton, Local Records Manager, KDLA

This presentation will include a records management overview, including how to manage paper and electronic records. Record formats, including paper, microfilm, digital imaging and computer and how to manage records in these formats will be discussed. A short segment of time will be spent discussing email and why it is a public record. The Open Records law and how it affects public libraries will also be mentioned.

9:00 am—9:50 am ***Great Reads for Teens***
Meeting Room 1 Terri Kirk, ALA Executive Board, Reidland High School

Come to this session to hear almost 100 book reviews of the latest and greatest YA fiction in this fifty minute session. A link to the website will be given and you'll be ready to read when you leave!!

10:00 am—10:50 am ***Laptop Check-out***
Meeting Room 1 Pam Metts, Director, John L. Street Public Library
Pam Baker, Computer Specialist, Erlanger Branch, Kenton Co Public Library
John Crawford, Woodford Co Public Library

A panel of library staff from libraries which provide laptops to be checked out by patrons for in-house use. Each panel member will provide a short description of their library's program, with rules & regulations. There will be time for discussion and Q & A.

10:00 am—10:50 am ***Kentucky State Publications: Out of the Past & Into the Future***
Salon A Jane Minder, Reference Librarian, KDLA

The question is: "When did the grade school my grandfather attended close down?" or "How many fatal traffic accidents happened in our county over the last 10 years?" Where would you start? For over 40 years, the Kentucky State Archives has been collecting materials published by Kentucky government agencies. Until now this treasure trove of annual reports, statistical information, program reports, institutional histories, etc., has only been accessible at the State Archives in Frankfort and there was no way for you to know what was there. Now, through a joint project with the State Library, these valuable publications are being cataloged. This program will provide an overview of the State Publications Collections, and how you can find and use them. By the way, the answers to the questions can be found in the *Kentucky Public School Directory (1923-2007)* and *Kentucky Traffic Accident Facts (1976-2005)*.

Kentucky Libraries: YOUR Place to Be!

Friday, April 18, 2008 cont'd

10:00 am—10:50 am
Salon C

Oral History Resources in Kentucky: Past and Present Resources and Projects

Sarah Milligan, KY Oral History Commission at the KY Historical Society

With the founding of the Kentucky Oral History Commission in 1976, every county library was given a tape recorder and some basic oral history training. 116 out of 120 counties participated in this project and deposited their interviews with the KOHC at the Kentucky Historical Society. Also as a result of this early documentation, many libraries have at least some oral histories somewhere in their collections. Sara Milligan, Program Coordinator for the KOHC, will discuss how these interviews and others throughout the state can enhance county history collections; how communities can continue collection efforts as well as discuss what resources the Commission can do for your library on a local and county level.

10:00 am—10:50 am
Salon B

Play the Game @ Your Library!

Emily Burkot & Catherine Williams, Nelson Co Public Library

The Nelson County Public Library has run a successful “Game Night” program for over a year, drawing a minimum of 20 teens each Thursday. We have since started a Tween version of the program for patrons aged 9-12, due to popular demand. “Play the Game...” will cover the essentials of starting your own Game Night program, as well as some of the challenges you may encounter in the process.

11:00 am—11:50 am
Salon B

“Looking Back, I Wish I Had Done...”: Veterans and Novices Share Their Stories on the Front Line

Jimmie Epling, Regional Consultant, KDLA
Panel of Library Administrators

Anyone who has ever supervised staff can look back and relate a story in which he or she can say “I wish I had done...rather than what I did.” For those new to management, the stories of veterans in the field can provide invaluable insight into working with staff. A panel of experience administrators will share their favorite “I wish I had done...” story & encourage new administrators to share their own.

11:00 am—11:50 am
Meeting Room 1

AskWhyKY.org: Virtual Reference in Kentucky

Jennifer Gregory, Boone Co Public Library

Information on the statewide virtual reference project, including the current status and recent marketing initiatives.

Kentucky Libraries: YOUR Place to Be!

Friday, April 18, 2008 cont'd

11:00 am —11:50 am **Wireless Administration**
Salon A Terry Caudle, Technology Coordinator, Hopkins Co.
Madisonville Public Library

Looking at wireless network policies for public use (acceptable use by patrons), implementation of admin wireless (including encryption to protect data, uses for this such as wireless options for portable OPAC using PDA, usages without being tied to a desk), expansion of the network without running cables (such as our children's floor where the cabled network doesn't run & would be very difficult to get cabling to due to our building layout being a nightmare!), options such as the laptop lab being able to use in any part of the library to do separate programming or as an extension of capacity for public use, the bookmobile satellite & wireless capabilities (when the wind blows in the right direction!), and the big star right now being the outreach computer classes at the assisted living center, Veteran's hospital & the senior center downtown.

11:00 am — 11:50 am **Write Here Write Now: Hosting a Creative Writing Program for Teens in Your Library**
Meeting Room 2 Heather Prichard, Lexington Public Library, Tates Creek Branch

For public libraries looking to expand programs offered to the 12-15 year old age range, this presentation will provide information about developing and hosting a creative writing workshop series. Hear about personal experiences with leading workshops; see examples of chapbooks created in workshops; discover the kinds of resources available for workshop leaders; and participate in a short creative writing exercise. Creative writing workshops can be a fun way to help youth develop their sense of self, express themselves, and learn to communicate while interacting with peers and adults in a safe environment.

Mark your calendars for the
KPLA/KLTRT 2009 Spring Conference
Radisson Plaza Hotel
Lexington, KY
April 21—23, 2009



NOTES

NOTES

NOTES

Conference Registration Form

KPLA/KLTRT 2008 Spring Conference

April 16-18, 2008

Please send this form with payment (payable to KLA/KPLA) by April 1 to:

Peggy Stanifer, KPLA Treasurer
 Laurel County Public Library
 120 College Park Drive
 London, KY 40741-1414

Name: _____

Library: _____

Address: _____

Status: ___ KLA Member ___ KLTRT Member ___ Non-member ___ FOL Member

Pre-Conference Workshops (Wednesday)	<u>KLA/KLTRT/FOL Member Cost</u>	<u>Non-Member Cost</u>	
<i>Serving Library Customers: How to Make YOUR Library the "Place to Be!" (9:00 am—12:00 pm)</i>	\$30 (or \$50 for both 1/2 day conferences)	\$60 (or \$100 for both 1/2 day conferences)	\$_____
<i>Spanish Language Outreach: Empowering Library Staff to Reach Out to Spanish Speakers & Increase their Access to Technology (9:00 am—4:00 pm)</i>	\$50	\$100	\$_____
<i>What Turns "Space" Into "Place" (1:00 pm—4:00 pm)</i>	\$30 (or \$50 for both 1/2 day conferences)	\$60 (or \$100 for both 1/2 day conferences)	\$_____
Full Conference Registration (Thursday & Friday)	\$60	\$100	\$_____
Student Conference Registration (Thursday & Friday)	\$30	\$30	\$_____
One Day Registration: ___ Thursday ___ Friday	\$40	\$70	\$_____
KPLA/KLTRT Awards Luncheon (Thursday @ 12pm)	\$25	\$25	\$_____
Comedy Night - Dessert Reception (Thursday @ 8pm)	No charge	No charge	# of tickets____
		Total \$ Enclosed:	\$_____

Please indicate any special dietary needs: _____

In case of emergencies, all refund requests for conference registration must be submitted in writing by April 1, 2008.

Refunds will not be issued for meal tickets.

On-site registration will be available at the conference, except for the luncheon.

Kentucky Library Association Membership Form

APPLY ONLINE AT WWW.KYLIBASN.ORG

Name _____ Type of Library _____

Preferred mailing address _____

City _____ State _____ Zip Code _____

County _____ Phone _____ Home Work

Fax _____ Email _____

Place of employment _____

New Membership Renewal

MEMBERSHIP TYPES

ACTIVE MEMBERSHIP (Any person currently on the payroll of a library or information center. Mark by salary range) Includes choice of one section.

- \$0 to \$9,999 \$15 per year _____
- \$10,000 to \$19,999 \$25 per year _____
- \$20,000 to \$29,999 \$39 per year _____
- \$30,000 to \$39,999 \$50 per year _____
- \$40,000 to \$49,999 \$61 per year _____
- \$50,000 to \$59,999 \$72 per year _____
- \$60,000 or above \$83 per year _____

LIBRARY SUPPORT STAFF (Paraprofessionals, Library Technicians, Library Assistants, and other Library Support Staff) \$25 per year _____
Includes Round table & Section

STUDENT \$15 per year _____
Section Included

RETIRED \$15 per year _____
Section Not Included

TRUSTEE \$25 per year _____
Includes Public Section

FRIEND OF LIBRARY \$25 per year _____
Section Included

UNEMPLOYED \$15 per year _____
Section Included

INSTITUTIONAL/AFFILIATE ORGANIZATIONS \$61 per year _____
Section Not Included

VENDOR \$61 per year _____
Section Not Included

MEMBERSHIP TYPE SUBTOTAL A

SECTIONS (All memberships except vendor, institutional and retired include one section. Additional Section memberships \$7.00 each)

ACADEMIC SECTION _____
KENTUCKY SCHOOL MEDIA ASSOCIATION _____
PUBLIC LIBRARY ASSOCIATION _____
SPECIAL LIBRARY SECTION _____
SECTIONS SUBTOTAL B

ROUND TABLES (Library Support Staff membership includes membership in the Library Support Staff Roundtable. All others are \$5.00 each)

GOVERNMENT DOCUMENTS _____
RESOURCE SHARING _____
COMMUNITY AND TECHNICAL COLLEGES _____
LIBRARY INSTRUCTION _____
INFORMATION AND TECHNOLOGY _____
TRUSTEE _____
GENEALOGY _____
LIBRARY ADM MGMT _____
LIBRARY SUPPORT STAFF _____
AALLERT _____
YOUTH SERVICES _____
ROUND TABLES SUBTOTAL C

DUES GRAND TOTAL (A+B+C) _____

Check Enclosed (Make payable to KLA)

Charge my Visa Mastercard

Card No. _____ Exp. Date: _____

Security Code: _____ Name on Card: _____

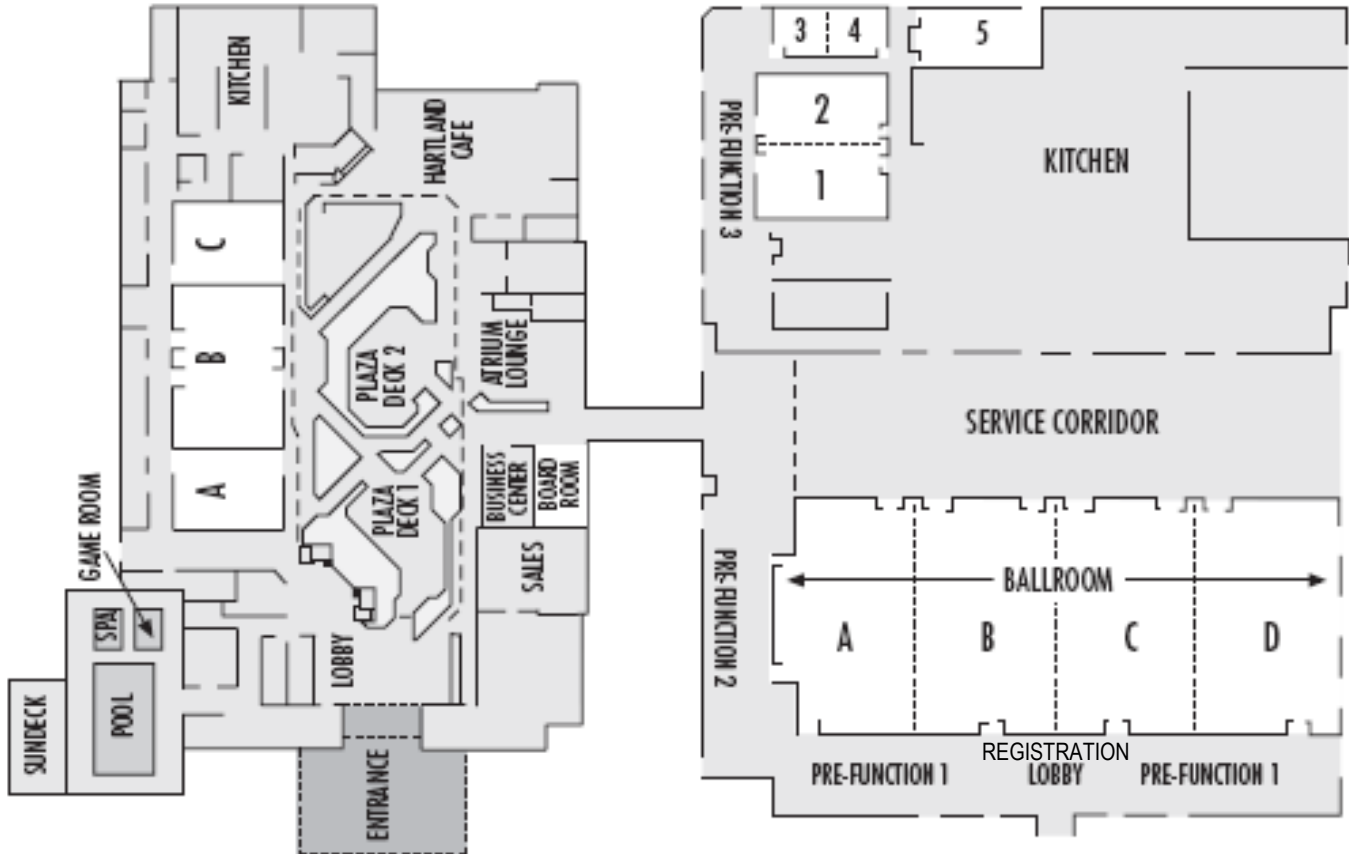
Signature: _____

E-Mail Address: _____

Billing Address: _____

Kentucky Library Association
1501 Twilight Trail
Frankfort, KY 40601

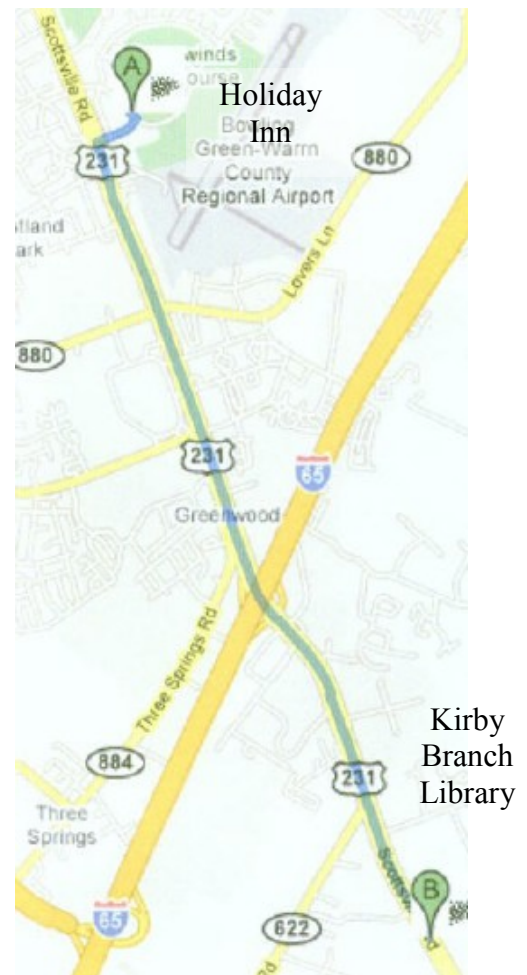
Holiday Inn– University Plaza Convention Center Floor Plan



Directions to Bob Kirby Branch Library 175 Iron Skillet Court Bowling Green, KY

- Turn left (south) on Scottsville Road (Hwy 231) for 2.8 miles.
- Turn right (at Culvers) onto Iron Skillet Court.

Don't have a ride? A courtesy van is available @ Holiday-Inn University Plaza Convention Center. Ask hotel staff for more information at the front desk.





**c/o Marshall County
Public Library
1003 Poplar Street
Benton, KY 42025**